



Life Connected.

**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
CELINA COUNCIL CHAMBERS 112 N. COLORADO ST., CELINA, TX 75009
THURSDAY, SEPTEMBER 3, 2020 AT 8:00 AM**

AGENDA

I. CALL TO ORDER:

II. PUBLIC COMMENT:

III. PRESENTATIONS:

1. Downtown Master Plan Annual Update

IV. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Aug 6, 2020 8:00 AM

V. ACTION ITEMS:

A. Review, Discuss, and Take Action on Manager's Report and Financials:

B. Review, Discuss, and Take Action on Committee Reports as needed:

i. Golf Tournament:

ii. Events:

VI. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

The Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code, Chapter 551. "I, the undersigned authority do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____ p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

City of Celina, TX

Date Notice Removed

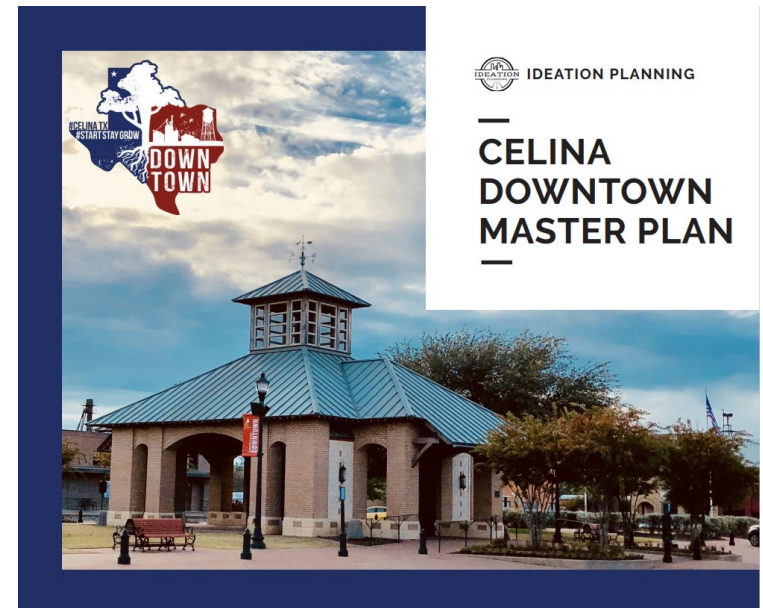
Downtown Master Plan

Annual Update

July 14, 2020

Background

- City Council adopted the Downtown Master Plan in January 2019
- TX-APA award for Community Outreach
- Staff implemented project management software recently



Strategic Implementation

Action Item Categories:

- Mobility & Infrastructure
- Form & Function
- Zoning
- Branding
- Events & Programming
- Over 65 action items to obtain these goals

Completed Action Items

- Updated ordinances (alcohol & noise)
- Fine Arts Board established
- Parks (& Trails) Master Plans adopted
- Downtown Incentive Programs
- Enhanced Special Events
- Special Area Plan – Entertainment District



Current Action Items

- Update and implement downtown zoning
- Additional 1500 dwelling units (i.e. entitlements in process on several projects)
- Identify and implement parking opportunities
- Downtown trash enclosures
- Enhance opportunities for Music
- Murals



Upcoming Projects

- Enhanced Christmas season event programming
- Create and host a beer & wine sampling event
- Several CIPs
- Shared patio space
- Additional murals
- Downtown Boards
- Wayfinding Signage
- Wifi on the Square



Next Steps

- Continue progress on implementing the Downtown Master Plan
- Continue internal quarterly meetings and monthly progress reports

Any Questions?



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THURSDAY, AUGUST 6, 2020 AT 8:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Present	
Rachel Baty	City of Celina	Board Member	Absent	
Jack Ousley	City of Celina	Board Member	Present	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Present	
Betsy Boudreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Absent	
Philip Ferguson	City of Celina	Board Member	Present	
Eddie Cawlfeld	City of Celina	Board Member	Absent	
Leya Grubbs	City of Celina	Board Member	Absent	
Renee Marler	City of Celina	Board Member	Absent	
Audrea Weimer	City of Celina	Board Member	Present	

President, Jack Ousley, called the meeting to order at 8:10am.

II. PUBLIC COMMENT:

No public comment.

III. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Jul 2, 2020 8:00 AM

Philip Ferguson made the motion to approve the minutes from the July 2, 2020 Main Street Advisory Board Meeting. The motion was seconded by Buddy Minett and the motion passed 7-0.

IV. ACTION ITEMS:

A. Review, Discuss, and Take Action on Manager's Report and Financials:

1. Financials

Staff provided an update on upcoming events and projects in Downtown including the City's Small Business Assistance Grant, downtown turf project, business retention efforts, carriage rides downtown, Life in Celina podcast, Celina360 update and more. No action taken.

Minutes Acceptance: Minutes of Aug 6, 2020 8:00 AM (Minutes)

B. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Golf Tournament:**

Staff provided an update on the Golf Tournament planning. Board members were asked to assist with sponsor outreach. No action taken.

ii. **Friday Night Market:**

An update was provided for the event and how the turf project will have minimal impact on the September market. A request for volunteers day-of was made. No action taken.

iii. **Movie On The Square:**

An update was provided for the event and how the turf project will have an impact on the original September date, so it has been moved to Old Celina Park on August 15th. A request for volunteers day-of was made. No action taken.

iv. **Beware On The Square:**

An update was provided for the event. The biggest hurdle is finding a replacement organization to manage the haunted house. A request for volunteers day-of was made. No action taken.

V. **DISCUSSION OF FUTURE AGENDA ITEMS AND MEETINGS:**

There was a brief discussion on the future of Walnut Street and the plans for current vacant properties. No action taken.

VI. **ADJOURNMENT:**

Jack Ousley, Board President, moved to adjourn the meeting at 8:39am.

Chairman

Date Minutes Approved

Minutes Acceptance: Minutes of Aug 6, 2020 8:00 AM (Minutes)