



**NOTICE OF  
MAIN STREET ADVISORY BOARD REGULAR MEETING  
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009  
THURSDAY, MAY 3, 2018 AT 8:00 AM**

**MINUTES**

**I. CALL TO ORDER:**

| Attendee Name     | Organization   | Title                        | Status  | Arrived | Departed |
|-------------------|----------------|------------------------------|---------|---------|----------|
| Buddy Minett      | City of Celina | Board Member                 | Late    | 8:15 AM |          |
| Tammy Walker      | City of Celina | Board Member                 | Present |         | 8:25 AM  |
| Rachel Baty       | City of Celina | Board Member                 | Absent  |         |          |
| Jack Ousley       | City of Celina | Board Member                 | Absent  |         |          |
| Jessica Lloyd     | City of Celina | Board Member                 | Present |         |          |
| Amanda Webber     | City of Celina | Board Member                 | Present |         |          |
| Jennifer Kennemer | City of Celina | Board Member                 | Present |         |          |
| Moises Casillas   | City of Celina | Board Member                 | Present |         |          |
| Betsy Bousreaux   | City of Celina | Board Member                 | Present |         |          |
| Michelle Baggett  | City of Celina | Board Member                 | Present |         |          |
| Philip Ferguson   | City of Celina | Board Member                 | Present |         |          |
| Dante Ramirez     | City of Celina | Board Member                 | Present |         |          |
| Bill Webber       | City of Celina | Place 1                      | Late    | 8:34 AM |          |
| Bill Hemby        | Celina ISD     |                              | Present |         |          |
| Corbett Howard    | Celina EDC     |                              | Present |         |          |
| Rebecca Barton    | City of Celina | Downtown Development Manager | Present |         |          |

Guest Dorothy Allan was present.

**II. PUBLIC COMMENT:**

No public comment.

**III. ACTION ITEMS:**

A. Review, Discuss, and Take Action on minutes from April 5, 2018 meeting:

1. Main Street Advisory Board - Regular Meeting - Apr 5, 2018 8:00 AM

|                  |                                                                                             |
|------------------|---------------------------------------------------------------------------------------------|
| <b>RESULT:</b>   | <b>ACCEPTED [UNANIMOUS]</b>                                                                 |
| <b>MOVER:</b>    | Buddy Minett, Board Member                                                                  |
| <b>SECONDER:</b> | Philip Ferguson, Board Member                                                               |
| <b>AYES:</b>     | Minett, Walker, Lloyd, Webber, Kennemer, Casillas, Bousreaux, Baggett,<br>Ferguson, Ramirez |
| <b>ABSENT:</b>   | Baty, Ousley                                                                                |

**B. Review, Discuss, and Take Action on 3D Virtual Tour of Downtown Presentation:**

Dorothy Allan of Allen Retail Group made a presentation about a 3D tour project for downtown and answered questions from the board. Betsy Boudreaux made the motion move forward with the 3D Tour Project. Philip Ferguson seconded the motion and the motion carried, 10-0.

**C. Review, Discuss, and Take Action on Manager Report, Financials, and Budget:**

Staff presented updates around downtown including updates on local businesses, Cajun Fest event feedback, and some statistics on the City. Staff also presented briefly on current cash flow and budget.

Alexis Jackson, Development Services Director was introduced and spoke on the upcoming Downtown Master Plan, its timeline, and efforts to include stakeholders in the process. No action taken.

**D. Review, Discuss, and Take Action on Committee Reports as needed:**

**i. Organization: Next meeting May 31 at 8:30am at Main Street Office:**

Staff mentioned the next organization meeting. No action taken.

**ii. Economic Vitality:**

No update. No action taken.

**iii. Design: Next meeting June 1 at noon at Main Street Office:**

Staff mentioned the next design meeting. No action taken.

**iv. Promotion:**

**A. Mailers:**

Staff discussed the past couple downtown mailers and the business responses. Jennifer Kennemer made the motion to stop doing the mailers every other month at this time with options to do periodic mailers as needed in the future. Moises Casillas seconded the motion and the motion carried, 10-0.

**B. May 4: Friday Night Market:**

Staff mentioned the need for volunteers. No action taken.

**C. May 5: Cinco de Mayo:**

Staff updated Board on the upcoming event in downtown. No action taken.

**D. May 12: Mother's Day Promotion:**

No action taken.

**E. May 12: Super Hero Movie Night:**

No action taken.

**F. May 15: Golf Tournament:**

Staff reminded the Board that it is all hands on deck for this event. No action taken.

**G. June 1: Friday Night Market (Talent Show):**

No action taken.

**H. June 16: Movie Night (Raiders of the Lost Arc):**

No action taken.

**IV. ADJOURNMENT:**

Amanda Webber, Board Vice President, moved to adjourn at 9:12am.

\_\_\_\_\_  
Chairman

\_\_\_\_\_  
Date Minutes Approved