



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
MOVEMENT CHURCH 310 W. WALNUT STREET, CELINA, TX 75009
THURSDAY, OCTOBER 3, 2019 AT 12:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived	Departed
Buddy Minett	City of Celina	Board Member	Absent		
Rachel Baty	City of Celina	Board Member	Present		
Jack Ousley	City of Celina	Board Member	Present		
Amanda Webber	City of Celina	Board Member	Present		
Moises Casillas	City of Celina	Board Member	Present		
Betsy Boudreaux	City of Celina	Board Member	Present		
Michelle Baggett	City of Celina	Board Member	Present		
Philip Ferguson	City of Celina	Board Member	Absent		
Eddie Cawlfeld	City of Celina	Board Member	Present		
Leya Grubbs	City of Celina	Board Member	Absent		
Renee Marler	City of Celina	Board Member	Present		
Audrea Weimer	City of Celina	Board Member	Present		
Justin Steiner	City of Celina	Place 1	Present		10:30 AM
Alexis Jackson	City of Celina	Director of Economic Development	Present		9:00 AM

Board President, Amanda Webber, called the meeting to order at 8:21am.

II. PUBLIC COMMENT:

No public comment.

III. REVIEW, DISCUSS, AND TAKE ACTION ON MINUTES:

1. Main Street Advisory Board - Regular Meeting - Sep 5, 2019 8:05 AM

Michelle Baggett made the motion to approve minutes from the September 5, 2019 Regular Main Street Advisory Board Meeting. The motion was seconded by Renee Marler and the motion passed 9-0.

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Michelle Baggett, Board Member
SECONDER:	Renee Marler, Board Member
AYES:	Baty, Ousley, Webber, Casillas, Boudreaux, Baggett, Cawlfeld, Marler, Weimer
ABSENT:	Minett, Ferguson, Grubbs

IV. **ACTION ITEMS:**

A. Review, Discuss, and Take Action on Manager's Report:

City and EDC Staff presented Downtown updates including events, Shirley's Hair Shop Texas Treasure Business Award, future projects and more. No action taken.

B. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Organization:**

Next meeting is November 22nd at 8:30am. No action taken.

A. **Golf Tournament:**

No action taken.

ii. **Design:**

Staff and committee updated on their last meeting September 6th. The committee goals set for next year and several board members attended a presentation in McKinney. No action taken.

iii. **Economic Vitality:**

Staff updated on September meeting and goals for next year. No action taken.

iv. **Promotion:**

No update or action taken.

A. **Friday Night Market: March 1:**

C. Review, Discuss, and Take Action on Self Assessment Exercise:

Board members completed a self assessment exercise and discussed as a group the findings. Intention to use some of the conclusions in the annual goal settings. No action taken.

1. Self Assessment

D. Review, Discuss, and Take Action on Bylaws:

Board reviewed Bylaws and Michelle Baggett made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board and correct grammatical errors. Jack Ousley seconded the motion and the motion passed 9-0. Per Bylaws, the changes are subject to City Council approval.

1. Bylaws

E. Review, Discuss, and Take Action on Mission and Vision Statements, and Core Values:

Board reviewed the Mission Statement, Vision Statement, and Core Values. Jack Ousley made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board and include the word efforts at the end of the Mission Statement. Moises Casillas seconded the motion and the motion passed 9-0.

1. Mission and Vision Statement, and Core Values

F. Review, Discuss, and Take Action on Requirements and Responsibilities of Board Members:

Board reviewed the Requirements and Responsibilities of Board Members. Jack Ousley made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board, correct grammatical errors, and make it a requirement for a board member to chair or co-chair a committee. Michelle Baggett seconded the motion and the motion passed 9-0.

1. Board Member Roles**G. Review, Discuss, and Take Action on nominations for FY2019-2020 Main Street Advisory Board Officers:**

Renee Marler made the motion elect the following for FY2019-2020 Main Street Advisory Board Officers: Jack Ousley - Board President, Michelle Baggett - Vice President, Eddie Cawfield - Treasurer, Betsy Boudreaux - Secretary. Jack Ousley seconded the motion and the motion passed 9-0.

H. Review, Discuss, and Take Action on on nominations for FY2019-2020 Main Street Advisory Board Committee Chairs:

Board reviewed committee structure and discussed chair and co-chair positions. No action taken.

I. Review, Discuss, and Take Action on Walkabout Exercise:

Board decided to work on this exercise as homework before the next meeting. No action taken.

1. Walkabout**J. Review, Discuss, and Take Action on FY2019-2020 Work Plan:**

Board reviewed and discussed the FY2019-2020 Work Plan. Michelle Baggett made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board, keep goals 1-3 the same, and task committees to finalize the action items. Renee Marler seconded the motion and the motion passed 9-0.

1. Work Plan**K. Review, Discuss, and Take Action on Budget and Financials:**

Item to be reviewed at next meeting. No action taken.

L. Review, Discuss, and Take Action on Event Schedules:

Event schedule reviewed. No action taken.

1. Events**V. ADJOURNMENT:**

Jack Ousley, Board President, moved to adjourn the meeting at 11:53am.

Chairman

Date Minutes Approved