



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, MARCH 7, 2019 AT 8:00 AM**

AGENDA

- I. CALL TO ORDER:**
- II. PUBLIC COMMENT:**
- III. INTRODUCE NEW BUSINESSES:**
- IV. MINUTES:**
 - A. Review, Discuss, and Take Action on minutes from February 7, 2019 meeting:
 - 1. Main Street Advisory Board - Regular Meeting - Feb 7, 2019 8:00 AM
- V. ACTION ITEMS:**
 - A. Review, Discuss, and Take Action on participation in Cajun Fest and Oktoberfest:
 - 1. Cajun Fest Logo
 - B. Review, Discuss, and Take Action on Manager's Report and Financials:
 - 1. Financials
 - 2. Event Budget
 - 3. HPC Update
 - C. Review, Discuss, and Take Action on Committee Reports as needed:
 - i. Organization:**
 - A. Golf Tournament:**
 - ii. Design:**
 - iii. Economic Vitality:**
 - iv. Promotion:**
 - A. Friday Night Market Committee: March 1, April 3, May 3:**
 - B. Movie Night Committee: Meeting March 8 @10:30 at City Hall:**

VI. ADJOURNMENT:

Lucy's is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

The Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code, Chapter 551. "I, the undersigned authority do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at _____ p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

City of Celina, TX

Date Notice Removed



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, FEBRUARY 7, 2019 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Chairman Amanda Webber called the meeting to order at 8:15 am.

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Absent	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Present	
Dante Ramirez	City of Celina	Board Member	Absent	
Eddie Cawfield	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Absent	
Renee Marler	City of Celina	Board Member	Absent	
Alexis Jackson	City of Celina	Director of Economic Development	Present	
Jessica Matehuala	City of Celina	Assistant	Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	

II. PUBLIC COMMENT:

No public comment.

III. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Jan 3, 2019 8:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Moises Casillas, Board Member
AYES:	Baty, Ousley, Webber, Casillas, Bousreaux, Baggett, Ferguson, Cawfield
ABSENT:	Minett, Ramirez, Grubbs, Marler

IV. ACTION ITEMS:

- A. Review, Discuss, and Take Action on Manager's Report and Financials:
- B. Review, Discuss, and Take Action on Committee Reports as needed:
 - i. **Organization:**
 - A. **Golf Tournament:**
 - ii. **Design:**
 - iii. **Economic Vitality:**
 - iv. **Promotion:**
 - A. **Friday Night Market: March 1:**

V. **ADJOURNMENT:**

Chairman Amanda Webber adjourned the meeting at 8:40 am.

Chairman

Date Minutes Approved

Minutes Acceptance: Minutes of Feb 7, 2019 8:00 AM (Review, Discuss, and Take Action on minutes from February 7, 2019 meeting)

Get your



wayne toups

roddie romero
& the hub city all stars

jamey bearb & friends

jimmy breaux & friends

the keith blair project

Live Gator Show Kids Zone Petting Zoo Shopping
food drinks & 5 tons of crawfish

on april 13 → noon to 10 PM

CELINA
TEXAS
est. 1876

7EVEN TH ANNUAL CAJUNFEST • DOWNTOWN SQUARE
Free Admission www.celina-tx.gov



CITY OF CELINA
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2019

112-MAIN STREET FUND

FINANCIAL SUMMARY

% OF YEAR COMPLETED: 41.6%

	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR PO ADJUST.	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
<u>REVENUE SUMMARY</u>							
MAIN STREET-REVENUE	<u>92,150.00</u>	<u>0.00</u>	<u>0.00</u>	<u>4,368.59</u>	<u>0.00</u>	<u>87,781.41</u>	<u>4.7%</u>
TOTAL REVENUES	<u>92,150.00</u>	<u>0.00</u>	<u>0.00</u>	<u>4,368.59</u>	<u>0.00</u>	<u>87,781.41</u>	<u>4.7%</u>
	=====	=====	=====	=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>							
MAIN STREET	<u>92,150.00</u>	<u>1,092.62</u>	<u>0.00</u>	<u>15,031.75</u>	<u>0.00</u>	<u>77,118.25</u>	<u>16.3%</u>
SUBTOTAL EXPENDITURES	<u>92,150.00</u>	<u>1,092.62</u>	<u>0.00</u>	<u>15,031.75</u>	<u>0.00</u>	<u>77,118.25</u>	<u>16.3%</u>
TOTAL EXPENDITURES	<u>92,150.00</u>	<u>1,092.62</u>	<u>0.00</u>	<u>15,031.75</u>	<u>0.00</u>	<u>77,118.25</u>	<u>16.3%</u>
	=====	=====	=====	=====	=====	=====	=====
REVENUES OVER/ (UNDER) EXPENDITURES	0.00 (	1,092.62)	0.00 (	10,663.16)	0.00	10,663.16	
	=====	=====	=====	=====	=====	=====	

