



Life Connected.

**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
CELINA COUNCIL CHAMBERS 112 N. COLORADO ST., CELINA, TX 75009
THURSDAY, AUGUST 6, 2020 AT 8:00 AM**

AGENDA

I. CALL TO ORDER:

II. PUBLIC COMMENT:

III. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Jul 2, 2020 8:00 AM

IV. ACTION ITEMS:

A. Review, Discuss, and Take Action on Manager's Report and Financials:

1. Financials

B. Review, Discuss, and Take Action on Committee Reports as needed:

i. Golf Tournament:

ii. Friday Night Market:

iii. Movie On The Square:

iv. Beware On The Square:

V. DISCUSSION OF FUTURE AGENDA ITEMS AND MEETINGS:

VI. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

The Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code, Chapter 551. "I, the undersigned authority do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____ p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

City of Celina, TX

Date Notice Removed



Life Connected.

**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
CELINA COUNCIL CHAMBERS 112 N. COLORADO ST., CELINA, TX 75009
THURSDAY, JULY 2, 2020 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Absent	
Betsy Boudreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Present	
Eddie Cawlfild	City of Celina	Board Member	Absent	
Leya Grubbs	City of Celina	Board Member	Absent	
Renee Marler	City of Celina	Board Member	Absent	
Audrea Weimer	City of Celina	Board Member	Absent	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	
Corbett Howard	City of Celina	Director of Governmental Affairs	Present	
Karla Stovall	City of Celina	Assistant City Manager	Present	

President, Jack Ousley, called the meeting to order at 8:06am.

II. PUBLIC COMMENT:

No public comment.

III. REVIEW, DISCUSS, AND TAKE ACTION ON MINUTES:

Philip Ferguson made the motion to approve the minutes from the March 5, 2020 Main Street Advisory Board Meeting. The motion was seconded by Amanda Webber and the motion passed 7-0.

1. Main Street Advisory Board - Regular Meeting - Mar 5, 2020 8:00 AM

IV. ACTION ITEMS:

A. Review and Discussion on Manager's Report and Financials:

Staff provided an update on upcoming events and happenings Downtown including the Life in Celina Podcast, submissions to the Texas Downtown Association President's Award, Downtown Master Plan annual update,

Minutes Acceptance: Minutes of Jul 2, 2020 8:00 AM (Minutes)

Christmas decorations, small business assistance grant and more. A brief summary of financials was given. No action taken.

1. Financials

B. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Downtown Celina Campaign:**

Summary was given on beginning stages of the campaign. More information to follow soon. No action taken.

ii. **Merchandise Sales:**

No action taken.

iii. **Friday Night Market:**

Reminder of upcoming dates. Need volunteers to assist. No action taken.

iv. **Movie Night:**

Scheduled September 19th. Planning committee meeting is July 31st at 9am at the EDC building.

v. **Beware! of the Square:**

Scheduled October 24th. Planning committee meeting is July 31st at 10am at the EDC building.

vi. **Christmas on the Square:**

No report at this time. Information coming soon. No action taken.

vii. **Golf Tournament:**

Scheduled for September 15th. Next committee meeting is July 21st at 8:30am at the EDC building. No action taken.

C. Review, Discuss, and Take Action on Renting Equipment:

Item no longer relevant. No action taken.

1. Equipment Rental

V. **DISCUSSION OF FUTURE AGENDA ITEMS AND MEETINGS:**

There was some discussion about the volunteer sign-up website in the works. Staff explained and will provide more information at the next meeting. No action taken.

VI. **ADJOURNMENT:**

Jack Ousley, Board President, moved to adjourn the meeting at 8:41am.

Chairman

Date Minutes Approved

Minutes Acceptance: Minutes of Jul 2, 2020 8:00 AM (Minutes)



