



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, JUNE 6, 2019 AT 8:00 AM**

AGENDA

- I. CALL TO ORDER:**
- II. PUBLIC COMMENT:**
- III. EMPLOYEE INTRODUCTION:**
- IV. REVIEW, DISCUSS, AND TAKE ACTION ON MINUTES:**
 - 1. Main Street Advisory Board - Regular Meeting - May 2, 2019 8:00 AM
- V. ACTION ITEMS:**
 - A. Review, Discuss, and Take Action on Manager's Report and Financials:
 - 1. Financials
 - B. Review, Discuss, and Take Action on Committee Reports as needed:
 - i. Organization:**
 - A. **Golf Tournament:**
 - 1. Golf Financials
 - B. **Non-Profit Designation:**
 - ii. Design:**
 - iii. Economic Vitality: June 11 @8:30am @City Hall - Lobby Conference Room:**
 - iv. Promotion:**
 - A. **Friday Night Market: June 7, July 12:**
 - B. **Christmas on the Square: June 20 @8:30am @City Hall - Lobby Conference Room:**
- VI. ADJOURNMENT:**

Lucy's is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested

to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

The Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code, Chapter 551. "I, the undersigned authority do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____ p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

City of Celina, TX

Date Notice Removed



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, MAY 2, 2019 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Late	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Absent	
Dante Ramirez	City of Celina	Board Member	Absent	
Eddie Cawlfild	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Present	
Renee Marler	City of Celina	Board Member	Present	
Bill Webber	City of Celina	Place 1	Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	
Alexis Jackson	City of Celina	Director of Economic Development	Present	

Board President, Amanda Webber, called the meeting to order at 8:08am.

II. PUBLIC COMMENT:

No public comment.

III. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Apr 4, 2019 8:00 AM

Michelle Baggett made the motion to approve minutes from the April 4, 2019 Regular Main Street Advisory Board Meeting. The motion was seconded by Betsy Boudreaux and the motion passed 9-0.

Minutes Acceptance: Minutes of May 2, 2019 8:00 AM (Review, Discuss, and Take Action on Minutes)

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Michelle Baggett, Board Member
SECONDER:	Betsy Bousreaux, Board Member
AYES:	Minett, Baty, Ousley, Webber, Casillas, Bousreaux, Baggett, Cawlfeld, Grubbs, Marler
ABSENT:	Ferguson, Ramirez

IV. **ACTION ITEMS:**

A. Review, Discuss, and Take Action on Moving the Regularly Scheduled July Main Street Advisory Board Meeting.:

Staff discussed moving the regularly scheduled July monthly meeting from July 4th. Buddy Minett made the motion to move the regularly scheduled July Main Street Advisory Board Meeting from July 4th to July 11th to coincide with the monthly Merchant's Meeting. Jack Ousley seconded the motion and the motion passed 9-0.

B. Review, Discuss, and Take Action on Manager's Report and Financials:

Alexis Jackson, Director of Economic Development provided an update of the current and future projects and investment related to Downtown and answered questions.

Rebecca Barton, Downtown Development Manager provided an update including new hires, upcoming events, important dates in May and June, an update on the Celina360 project and financials.

No action taken.

1. Financials

C. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Organization:**

A. **Golf Tournament:**

Staff presented an update for the Golf Tournament scheduled Tuesday May 7th. No action taken.

B. **Staff Recognition: June 6:**

Staff recognition is scheduled for June 6th. No action taken.

ii. **Design:**

Design Committee Meeting: Tuesday, May 28 at 4pm to walk the square with artists and staff to discuss potential future projects. No action taken.

iii. **Economic Vitality:**

Economic Restructuring Committee Meeting: June 11 at 8:30am at City Hall. No action taken.

iv. **Promotion:**

A. **Friday Night Market: May 3, June 7:**

No action taken.

B. **Movie Night: June 15:**

No action taken.

V. **ADJOURNMENT:**

Amanda Webber, Board President, moved to adjourn at 9:01am.