Cash Balance 2/27/2019: \$19,010.85

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

CITY OF CELINA
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2019

112-MAIN STREET FUND

REVENUES % OF YEAR COMPLETED: 41.6%

	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR PO ADJUST.	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
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MAIN STREET-REVENUE

CONTRIBUTIONS/DONATIONS

112-400-04-4051 MAIN STREET-SPECIAL EV	22,000.00	0.00	0.00	4,154.39	0.00	17,845.61	18.8%
112-400-04-4052 GOLF TOURNAMENT	45,000.00	0.00	0.00	0.00	0.00	45,000.00	0.0%
112-400-04-4055 DONATIONS/CONTRIBUTION	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.0%</u>
TOTAL CONTRIBUTIONS/DONATIONS	67,000.00	0.00	0.00	4,154.39	0.00	62,845.61	6.2%

INTEREST

112-400-05-4800 INTEREST INCOME	<u>150.00</u>	<u>0.00</u>	<u>0.00</u>	<u>214.20</u>	<u>0.00</u>	(<u>64.20</u>)	<u>142.80</u>
TOTAL INTEREST	150.00	0.00	0.00	214.20	0.00	(64.20)	142.80

TRANSFERS

112-400-99-4600 TRANSFERS FROM OTHER F	<u>25,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>25,000.00</u>	<u>0.0%</u>
TOTAL TRANSFERS	<u>25,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>25,000.00</u>	<u>0.0%</u>
TOTAL MAIN STREET-REVENUE	92,150.00	0.00	0.00	4,368.59	0.00	87,781.41	4.7%

TOTAL REVENUES	92,150.00	0.00	0.00	4,368.59	0.00	87,781.41	4.7%
	=====	=====	=====	=====	=====	=====	=====

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

CITY OF CELINA
REVENUE & EXPENSE REPORT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2019

112-MAIN STREET FUND

REVENUES

% OF YEAR COMPLETED: 41.6%

	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR PO ADJUST.	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
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DEPARTMENTAL EXPENDITURES

MAIN STREET

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PAYROLL EXPENSE

112-517-01-5100 SALARIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5105 OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5110 P/R TAX EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5111 SUTA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5115 GROUP HEALTH INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5116 RETIREMENT-TML	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5117 WORKMAN'S COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5120 LONGEVITY PAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-01-5122 SCHOOL REGISTRATION &	1,085.00	0.00	0.00	460.00	0.00	625.00	42.41
112-517-01-5123 TRAVEL, MEALS & LODGING	2,500.00	0.00	0.00	0.00	0.00	2,500.00	0.00
TOTAL PAYROLL EXPENSE	3,585.00	0.00	0.00	460.00	0.00	3,125.00	12.83

MATERIALS & SUPPLIES

112-517-03-5208 COMPUTER HDWR/SOFTWARE	500.00	0.00	0.00	0.00	0.00	500.00	0.00
112-517-03-5209 OFFICE SUPPLIES	500.00	0.00	0.00	29.98	0.00	470.02	6.00
112-517-03-5210 MATERIALS/SUPPLIES	750.00	0.00	0.00	243.58	0.00	506.42	32.43
TOTAL MATERIALS & SUPPLIES	1,750.00	0.00	0.00	273.56	0.00	1,476.44	15.63

MAINTENANCE EXPENSE

112-517-04-5205 MAINTENANCE AGREEMENTS	215.00	0.00	0.00	0.00	0.00	215.00	0.00
112-517-04-5230 EQUIPMENT REPAIRS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-04-5231 EQUIPMENT O&M	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-04-5280 VEHICLE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-04-5281 VEHICLE REPAIRS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL MAINTENANCE EXPENSE	215.00	0.00	0.00	0.00	0.00	215.00	0.00

UTILITY EXPENSE

112-517-05-5400 TELEPHONE	1,300.00	92.62	0.00	185.01	0.00	1,114.99	14.23
112-517-05-5401 CELL PHONE	1,000.00	0.00	0.00	367.22	0.00	632.78	36.72
112-517-05-5403 INTERNET/DSL	400.00	0.00	0.00	0.00	0.00	400.00	0.00
112-517-05-5419 NATURAL GAS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
112-517-05-5420 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL UTILITY EXPENSE	2,700.00	92.62	0.00	552.23	0.00	2,147.77	20.44