City of Celina, TX

Detail Report with Activity and Encumbrance

Account Det

Date Range: 06/01/2020 - 06/30/20

Account	Name	Beginning Balance	Total Activity	Ending Balance	Beginning Enc. Balance	Total Enc. Activity	En Enc. Bal
Fund: 112 - MAIN STREET FUND							
112-127-000-6162	SCHOOL, REGISTRATION & TUITION	870.00	-315.00	555.00	0.00	0.00	
Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance
06/03/2020	APPKT00674	INV0003923	REFUND FOR THE 2020 NATIONAL MAIN STREET CONFER...		-255.00	615.00	
06/03/2020	APPKT00674	INV0003923	REFUND FOR THE 2020 NATIONAL MAIN STREET CONFER...		-60.00	555.00	
112-127-000-6321	MATERIALS & SUPPLIES	332.30	214.50	546.80	0.00	0.00	
Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance
06/03/2020	APPKT00674	INV0003923	SIDEWALK CHALK		214.50	546.80	
112-127-000-6626	POSTAGE	137.01	13.33	150.34	0.00	0.00	
Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance
06/04/2020	APPKT00678	INV0003925	POSTAGE		13.33	150.34	
112-127-000-6632	ADVERTISING	1,445.11	14.19	1,459.30	0.00	0.00	
Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance
06/03/2020	APPKT00674	INV0003923	FACEBOOK ADS - GENERAL		14.19	1,459.30	
112-127-000-6700	SPECIAL PROJECTS	22,963.14	1,329.57	24,292.71	150.00	200.00	35
Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance
06/03/2020	APPKT00674	INV0003923	REFUND FOR TAX CHARGED FOR WEBSITE HOSTING SERV...	11MSP	-7.66	22,955.48	
06/03/2020	APPKT00674	INV0003923	WEBSITE DOMAIN FOR FRIDAY NIGHT MARKET	11MSP	35.34	22,990.82	
06/03/2020	APPKT00674	INV0003923	VOLUNTEER APPRECIATION WEEK COOKIES	11MSP	60.00	23,050.82	
06/03/2020	APPKT00674	INV0003923	FOOD FOR MARCH MAIN STREET ADVISORY BOARD MEET..	11MSP	90.00	23,140.82	
06/03/2020	APPKT00674	INV0003923	YEARLY XM RADIO SERVICE FOR MUSIC ON THE SQUARE	11MSP	247.51	23,388.33	
06/04/2020	APPKT00678	411307	SUPPLIES	11MSP	199.38	23,587.71	
06/16/2020		20-00002564	Movie Night - Licence Fee	11MSP			810.00
06/16/2020		20-00002563	Tshirts for Main Street	11MSP			600.00
06/24/2020		20-00002581	Friday Night Market Entertainment 6/10/2020	11MSP			200.00
06/25/2020	POPKT00781	Q-1006181	Tshirts for Main Street	11MSP	300.00	23,887.71	
06/25/2020	POPKT00781	RG 2868276	Movie Night - Licence Fee	11MSP	405.00	24,292.71	
06/25/2020		20-00002563	Tshirts for Main Street	11MSP			-600.00
06/25/2020		20-00002564	Movie Night - Licence Fee	11MSP			-810.00
112-400-000-4400	INTEREST INCOME	-646.34	-46.37	-692.71	0.00	0.00	
Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance
06/30/2020	GLPKT04431	JN05704	Monthly interest June		-46.37	-692.71	

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

Detail Report with Activity and Encumbrance

Date Range: 06/01/2020 - 06/30/2020

Account	Name			Beginning Balance	Total Activity	Ending Balance	Beginning Enc. Balance	Total Enc. Activity	En Enc. Bal:
112-400-000-4618	MAIN STREET-SPECIAL EVENTS			-20,036.17	-362.00	-20,398.17	0.00	0.00	
	Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance	Running Bal:
	06/11/2020	GLPKT04197	JN05638	Golf tournament, Friday Night Market	03MREV	-220.00	-20,256.17		
	06/11/2020	GLPKT04197	JN05638	Golf tournament, Friday Night Market	03MREV	-102.00	-20,358.17		
	06/11/2020	GLPKT04197	JN05638	Golf tournament, Friday Night Market	03MREV	-40.00	-20,398.17		
112-400-000-4619	GOLF TOURNAMENT			-10,703.00	-2,224.00	-12,927.00	512.50	0.00	51
	Post Date	Packet Number	Number	Description	Project Account	Amount	Running Balance	Encumbrance	Running Bal:
	06/11/2020	GLPKT04197	JN05638	Golf tournament, Friday Night Market	01MSP	-824.00	-11,527.00		
	06/12/2020	GLPKT04194	JN05634	Golf tournament	01MSP	-1,400.00	-12,927.00		
Total Fund: 112 - MAIN STREET FUND:				-5,637.95	-1,375.78	-7,013.73	662.50	200.00	86
Grand Totals:				-5,637.95	-1,375.78	-7,013.73	662.50	200.00	86

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)

Fund Summa

Fund	Beginning Balance	Total Activity	Ending Balance	Beginning Enc. Balance	Total Enc. Activity	En Enc. Bal:
112 - MAIN STREET FUND	-5,637.95	-1,375.78	-7,013.73	662.50	200.00	86
Grand Total:	-5,637.95	-1,375.78	-7,013.73	662.50	200.00	86

Cash on hand on 7/31/2020 \$51,567.54

Communication: Financials (Review, Discuss, and Take Action on Manager's Report and Financials)