



Life Connected.

**NOTICE OF  
MAIN STREET ADVISORY BOARD REGULAR MEETING  
CELINA EDC BUILDING 302 W. WALNUT STREET, CELINA, TX 75009  
THURSDAY, MARCH 5, 2020 AT 8:00 AM**

**MINUTES**

**I. CALL TO ORDER:**

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Absent	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Boudreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Absent	
Eddie Cawlfeld	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Present	
Renee Marler	City of Celina	Board Member	Present	
Audrea Weimer	City of Celina	Board Member	Absent	
Corbett Howard	City of Celina	Director of Governmental Affairs	Present	
Bill Hemby	Celina ISD	Assistant Superintendent	Present	
Karla Stovall	City of Celina	Assistant City Manager	Present	
Cody Webb	City of Celina	Director of Parks and Recreation	Present	
Megan McGraw	City of Celina	Special Events Coordinator	Present	
Alexis Jackson	City of Celina	Director of Economic Development	Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	

Vice President, Michelle Baggett, called the meeting to order at 8:10am.

**II. PUBLIC COMMENT:**

No public comment. No action taken.

**III. MINUTES:**

Amanda Webber made the motion to approve the minutes from the February 6, 2020 Main Street Advisory Board Meeting. The motion was seconded by Buddy Minett and the motion passed 9-0.

1. Main Street Advisory Board - Regular Meeting - Feb 6, 2020 8:00 AM

**IV. ACTION ITEMS:**

**A. Review, Discuss, and Take Action on Manager's Report:**

Staff provided an update on upcoming events and development in Downtown Celina. Future meetings will be held in Council Chambers, set to open 3/10. No action taken.

**B. Review, Discuss, and Take Action on Cajun Fest:**

Michelle Baggett made the motion to sell t-shirts and novelty items at Cajun Fest. Buddy Minett seconded the motion and the motion passed 9-0.

**C. Review, Discuss, and Take Action on 2021 Budget:**

Rebecca Barton, Downtown Development Manager, presented a working budget for 2021 and answered questions. No actions taken.

**1. Budget****D. Review, Discuss, and Take Action on Committee Reports as needed:****i. Organization:**

Organization Committee update included plans for Volunteer Management including software, appreciation, and day-of logistics. No action taken.

**A. Golf Tournament:**

Next golf tournament committee meeting will be March 17th at 8:30am at 302 W. Walnut.

**B. Board Member Training:**

Board members presented what they learned at a recent training in Rockwall including organizational changes, parking, and more. A handout was provided. No action taken.

**ii. Design:**

No update. No action taken.

**iii. Economic Vitality:**

No update. No action taken.

**iv. Promotion:**

Promotion committee met and discussed process of promotions including volunteers, events, photos, videos and more. Also discussed some details about the Pirate & Princess Movie Night on April 25th.

Upcoming Events: March 14th St Paddy's on the Square, March 28th Wine Crawl, April 3rd Friday Night Market, April 18 Cajun Fest, April 25 Movie Night, May 1 Friday Night Market, May 2 Touch-a-truck, May 5 Golf Tournament. No action taken.

**E. Discussion on future agenda items and meetings:**

No comments. No action taken.

**V. ADJOURNMENT:**

Michelle Baggett, Vice President, moved to adjourn the meeting at 8:51 am.

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Chairman

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Date Minutes Approved