CONTRACT LABOR

112-517-06-5140 CONTRACT LABOR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL CONTRACT LABOR	0.00	0.00	0.00	0.00	0.00	0.00	0.00

MISCELLANEOUS EXPENSE

112-517-09-5121 GOLF TOURNAMENT	20,000.00	0.00	0.00	0.00	0.00	20,000.00	0.00
112-517-09-5220 POSTAGE	150.00	0.00	0.00	148.19	0.00	1.81	98.79
112-517-09-5240 GENERAL INSURANCE	135.00	0.00	0.00	0.00	0.00	135.00	0.00
112-517-09-5250 MEMBERSHIPS & DUES	1,050.00	0.00	0.00	0.00	0.00	1,050.00	0.00
112-517-09-5270 SCHOOL/TRAVEL/MEALS	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

CITY OF CELINA
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2019

112-MAIN STREET FUND

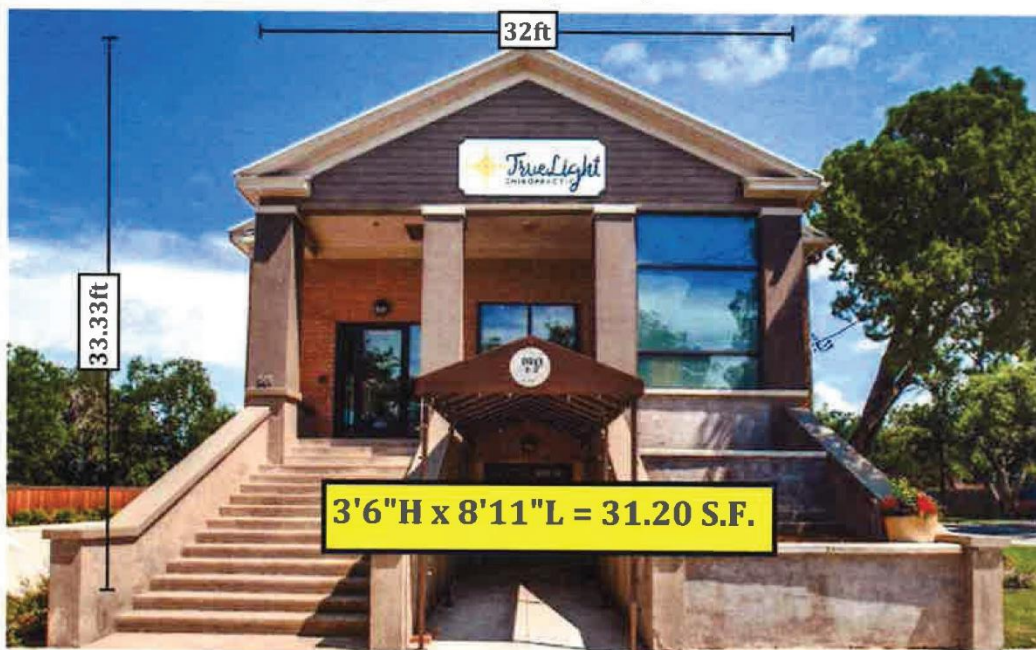
REVENUES % OF YEAR COMPLETED: 41.6%

	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR PO ADJUST.	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
DEPARTMENTAL EXPENDITURES							
112-517-09-5290 ADVERTISING	1,500.00	0.00	0.00	446.78	0.00	1,053.22	29.7%
112-517-09-5340 OFFICE CLEANING	0.00	0.00	0.00	0.00	0.00	0.00	0.0%
112-517-09-5415 EQUIPMENT RENTAL	1,500.00	0.00	0.00	0.00	0.00	1,500.00	0.0%
112-517-09-5700 EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00	0.0%
112-517-09-5705 SPECIAL PROJECTS	33,065.00	1,000.00	0.00	13,147.99	0.00	19,917.01	39.7%
112-517-09-5706 MISC EXPENSE	1,500.00	0.00	0.00	3.00	0.00	1,497.00	0.2%
112-517-09-5707 FACADE GRANT EXPENSE	25,000.00	0.00	0.00	0.00	0.00	25,000.00	0.0%
112-517-09-5750 CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00	0.0%
112-517-09-5801 DEBT SERVICE	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.0%</u>
TOTAL MISCELLANEOUS EXPENSE	83,900.00	1,000.00	0.00	13,745.96	0.00	70,154.04	16.3%
TOTAL MAIN STREET	92,150.00	1,092.62	0.00	15,031.75	0.00	77,118.25	16.3%
SUBTOTAL EXPENDITURES	92,150.00	1,092.62	0.00	15,031.75	0.00	77,118.25	16.3%
TOTAL EXPENDITURES	92,150.00	1,092.62	0.00	15,031.75	0.00	77,118.25	16.3%
	=====	=====	=====	=====	=====	=====	=====
REVENUES OVER/(UNDER) EXPENSES	0.00 (	1,092.62)	0.00 (	10,663.16)	0.00	10,663.16	
	=====	=====	=====	=====	=====	=====	

