



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, APRIL 4, 2019 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Absent	
Rachel Baty	City of Celina	Board Member	Absent	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Present	
Dante Ramirez	City of Celina	Board Member	Absent	
Eddie Cawlfeld	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Present	
Renee Marler	City of Celina	Board Member	Absent	

Board President, Amanda Webber, called the meeting to order at 8:10am.

II. PUBLIC COMMENT:

No public comment.

III. MINUTES:

A. Review, Discuss, and Take Action on minutes from March 7, 2019 meeting:

1. Main Street Advisory Board - Regular Meeting - Mar 7, 2019 8:00 AM

Philip Ferguson made the motion to approve minutes from the March 7, 2019 Regular Main Street Advisory Board Meeting with the correct spelling of Betsy Boudreaux's last name. The motion was seconded by Jack Ousley and the motion passed 8-0.

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Jack Ousley, Board Member
AYES:	Ousley, Webber, Casillas, Bousreaux, Baggett, Ferguson, Cawfield, Grubbs
ABSENT:	Minett, Baty, Ramirez, Marler

IV. **ACTION ITEMS:**

A. Review, Discuss, and Take Action on Manager's Report:

Rebecca Barton, Downtown Development Manager presented updates:

Staff Training

March Ribbon Cuttings

City Council Recognition - April: National Accreditation and May: Historic Preservation

Marketing Efforts - Board Member and Business Highlights

Staff Projects - Branding, Zoning Changes, Downtown Investment Grant, Event Coordinator, and Office Closures

No action taken.

i. **Staff Appreciation:**

Staff and the board discussed ideas for City Staff appreciation from the Main Street Advisory Board. Jack Ousley made the motion to donate \$1,000 each to the Police and Fire associations as well as set up a lunch event for the Park's Department Staff. Betsy Boudreaux seconded the motion and the motion passed 8-0.

B. Review, Discuss, and Take Action on Financials:

Staff presented an update on the financials. A future budgeting retreat will take place in the next few months.

Moises Casillas made a motion to move forward with allocating money to add businesses to the Celina360 Tour. Betsy Boudreaux seconded the motion and the motion carried 8-0.

1. Financials

C. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Organization:**

A. **Golf Tournament:**

Staff presented an update on the Golf Tournament. Teams and hole sponsorship are sold out. Volunteers for the event as well as sponsorships are still needed. No action taken.

ii. **Design:**

No action taken.

iii. **Economic Vitality:**

No action taken.

iv. **Promotion:**

No action taken.

A. **Friday Night Market: March 1:**

Upcoming Markets: April 5 and May 3. Committee members needed. No action taken.

B. Movie Night:

Upcoming Superhero Movie Night: April 20. Committee members needed. No action taken.

V. ADJOURNMENT:

Amanda Webber, Board President, moved to adjourn at 9:06am.

Chairman

Date Minutes Approved