



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
CELINA ISD ADMIN BLDG., BOARD ROOM 205 S. COLORADO STREET, CELINA, TX
75009
THURSDAY, JULY 11, 2019 AT 8:00 AM
MINUTES**

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Absent	
Moises Casillas	City of Celina	Board Member	Absent	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Present	
Dante Ramirez	City of Celina	Board Member	Present	
Eddie Cawlfeld	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Present	
Renee Marler	City of Celina	Board Member	Absent	

Board Vice President, Rachel Baty, called the meeting to order at 8:03am.

II. PUBLIC COMMENT:

No public comment.

III. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Jun 6, 2019 8:00 AM

Philip Ferguson made the motion to approve minutes from the June 6, 2019 Regular Main Street Advisory Board Meeting. The motion was seconded by Buddy Minett and the motion passed 9-0.

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Buddy Minett, Board Member
AYES:	Minett, Baty, Ousley, Bousreaux, Baggett, Ferguson, Ramirez, Cawlfeld, Grubbs
ABSENT:	Webber, Casillas, Marler

IV. ACTION ITEMS:

A. Review, Discuss, and Take Action on Manager's Report and Financials:**1. Financials**

Staff discussed updates including businesses on the Square, Town Hall meeting, upcoming events and meetings, and financials. No action taken.

B. Review, Discuss, and Take Action on 2019 and 2020 Events:

Staff discussed changes to the remainder 2019 event schedule as well as a tentative 2020 event schedule.

Michelle Baggett made a motion to approve the schedules as discussed. Betsy Boudreaux seconded the motion and the motion passed 9-0.

1. 2019 and 2020 Events

RESULT:	ANNOUNCED
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C. Review, Discuss, and Take Action on Committee Reports as needed:**i. Organization: Next Meeting Friday, July 26 at 8:30am at City Hall:**

Staff briefly discussed what would be covered in the upcoming committee meeting on Friday, July 26 at 8:30am: Volunteering, training, fundraising, and 501c3 status. No action taken.

1. Changes to Annual Main Street Reporting

Staff presented an update on the upcoming changes to the National and Texas Main Street annual reports. No action taken.

2. Texas Downtown Association President Awards

Staff presented the board with the TDA President Award categories to discuss potential submission for this year's nomination process. No action taken.

3. Non-profit status:

No update. No action taken.

ii. Design:

No updates. No action taken.

iii. Economic Vitality: Next Meeting Tuesday, September 17 at 8:30am at City Hall:

Staff summarized the committee meeting that took place on June 18th including Business Retention Efforts with a survey and plan to help drive online traffic to one destination. Next quarterly meeting is scheduled on Tuesday, September 17th at 8:30am at City Hall. No action taken.

iv. Promotion: Next Meeting Friday, September 6 at 10am at City Hall:

Staff summarized the committee meeting that took place on June 21st including updates to 2019 and 2020 event. Next quarterly meeting is scheduled on Friday, September 6 at 10:30am at City Hall. No action taken.

A. Friday Night Market: August 2, September 2, next meeting Monday July 15 at 9am at Michelle's:

Staff reported on upcoming markets and meetings. No action taken.

B. Movie Night: August 17:

Staff reported on upcoming movie night and asked board members to share the event on social media.
No action taken.

C. Halloween Event: October 26: Next Meeting Friday July 13 at 10am at City Hall:

Staff updated board on the event with an invitation to attend the planning meeting taking place Friday, July 12 at 10am at City Hall. No action taken.

D. Christmas on the Square: Next Meeting Thursday August 15 at 8:30am at City Hall:

Staff updated on event planning details. No action taken.

V. ADJOURNMENT:

Rachel Baty, Board Vice President, moved to adjourn at 8:44am.

Chairman

Date Minutes Approved