Chairman

Date Minutes Approved

FY 2018-2019 Main Street Funds as of 5/1/2019

Account	Name	Type	Fund Name	Balance
112-400-000-4400	INTEREST INCOME	Revenue	MAIN STREET	-368.61
112-400-000-4600	DONATIONS/CONTRIBUTIONS	Revenue	MAIN STREET	0
112-400-000-4618	MAIN STREET-SPECIAL EVENTS	Revenue	MAIN STREET	-8981.33
112-400-000-4619	GOLF TOURNAMENT	Revenue	MAIN STREET	-33350
112-400-000-4900	INTEREST INCOME	Revenue	MAIN STREET	0
112-400-000-4999	TRANSFERS FROM OTHER FUNDS	Revenue	MAIN STREET	0
112-127-000-6162	SCHOOL, REGISTRATION & TUITION	Expense	MAIN STREET	460
112-127-000-6163	TRAVEL, MEALS & LODGING	Expense	MAIN STREET	458
112-127-000-6203	CONTRACT LABOR	Expense	MAIN STREET	0
112-127-000-6310	COMPUTER SOFTWARE / HARDWARE	Expense	MAIN STREET	519.82
112-127-000-6320	OFFICE SUPPLIES	Expense	MAIN STREET	-66.78
112-127-000-6321	MATERIALS & SUPPLIES	Expense	MAIN STREET	283.87
112-127-000-6400	MAINTENANCE AGREEMENTS	Expense	MAIN STREET	0
112-127-000-6420	EQUIPMENT REPAIRS	Expense	MAIN STREET	0
112-127-000-6422	EQUIPMENT O & M	Expense	MAIN STREET	0
112-127-000-6430	VEHICLE EXPENSE	Expense	MAIN STREET	0
112-127-000-6432	VEHICLE REPAIRS	Expense	MAIN STREET	0
112-127-000-6500	TELEPHONE	Expense	MAIN STREET	340.68
112-127-000-6502	CELL PHONES	Expense	MAIN STREET	504.39
112-127-000-6506	INTERNET/DSL	Expense	MAIN STREET	0
112-127-000-6510	NATURAL GAS	Expense	MAIN STREET	0
112-127-000-6520	UTILITIES	Expense	MAIN STREET	0
112-127-000-6620	GOLF TOURNAMENT	Expense	MAIN STREET	18447.62
112-127-000-6665	POSTAGE	Expense	MAIN STREET	176.64
112-127-000-6668	GENERAL INSURANCE	Expense	MAIN STREET	0
112-127-000-6670	MEMBERSHIPS, DUES & SUBSCRIP.	Expense	MAIN STREET	1065
112-127-000-6674	TRAVEL, MEALS & LODGING	Expense	MAIN STREET	0
112-127-000-6692	ADVERTISING	Expense	MAIN STREET	446.78
112-127-000-6700	OFFICE CLEANING	Expense	MAIN STREET	0
112-127-000-6705	EQUIPMENT RENTAL	Expense	MAIN STREET	0
112-127-000-6800	EQUIPMENT	Expense	MAIN STREET	0
112-127-000-6823	SPECIAL PROJECTS	Expense	MAIN STREET	23594.09
112-127-000-6826	FACADE GRANT EXPENSE	Expense	MAIN STREET	0
112-127-000-6850	CAPITAL OUTLAY	Expense	MAIN STREET	0
112-127-000-6880	MISC EXPENSE	Expense	MAIN STREET	3
112-127-000-6895	DEBT SERVICE	Expense	MAIN STREET	0

5/31/2019 Cash Balance: \$46,578.67

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

26th Annual Main Street Golf Tournament
Date: May 7, 2019

Updated 5/31/2019

Revenues	Projected	Actual	Expenses	Projected	Actual
<i>Sponsorships</i>					
VIP Sponsor (6000)	\$6,000.00	\$6,000.00	Golf (144@60)	\$8,640.00	\$8,640.00
Silver Sponsors (4000)	\$8,000.00	\$8,000.00	Drinks	\$1,440.00	\$2,388.12
Hole Sponsors	\$3,450.00	\$3,200.00	Dinner	\$4,320.00	\$5,184.00
Player Gift Sponsor	\$3,000.00		Setup	\$750.00	\$500.00
Dinner Sponsor	\$3,000.00	\$3,000.00	Snacks and Shots	\$1,000.00	\$289.62
Hole In One Sponsors (4 @ \$600)	\$2,400.00	\$2,400.00	Prizes(Gift Cards for top teams, etc)	\$2,100.00	\$1,200.00
Shots and Snacks Sponsor	\$2,000.00	\$2,000.00	Hole in One Insurance	\$1,400.00	\$1,135.00
Putting Contest	\$2,000.00		Sponsor signs, contest signs	\$400.00	\$419.50
Photo Sponsor	\$1,000.00	\$1,000.00	Player Gift (Hat)	\$3,000.00	\$3,000.00
Driving Range	\$1,000.00	\$1,000.00	Sponsor Gifts	\$500.00	\$180.00
Awards Sponsor	\$1,000.00	\$1,000.00			
Beverage Cart Sponsor	\$2,000.00	\$2,000.00	Misc Expenses	\$150.00	\$68.36
Door Prizes	\$500.00	\$500.00			
Teams 31 sold @800	\$24,300.00	\$19,200.00			
Mulligans /Bobcat Tails(2/each for \$20)		\$1,447.22	Total Expenses	\$23,700.00	\$ 23,004.60
Charity Long Drive		\$2,099.73			
Gift Sponsor		\$500.00	Net Gain or Loss	\$29,950.00	\$30,342.35
Total Revenue	\$53,650.00	\$53,346.95	Not Yet Collected:		\$ 5,350.00
			Estimated Total:		\$35,692.35