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

Events	Net 2016	Est. Attendance	Net 2017	Est. Attendance
Friday Night Markets-12 (April, May, June, Sept, Oct, Nov)	\$2,933.00	5100	\$1,445.49	1800
Golf Tournament : May	\$28,978.00	0	\$25,581.87	-
Movie Theme Nights: (4 in 2016, 2 in 2017)	\$2,675.00	1700	\$2,451.60	450
Fun Day: Sept	-\$20.00	400	-	-
Guinness World Record Painting Event: Oct	-\$1,151.00	450	-	-
Trick or Treat: Oct	\$1,200.00	1000	\$350.00	1000
Christmas on the Square: Dec	-\$2,569.00	1500	-\$3,390.34	1500
Christmas Gift Tour: Dec (50/50 split with CARE)	\$1,905.55	110	\$2,025.70	150
Cajun Fest: April (provided volunteers/social media-40% of Prc	\$883.00	8500	\$1,399.12	1500
Net Gain or Loss	\$34,834.55	18760	\$29,863.44	6400

2018 Main Street Event Actuals	Revenue	*Expenses	Net	Est. Attendance
Friday Night Markets	\$1,698.50	\$2,357.43	-\$658.93	2250
Cajun Fest: April 14 (Tshirts)	\$2,629.99	\$1,402.50	\$1,227.49	2000
Golf Tournament : May 16	\$59,254.88	\$22,569.72	\$36,685.16	0
Movie Theme Nights: May, June, (Aug canceled) & Oct (TBD)	\$1,302.00	\$2,651.00	-\$1,349.00	800
Celina Oktoberfest: Oct 13 (Tshirts)	\$700.00	\$1,504.80	-\$804.80	
Trick or Treat: Oct 31	\$350.00	\$125.00	\$225.00	800
Christmas on the Square: Dec 6	\$2,250.00	\$5,400.31	-\$3,150.31	1500
Christmas Gift Tour: Dec 2 (50/50 split with CARE)	\$2,422.68	\$464.20	\$1,958.48	150
Net Gain or Loss	\$70,608.05	\$36,474.96	\$34,133.09	7500





Attachment 6
Proposed Sign Graphic

CONSTANT BURNING LIGHTS AND NEON,
LIGHTS DO NOT FLASH OR FLICKER.

Front Elevation
A) Illuminated Flag Sign - Front Elevation
Scale 1/8" = 1'-0" For Production

Example Elevation
A) Illuminated Flag Sign - Example Elevation
Scale 1/8" = 1'-0" For Production

Isometric Elevation
A) Illuminated Flag Sign - Isometric Elevation
Scale 1/8" = 1'-0" For Production

ALAMO SIGN
354-766-8800

500 South 27th St. Ph: 354 766 8800
Waco, TX 76708 Int: 354 766 8800
www.alamosign.com

Job Details:
Job Name: Hey Sugar
Address: _____
City: _____
State: _____
Postage: 100 ft
Notes: _____
Status: In Progress
Permit: _____

Alamo Sign Approval:
A. _____ Date: _____

Customer Approval:
A. _____ Date: _____

☐ Without Changes
☐ With Changes As Noted

Customer looking to others:
Detailed explanation: 100% as indicated.
All illustrations by client.
This project is complete, and the architect
attests to the accuracy of the drawings. The project
of the original work of the architect, which is
submitted to your organization for the sole
purpose of your organization's review and
approval. In the event your organization fails to
approve this project, you are not bound by this
approval. Alamo Sign Company accepts no responsibility
for the original design work. Alamo Sign
you may purchase the right for 100% of which
you may purchase the right for 100% of which
you may purchase the right for 100% of which

Notes:
A. _____

Production Approval:
A. _____ Date: _____

Design #
17-373

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