



**NOTICE OF  
MAIN STREET ADVISORY BOARD REGULAR MEETING  
LUCY'S RESTAURANT 127 N. OHIO STREET, CELINA, TX 75009  
THURSDAY, NOVEMBER 1, 2018 AT 8:00 AM**

**MINUTES**

**I. CALL TO ORDER:**

| Attendee Name     | Organization      | Title                            | Status  | Arrived | Departed |
|-------------------|-------------------|----------------------------------|---------|---------|----------|
| Buddy Minett      | City of Celina    | Board Member                     | Absent  |         |          |
| Rachel Baty       | City of Celina    | Board Member                     | Present |         |          |
| Jack Ousley       | City of Celina    | Board Member                     | Present |         |          |
| Amanda Webber     | City of Celina    | Board Member                     | Present |         |          |
| Moises Casillas   | City of Celina    | Board Member                     | Present |         |          |
| Betsy Bousreaux   | City of Celina    | Board Member                     | Present |         |          |
| Michelle Baggett  | City of Celina    | Board Member                     | Present |         |          |
| Philip Ferguson   | City of Celina    | Board Member                     | Present |         |          |
| Dante Ramirez     | City of Celina    | Board Member                     | Absent  |         |          |
| Eddie Cawlfeld    | City of Celina    | Board Member                     | Present |         |          |
| Leya Grubbs       | City of Celina    | Board Member                     | Present |         | 9:00 AM  |
| Renee Marler      | City of Celina    | Board Member                     | Present |         |          |
| Bill Webber       | City of Celina    | Place 1                          | Present |         |          |
| Corbett Howard    | City of Celina    | Director of Government Affairs   | Present |         |          |
| Alexis Jackson    | City of Celina    | Director of Economic Development | Present |         |          |
| Jessica Matchuala | City of Celina    | Community Relations Manager      | Present |         |          |
| Abra Nusser       | Ideation Planning | Consultant                       | Present |         |          |
| Jane Huddleston   |                   |                                  | Present |         | 9:15 AM  |
| Rebecca Barton    | City of Celina    | Downtown Development Manager     | Present |         |          |

Board President, Amanda Webber, called the meeting to order at 8:05am.

**II. PUBLIC COMMENT:**

No public comment.

**III. ACTION ITEMS:**

- A. Review, Discuss, and Take Action on minutes from September 29, 2018 meeting:  
1. Main Street Advisory Board - Regular Meeting - Sep 29, 2018 11:00 AM

|                  |                                                                                        |
|------------------|----------------------------------------------------------------------------------------|
| <b>RESULT:</b>   | <b>ACCEPTED [UNANIMOUS]</b>                                                            |
| <b>MOVER:</b>    | Philip Ferguson, Board Member                                                          |
| <b>SECONDER:</b> | Michelle Baggett, Board Member                                                         |
| <b>AYES:</b>     | Baty, Ousley, Webber, Casillas, Bousreaux, Baggett, Ferguson, Cawlfeld, Grubbs, Marler |
| <b>ABSENT:</b>   | Minett, Ramirez                                                                        |

**B. Review, Discuss, and Take Action on December 2018 Board Meeting:**

Philip Ferguson motioned to cancel the regularly scheduled December 6, 2018 Main Street Advisory Board Meeting. Rachel Baty seconded the motion and the motion carried 10-0.

**C. Review, Discuss, and Take Action on Downtown Master Plan :**

Alexis Jackson of the Celina Economic Development Corporation and Abra Nusser of Ideation Planning presented an update on the Downtown Master Plan. This included maps and concept plans for the future vision of Downtown Celina including various identity sectors, mobility, and potential uses. An adoption timeline and future tasks related to the plan were discussed. The board provided feedback and asked questions. No action taken.

**D. Review, Discuss, and Take Action on Manager's Report and Financials:**

**1. Financials**

Staff presented updates on Main Street Finances and Downtown items including a Retail Holiday Hour promotion and a project at 322 W. Walnut which includes demo and building new space. No action taken.

**E. Review, Discuss, and Take Action on presentation for 501c3 organization status:**

Staff presented an update on the task of creating a 501c3 organization for the fundraising aspect of supporting the Main Street Mission. This task will be researched by the Organization Committee in the Spring. No action taken.

**F. Review, Discuss, and Take Action on 10 Criteria Report:**

**1. 10 Point Criteria**

Staff presented the 10 Point Criteria Report Template and Draft required by the State for all members of the Main Street Program. The board reviewed and provided input for each section, especially #5 focusing on the Board and Committees. No action taken.

**G. Review, Discuss, and Take Action on Committee Reports as needed:**

**i. Organization:**

Organization committee met on 10/26 to asses goals and assign tasks for the new year including volunteer organization, board retreat organization, and 501c3 research. No action taken.

**A. Golf:**

A meeting will be called shortly to kick off planning for the 2019 Golf Touranment. No action Taken.

**ii. Design:**

Design committee met on 10/26 to asses goals and assign tasks for the new year including Spring banner competition. No action taken.

**iii. Economic Vitality:**

No updates. No action taken.

**iv. Promotion:**

Brief summary of upcoming events and needs from the board including volunteers. No action taken.

**A. Friday Night Market: Nov 2:**

**B. Small Business Saturday: Nov 24:**

**C. Christmas on the Square: Dec 5:**

**D. Gift Tour: Dec 8:**

**IV. ADJOURNMENT:**

Amanda Webber, Board President, moved to adjourn at 9:53am

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Chairman

\_\_\_\_\_  
Date Minutes Approved