



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, APRIL 5, 2018 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Present	
Tammy Walker	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Present	
Jessica Lloyd	City of Celina	Board Member	Absent	
Amanda Webber	City of Celina	Board Member	Present	
Jennifer Kennemer	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Absent	
Dante Ramirez	City of Celina	Board Member	Present	
Bill Webber	City of Celina	Place 1	Present	
Bill Hemby	Celina ISD		Present	
Corbett Howard	Celina EDC		Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	

II. PUBLIC COMMENT:

No public comment.

III. ACTION ITEMS:

1. Review, Discuss, and Take Action on minutes from March 1, 2018 meeting.:
 1. Main Street Advisory Board - Regular Meeting - Mar 1, 2018 8:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Buddy Minett, Board Member
SECONDER:	Betsy Bousreaux, Board Member
AYES:	Minett, Walker, Baty, Ousley, Webber, Kennemer, Casillas, Bousreaux, Baggett
ABSENT:	Lloyd, Ferguson

2. Review, Discuss, Take Action on lending Fire Department Mac Computer

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Buddy Minett, Board Member
SECONDER:	Betsy Bousreaux, Board Member
AYES:	Minett, Walker, Baty, Ousley, Webber, Kennemer, Casillas, Bousreaux, Baggett
ABSENT:	Lloyd, Ferguson

3. Review, Discuss, and Take Action on 3D Virtual Tour of Downtown.

Staff presented on a proposal of a project for a 3D Virtual Tour. Board gave direction to staff to have company present at next meeting. No action taken.

4. Review, Discuss, and Take Action on Manager Report and Financials:

i. **Manager's Update:**

Staff presented updates around downtown. No action taken.

Business Updates:

- Legacy Mutual is opening an office on Pecan.
- Pecan Station is taking renderings to HPC soon.
- Structure on parking lot has been demoed.
- Cajun Restaurant goal to open in August.

Event Updates:

- Cinco de Mayo: May 5 (1-10pm)
- Parkfest becoming Octoberfest on October 13th and will take place downtown.
- Chamber Banquet is May 3rd - can nominate businesses if you are a chamber member.

Other Updates:

- Social Media Stats: Over 4400 followers, over 4000 engagements in March, video is very popular.
- City Community Survey: Results show heavy interest and importance of downtown and events.
- Future Master Plan starting soon: Will be a large overview of zoning to protect and manage growth appropriate for district on regulatory level.

ii. **Budget and Financials:**

Staff presented a current financial update. No action taken.

1. Financials

5. Review, Discuss, and Take Action on Committee Reports as needed::

i. **Organization:**

Rebecca Barton (Staff) and Organization Committee Chair, Betsy Boudreaux presented on their attendance of the Denton Main Street Board's monthly meeting on April 21st. No action taken.

A. **Golf Tournament: May 15:**

Staff presented an update on the May 15th Golf TOurnament including sponsors, financials, and reminder that board members are required to help during the tournament. No action taken.

B. Merchant Group:

Dante Ramirez presented an update about the merchant group including a map project. No action taken.

ii. Economic Vitality::

Staff send out business owner survey on April 28th and waiting for responses and will analyze and report. No action taken.

iii. Design:

Design Committee Chair, Jack Ousley discussed plans for flower pots and clean up day. No action taken.

A. Flower Pots: April 6, 9am:

B. Downtown Clean Up Day: April 7, 10am-2pm:

iv. Promotion:

Staff mentioned several upcoming events and need for volunteers. The next Movie Committee Meeting was Friday April 6th at noon at the Main Street Office. No action taken.

A. April Mailers:

B. Volunteers for upcoming events:

C. Farmer's Market: April 6, 6-9pm:

D. Cajun Fest: April 14, 12-10pm:

E. Movie Night: April 21, 6-8 activities, movie at sundown:

IV. ADJOURNMENT:

Jack Ousley, Board President, moved to adjourn at 9:06am.

Chairman

Date Minutes Approved