



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, MARCH 7, 2019 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minnett	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Late	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Absent	
Dante Ramirez	City of Celina	Board Member	Present	
Eddie Cawlfeld	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Absent	
Renee Marler	City of Celina	Board Member	Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	
Bill Webber	City of Celina	Place 1	Present	
Corbett Howard	City of Celina	Governmental Affairs Director	Present	
Bill Hemby	Celina ISD	Assistant Superintendent	Present	
Jessica Matchuala	City of Celina	Community Relations Manager	Present	

Board President, Amanda Webber, called the meeting to order at 8:11 am.

II. PUBLIC COMMENT:

No public comment.

III. INTRODUCE NEW BUSINESSES:

The following new businesses to downtown were introduced:

Full Bloom

True Light Chiropractic

OurCelina

No action taken.

IV. MINUTES:

- A. Review, Discuss, and Take Action on minutes from February 7, 2019 meeting:
1. Main Street Advisory Board - Regular Meeting - Feb 7, 2019 8:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Michelle Baggett, Board Member
SECONDER:	Betsy Bousreaux, Board Member
AYES:	Minett, Baty, Ousley, Webber, Casillas, Bousreaux, Baggett, Ramirez, Cawlfeld, Marler
ABSENT:	Ferguson, Grubbs

V. **ACTION ITEMS:**

- A. Review, Discuss, and Take Action on participation in Cajun Fest and Oktoberfest:

Renee Marler made the motion to participate and sell t-shirts and promote Celina Main Street at Cajun Fest and Oktoberfest events. Jack Ousley seconded the motion and the motion passed 10-0.

1. Cajun Fest Logo

- B. Review, Discuss, and Take Action on Manager's Report and Financials:

Staff presented updates on Downtown:

Historic Preservation Committee (HPC) Updates:

True Light Chiropractic Sign
Toasted Walnut facade
Hey Sugar Candy Store facade

Business Updates: In addition to the HPC, Annie Jack's Coffee Bar is now open and Willow House internal renovations complete and re-opening on 3/9.

Other Main Street Updates:

Program received 2019 National Accreditation and will be acknowledged at April City Council Meeting
Downtown Master Plan was adopted in January - Staff is planning implementation measures.
City Facility renovations have begun and the Main Street Office now located at 104 N. Colorado.

No action taken.

1. Financials
2. Event Budget
3. HPC Update

- C. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Organization:**

No action taken.

A. **Golf Tournament:**

Staff presented an update on the Golf Tournament. Website is live and contains the Sponsorship Brochure and both Team and Sponsorship Registration. The next meeting will be April 1 at 8:45am at Annie Jack. Committee will need to solicit Sponsors. No action taken.

ii. **Design:**

No action taken.

iii. Economic Vitality:

No action taken.

iv. Promotion:

No action taken.

A. Friday Night Market Committee: March 1, April 3, May 3:

Need assistance day-of and on the planning committee. No action taken.

B. Movie Night Committee: Meeting March 8 @10:30 at City Hall:

Need assistance day-of and on the planning committee. No action taken.

VI. ADJOURNMENT:

Amanda Webber, Board President, moved to adjourn at 8:49am.

Chairman

Date Minutes Approved