



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
TUESDAY, JULY 3, 2018 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived	Departed
Buddy Minett	City of Celina	Board Member	Absent		
Tammy Walker	City of Celina	Board Member	Present		8:55 AM
Rachel Baty	City of Celina	Board Member	Present		
Jack Ousley	City of Celina	Board Member	Present		
Jessica Lloyd	City of Celina	Board Member	Present		
Amanda Webber	City of Celina	Board Member	Present		
Jennifer Kennemer	City of Celina	Board Member	Present		
Moises Casillas	City of Celina	Board Member	Present		
Betsy Bousreaux	City of Celina	Board Member	Absent		
Michelle Baggett	City of Celina	Board Member	Present		
Philip Ferguson	City of Celina	Board Member	Present		
Dante Ramirez	City of Celina	Board Member	Absent		
Bill Webber	City of Celina	Place 1	Present		
Corbett Howard	Celina EDC		Present		9:15 AM
Rebecca Barton	City of Celina	Downtown Development Manager	Present		

II. PUBLIC COMMENT:

No public comment.

III. ACTION ITEMS:

A. Review, Discuss, and Take Action on Minutes from June 7, 2018 Meeting:

1. Main Street Advisory Board - Regular Meeting - Jun 7, 2018 8:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Michelle Baggett, Board Member
AYES:	Walker, Baty, Ousley, Lloyd, Webber, Kennemer, Casillas, Baggett, Ferguson
ABSENT:	Minett, Bousreaux, Ramirez

B. Review, Discuss, and Take Action on Check Presentation to Heroes, Cops and Kids:

Item moved to August agenda. No action taken.

C. Review, Discuss, and Take Action on Downtown Master Plan and Engagement Day Event:

Staff presented update for the Downtown Master Plan including a report from the Engagment Day on the Square Stakeholder feedback event held on June 22nd. Jack Ousley, Board President, and Councilman Bill Webber also reported on the day's events. Downtown is a priority for City Staff, Council, and public alike with the desire to uphold the historic tradition of the past while also providing opportunities for Downtown Celina to become a desitnation. No action taken.

D. Review, Discuss, and Take Action on Quarterback Club Sign:

1. Quarterback Club Sign

Staff presented the opportunity to renew, not renew, or purchase a new sign for Celina Main Street at the football stadium through the Quarterback Club.

Rachel Baty made the motion to purchase a new sign design for \$400. Philip Ferguson seconded the motion and the motion carried, 9-0.

RESULT:	ANNOUNCED
----------------	------------------

E. Review, Discuss, and Take Action on Board Retreat:

Staff presented the need to plan the annual fall board retreat and requested guidance on a day to have the retreat.

Amanda Webber made the motion to hold the retreat on Saturday, September 29, 2018. Rachel Baty seconded the motion and the motion passed 8-1.

F. Review, Discuss, Take Action on Manager Report and Financials:

Staff presented updates around downtown.

Main Street Board: 7 members' terms end on September 30, 2018. Four have decided to re-apply and need to submit applications by July 30th. Three members are electing not to apply for an additional term. If there is someone you think would be a good member of the board, please contact Rebecca Barton. Future monthly meetings: August 2nd and September 6th.

Business updates: 229 W. Pecan will become an event venue, A Country Girl's Retreat won Best of in Living Magazine, and the Donut shop now Terry's Donuts and under new management and working on a new store sign. The board expressed interest in meeting with the management of Terry's Dounts and figuring out how to work together in the future.

General city updates: City Hall closed Wednesday, July 4th, new hours of opperation begin July 9th, and Rebecca Barton, Downtown Development Manager will be at Texas Main Street Training from July 10-13th.

1. Financials

G. Review, Discuss, Take Action on Committee Reports as needed:

i. **Organization: Meeting July 20, 9:30am at Main Street Office:**

No action taken.

A. **Merchant Meeting:**

Next meeting scheduled for Tuesday, July 10th at 9am at Lucy's on the Square. No action taken.

B. **Golf: Donation to In-N-Out Burger:**

No action taken.

1. Donation In-N-Out Burger

ii. **Economic Vitality: Meeting July 26, 8:30am at Main Street Office:**

No action taken.

iii. **Design: Meeting July 6, 12:00pm at Main Street Office:**

No action taken.

iv. **Promotion:**A. **July 6: Friday Night Market:**

No action taken.

B. **August 1: Downtown 3D Tour (celina360) Launch:**

No action taken.

C. **August 3: Friday Night Market:**

No action taken.

D. **August 11: Back to School Promotional Event:**

No action taken.

E. **August 18: Movie Night on the Square:**i. **New Lightbulb for Projector:**

Amanda Webber made a motion to purchase an additional lightbulb for the projector. Philip Ferguson seconded the motion and the motion passed 8-0.

F. **Christmas on the Square: Meeting July 20, 8:30am at Main Street Office:**

No action taken.

G. **Gift Tour:**

Celina Education Foundation will co-host this year's event. No action taken.

IV. **ADJOURNMENT:**

Jack Ousley, Board President, moved to adjourn at 9:27am.

Chairman

Date Minutes Approved