



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009
THURSDAY, AUGUST 2, 2018 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Absent	
Tammy Walker	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Late	8:15 AM
Jessica Lloyd	City of Celina	Board Member	Absent	
Amanda Webber	City of Celina	Board Member	Present	
Jennifer Kennemer	City of Celina	Board Member	Absent	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Present	
Dante Ramirez	City of Celina	Board Member	Present	
Bill Webber	City of Celina	Place 1	Present	
Corbett Howard	Celina EDC		Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	

Also present was City Staff Jessica Matchuala: Community Relations Manager and Kim Brawner, Director of Engineering and visitor: Jack Patton and representatives from Hero's, Cops, & Kids.

II. PUBLIC COMMENT:

Visitor Jack Patton introduced himself.

III. ACTION ITEMS:

A. Review, Discuss, and Take Action on Minutes from July 3, 2018 Meeting:

1. Main Street Advisory Board - Regular Meeting - Jul 3, 2018 8:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Michelle Baggett, Board Member
AYES:	Walker, Baty, Ousley, Webber, Casillas, Bousreaux, Baggett, Ferguson, Ramirez
ABSENT:	Minett, Lloyd, Kennemer

B. Review, Discuss, and Take Action on Check Presentation to Heroes, Cops & Kids:

Staff introduced the representatives from Heroes, Cops & Kids, a non-profit founded by Dallas Police Officers to provide positive influence in the lives of young members of the community. At several events, they have provided cosplay characters to interact and take pictures with kids as well as assisting with the costume contest and working with the Police and Fire Departments to present hero badges and capes to kids attending. The organization was presented with a \$500 donation from the Celina Main Street Board, which was then matched by Dante Ramirez of Tender Smokehouse. No action taken.

C. Review, Discuss, and Take Action on Introduction and Presentation by Director of Engineering:

Kim Brawner, City of Celina Director of Engineering, presented and answered questions on a downtown project including an open space patio concept behind several businesses and added connectivity from the Pavilion to Founder's Park. No action taken.

D. Review, Discuss, and Take Action on Manager Report and Financials:

Staff presented an update including business updates including a new sign at Terry's Donuts and a projected opening date of September 8th for Grace Bridge Resale's relocation. Rebecca Barton, Downtown Development Manager will be the staff liaison for the Historic Preservation Commission Moving forward. Staff also presented updates on community presentations, Oktoberfest booth, the Celina360 project launch, Public Art projects, financials, and downtown projects related to City Council's Strategic Plan. No action taken.

1. Financials

No action taken.

E. Review, Discuss, and Take Action on Committee Reports as Needed:

i. Organization:

Organization Committee held a meeting on July 20th to work on several goals including communication efforts with HOAs and Community Organizations, Board retreat details, and a Volunteer Tracking System. The next meeting is scheduled for October 19, 8:30am at the Main Street Office. No action taken.

A. Merchant Meeting:

The next meeting is scheduled for August 8th at 9am at Lucy's on the Square. No action taken.

ii. Economic Vitality Committee Meeting: Aug 23, 8:30am:

No meeting occurred. The next meeting is scheduled for August 23, 8:30am at the Main Street Office. No action taken.

iii. Design:

Design Committee held a meeting on July 6th to work on several goals including Flowerpots and Public Art projects. No action taken.

iv. Promotion:

A. Friday Night Market: Aug 3 & Sept 7:

Volunteers were requested to help with the Main Street Booth for future markets where there will be kids crafts and watermelon to celebrate national watermelon day. No action taken.

B. Trick or Treat on the Square Committee Meeting: Aug 16, 8:30am:

The kick off meeting for Trick or Treat on the Square is scheduled for August 16, 8:30am at the Main Street Office. Board discussed potential ideas for the event. No action taken.

C. Back to School Promotional Event: Aug 11:

The Back to School Promotion coinciding with Tax Free Weekend is Saturday, August 11th. No action taken.

D. Movie Night::

The Movie Night Committee requested volunteers for the event on August 18th. The next meeting is scheduled for August 17, 9:30am at the Main Street Office. No action taken.

i. Committee Meeting: Aug 17, 9:30am:

ii. Event: Aug 18:

E. Christmas on the Square Committee Meeting: Aug 17, 8:30am:

Christmas on the Square Committee met on July 20th to continue the event planning. The next meeting is scheduled for August 17, 8:30am at the Main Street Office. The Gift Tour Committee will also be setting up a kick off meeting shortly if anyone wants to be involved, please contact Rebecca. No action taken.

IV. ADJOURNMENT:

Jack Ousley, Board President, moved to adjourn at 9:30am.

Chairman

Date Minutes Approved