



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
BIG FISH SEAFOOD GRILL 414 S. MAIN STREET, GRAPEVINE, TX 76051
SATURDAY, SEPTEMBER 29, 2018 AT 11:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Buddy Minett	City of Celina	Board Member	Absent	
Rachel Baty	City of Celina	Board Member	Present	
Jack Ousley	City of Celina	Board Member	Absent	
Amanda Webber	City of Celina	Board Member	Present	
Moises Casillas	City of Celina	Board Member	Absent	
Betsy Bousreaux	City of Celina	Board Member	Present	
Michelle Baggett	City of Celina	Board Member	Present	
Philip Ferguson	City of Celina	Board Member	Present	
Dante Ramirez	City of Celina	Board Member	Absent	
Eddie Cawlfeld	City of Celina	Board Member	Present	
Leya Grubbs	City of Celina	Board Member	Present	
Renee Marler	City of Celina	Board Member	Present	
Rebecca Barton	City of Celina	Downtown Development Manager	Present	
Bill Webber	City of Celina	Place 1	Present	

II. PUBLIC COMMENT:

No public comment.

III. ACTION ITEMS:

- A. Review, Discuss, and Take Action on minutes from September 6, 2018 meeting::
1. Main Street Advisory Board - Regular Meeting - Sep 6, 2018 8:00 AM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Philip Ferguson, Board Member
SECONDER:	Michelle Baggett, Board Member
AYES:	Baty, Webber, Bousreaux, Baggett, Ferguson, Cawlfeld, Grubbs, Marler
ABSENT:	Minett, Ousley, Casillas, Ramirez

- B. Review, Discuss, Take Action on Manager Report:

Staff presented updates on Downtown.

Business updates: Tender Smokehouse is one of four finalist for Best Downtown Business of the Texas Downtown Association's 2018 President's Award. Winner will be announced November 7th, Pacheco Koch has leased the old Grace Bridge location with intention to expand, and board member, Eddie Cawfield talked about his new law business on the square.

Non-Main Street Event Updates Downtown: Oct 2, 6-9pm: National Night Out; Oct 5, 11am: Ribbon Cutting for new Grace Bridge Resale location; Oct 5, 2pm: Homecoming Parade; Oct 6, 10am-2pm: City wide clean up day; Oct 11, 7-9pm: Celina Ladies & Friend's Progressive Dinner

No Action Taken.

C. Review, Discuss, Take Action on Bylaws:

1. Bylaws

Staff presented and the board discussed the Bylaws of the Celina Main Street Advisory Board. Renee Marler made the motion to make no changes to the Bylaws. Philip Ferguson seconded the motion and the motion carried 8-0.

D. Review, Discuss, Take Action on Mission and Vision Statements, and Core Values:

1. Mission and Vision Statments, and Core Values

Staff presented and the board discussed the Mission Statement, Vision Statment, and Core Values Statement. Philip Ferguson made the motion to adopt the updated statements as disussed replacing "family friendly" with the word "welcoming". Michelle Baggett seconded the motion and the motion carried 8-0.

E. Review, Discuss, and Take Action on Requirements and Responsibilities of Board Memebbers:

1. Board Members Roles

Staff presented and the board discussed the roles and responsibilities of board members, board officers, and committee chairs of the Celina Main Street Advisory Board. No action taken.

F. Review, Discuss, and Take Action on nominations for FY2018-2019 Main Street Advisory Board Officers:

Staff presented and the board discussed the board officer roles and responsibilities of the Celina Main Street Advisory Board.

Renee Marler made the motion to nominate Amanda Webber as President. Philip Ferguson seconded the motion and the motion carried 8-0.

Renee Marler made the motion to nominate Rachel Baty as Vice President. Betsy Boudreaux seconded the motion and the motion carried 8-0.

Amanda Webber made the motion to nominate Rene Marler as Secretary. Philip Ferguson seconded the motion and the motion carried 8-0.

Rene Marler made the motion to nominate Eddie Cawfield as Treasurer. Betsy Boudreaux seconded the motion and the motion carried 8-0.

G. Review, Discuss, and Take Action on nominations for FY2018-2019 Main Street Advisory Board Committee Chairs and Committee Reports as needed:

Staff presented and the board discussed Committee Chairs and Committee Reports including Economic Vitality, Design, Organization, and Promotion Committees. No action taken.

i. **Friday Night Market: Oct 5, Nov 2:**

Event updates provided. No action taken.

ii. **Oktoberfest: Oct 13:**

Event updates provided. No action taken.

iii. **Movie Night: Oct 20:**

Event updates provided. No action taken.

iv. Trick or Treat: Oct 31:

Event updates provided. No action taken.

v. Small Business Saturday: Nov 24:

Event updates provided. No action taken.

vi. Christmas on the Square: Dec 5:

Event updates provided. No action taken.

vii. Gift Tour: Dec 8:

Event updates provided. No action taken.

H. Review, Discuss, and Take Action on FY2018-2019 Budget:

Staff presented and the board discussed the FY2019 Budget including setting specific event budgets in the future. No action taken.

1. Budget**I. Review, Discuss, and Take Action on FY2018-2019 Work Plan:**

Staff presented and board discussed the 2018-2019 Work Plan. Renee Marler made the motion to adopt the changes below for the program goals with committees adjusting subgoals throughout the year to the work plan. Rachel Baty seconded the motion and the motion passed 8-0.

Goal 1: Promote downtown as a local destination

Goal 2: Beautification

Goal 3: Historic Preservation.

1. Work Plan**J. Review, Discuss, and Take Action on FY2018-2019 Event Dates:**

Staff presented and board discussed 2019 Event Dates. Philip Ferguson made the motion to approve event dates as listed below. Renee Marler seconded the motion and the motion passed 8-0.

March 1, 2019 - Friday Night Market

April 5, 2019 - Friday Night Market

April 20, 2019 - 4th Annual Super Hero Movie Night

May 3, 2019 - Friday Night Market

May 7, 2019 - Golf Tournament

June 7, 2019 - Friday Night Market

June 15, 2019 - Movie Night

July 5, 2019 - Friday Night Market

August 2, 2019 - Friday Night Market

August 17, 2019 - Movie Night

September 6, 2019 - Friday Night Market

October 4, 2019 - Friday Night Market

October 19, 2019 - 5th Annual Star Wars Movie Night

October 31, 2019 - Halloween Event

November 1, 2019 - Friday Night Market

December 4, 2018 - Christmas on the Square

December 7, 2018 - Gift Tour (w/ Celina Education Foundation)

1. 2019 Event Dates**IV. ADJOURNMENT:**

Amanda Webber, Board President, moved to adjourn at 2:23pm.

Chairman

Date Minutes Approved