



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, JANUARY 3, 2019 AT 8:00 AM**

AGENDA

I. CALL TO ORDER:

II. PUBLIC COMMENT:

III. ACTION ITEMS:

- A. Review, Discuss, and Take Action on minutes from November 1, 2018 meeting.:
1. Main Street Advisory Board - Regular Meeting - Nov 1, 2018 8:00 AM

- B. Review and Discuss presentation on City Buildings Remodel:

- C. Review, Discuss, and Take Action on Manager's Report and Financials:

- D. Review, Discuss, and Take Action on Committee Reports as Needed::

1. **Organization:**

A. **Golf Tournament:**

2. **Design:**

3. **Economic Vitality:**

4. **Promotion:**

IV. ADJOURNMENT:

Lucy's is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

The Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code, Chapter 551. "I, the undersigned authority do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____ p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

City of Celina, TX

Date Notice Removed



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, NOVEMBER 1, 2018 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived	Departed
Buddy Minett	City of Celina	Board Member	Absent		
Rachel Baty	City of Celina	Board Member	Present		
Jack Ousley	City of Celina	Board Member	Present		
Amanda Webber	City of Celina	Board Member	Present		
Moises Casillas	City of Celina	Board Member	Present		
Betsy Bousreaux	City of Celina	Board Member	Present		
Michelle Baggett	City of Celina	Board Member	Present		
Philip Ferguson	City of Celina	Board Member	Present		
Dante Ramirez	City of Celina	Board Member	Absent		
Eddie Cawlfeld	City of Celina	Board Member	Present		
Leya Grubbs	City of Celina	Board Member	Present		9:00 AM
Renee Marler	City of Celina	Board Member	Present		
Bill Webber	City of Celina	Place 1	Present		
Corbett Howard	City of Celina	Director of Government Affairs	Present		
Alexis Jackson	City of Celina	Director of Economic Development	Present		
Jessica Matehuala	City of Celina	Community Relations Manager	Present		
Abra Nusser	Ideation Planning	Consutlant	Present		
Jane Huddleston			Present		9:15 AM
Rebecca Barton	City of Celina	Downtown Development Manager	Present		

Board President, Amanda Webber, called the meeting to order at 8:05am.

II. PUBLIC COMMENT:

No public comment.

III. ACTION ITEMS:

- A. Review, Discuss, and Take Action on minutes from September 29, 2018 meeting:
 - 1. Main Street Advisory Board - Regular Meeting - Sep 29, 2018 11:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Michelle Baggett, Board Member
AYES:	Baty, Ousley, Webber, Casillas, Bousreaux, Baggett, Ferguson, Cawlfeld, Grubbs, Marler
ABSENT:	Minett, Ramirez

B. Review, Discuss, and Take Action on December 2018 Board Meeting:

Philip Ferguson motioned to cancel the regularly scheduled December 6, 2018 Main Street Advisory Board Meeting. Rachel Baty seconded the motion and the motion carried 10-0.

C. Review, Discuss, and Take Action on Downtown Master Plan :

Alexis Jackson of the Celina Economic Development Corporation and Abra Nusser of Ideation Planning presented an update on the Downtown Master Plan. This included maps and concept plans for the future vision of Downtown Celina including various identity sectors, mobility, and potential uses. An adoption timeline and future tasks related to the plan were discussed. The board provided feedback and asked questions. No action taken.

D. Review, Discuss, and Take Action on Manager's Report and Financials:

1. Financials

Staff presented updates on Main Street Finances and Downtown items including a Retail Holiday Hour promotion and a project at 322 W. Walnut which includes demo and building new space. No action taken.

E. Review, Discuss, and Take Action on presentation for 501c3 organization status:

Staff presented an update on the task of creating a 501c3 organization for the fundraising aspect of supporting the Main Street Mission. This task will be researched by the Organization Committee in the Spring. No action taken.

F. Review, Discuss, and Take Action on 10 Criteria Report:

1. 10 Point Criteria

Staff presented the 10 Point Criteria Report Template and Draft required by the State for all members of the Main Street Program. The board reviewed and provided input for each section, especially #5 focusing on the Board and Committees. No action taken.

G. Review, Discuss, and Take Action on Committee Reports as needed:

i. Organization:

Organization committee met on 10/26 to asses goals and assign tasks for the new year including volunteer organization, board retreat organization, and 501c3 research. No action taken.

A. Golf:

A meeting will be called shortly to kick off planning for the 2019 Golf Touranment. No action Taken.

ii. Design:

Design committee met on 10/26 to asses goals and assign tasks for the new year including Spring banner competition. No action taken.

iii. Economic Vitality:

No updates. No action taken.

iv. **Promotion:**

Brief summary of upcoming events and needs from the board including volunteers. No action taken.

- A. **Friday Night Market: Nov 2:**
- B. **Small Business Saturday: Nov 24:**
- C. **Christmas on the Square: Dec 5:**
- D. **Gift Tour: Dec 8:**

IV. **ADJOURNMENT:**

Amanda Webber, Board President, moved to adjourn at 9:53am

Chairman

Date Minutes Approved

Minutes Acceptance: Minutes of Nov 1, 2018 8:00 AM (Review, Discuss, and Take Action on minutes from November 1, 2018 meeting.)