



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
CELINA ISD ADMIN BLDG., BOARD ROOM 205 S. COLORADO STREET, CELINA, TX
75009
WEDNESDAY, NOVEMBER 6, 2019 AT 8:00 AM**

AGENDA

I. CALL TO ORDER:

II. PUBLIC COMMENT:

III. MINUTES:

1. Main Street Advisory Board - Regular Meeting - Oct 3, 2019 12:00 AM

IV. ACTION ITEMS:

A. Review, Discuss, and Take Action on Manager's Report and Financials:

1. Financial Report

B. Review, Discuss, and Take Action on December 2019 Regular Main Street Advisory Board Meeting:

C. Review, Discuss, and Take Action on Main Street Annual Report:

1. Main Street Annual Report Draft

D. Review, Discuss, and Take Action on Committee Reports as needed:

i. Organization:

ii. Design:

iii. Economic Vitality:

iv. Promotion:

A. Friday Night Market:

B. Beware! Of The Square:

C. Shop Small, Win Big:

D. Christmas on the Square:

E. Gift Tour:**V. ADJOURNMENT:**

Lucy's is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

The Board reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Government Code, Chapter 551. "I, the undersigned authority do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____ p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

City of Celina, TX

Date Notice Removed



**NOTICE OF
MAIN STREET ADVISORY BOARD REGULAR MEETING
MOVEMENT CHURCH 310 W. WALNUT STREET, CELINA, TX 75009
THURSDAY, OCTOBER 3, 2019 AT 12:00 AM**

MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived	Departed
Buddy Minett	City of Celina	Board Member	Absent		
Rachel Baty	City of Celina	Board Member	Present		
Jack Ousley	City of Celina	Board Member	Present		
Amanda Webber	City of Celina	Board Member	Present		
Moises Casillas	City of Celina	Board Member	Present		
Betsy Boudreaux	City of Celina	Board Member	Present		
Michelle Baggett	City of Celina	Board Member	Present		
Philip Ferguson	City of Celina	Board Member	Absent		
Eddie Cawlfeld	City of Celina	Board Member	Present		
Leya Grubbs	City of Celina	Board Member	Absent		
Renee Marler	City of Celina	Board Member	Present		
Audrea Weimer	City of Celina	Board Member	Present		
Justin Steiner	City of Celina	Place 1	Present		10:30 AM
Alexis Jackson	City of Celina	Director of Economic Development	Present		9:00 AM

Board President, Amanda Webber, called the meeting to order at 8:21am.

II. PUBLIC COMMENT:

No public comment.

III. REVIEW, DISCUSS, AND TAKE ACTION ON MINUTES:

1. Main Street Advisory Board - Regular Meeting - Sep 5, 2019 8:05 AM

Michelle Baggett made the motion to approve minutes from the September 5, 2019 Regular Main Street Advisory Board Meeting. The motion was seconded by Renee Marler and the motion passed 9-0.

Minutes Acceptance: Minutes of Oct 3, 2019 12:00 AM (Minutes)

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Michelle Baggett, Board Member
SECONDER:	Renee Marler, Board Member
AYES:	Baty, Ousley, Webber, Casillas, Boudreaux, Baggett, Cawlfeld, Marler, Weimer
ABSENT:	Minett, Ferguson, Grubbs

IV. **ACTION ITEMS:**

A. Review, Discuss, and Take Action on Manager's Report:

City and EDC Staff presented Downtown updates including events, Shirley's Hair Shop Texas Treasure Business Award, future projects and more. No action taken.

B. Review, Discuss, and Take Action on Committee Reports as needed:

i. **Organization:**

Next meeting is November 22nd at 8:30am. No action taken.

A. **Golf Tournament:**

No action taken.

ii. **Design:**

Staff and committee updated on their last meeting September 6th. The committee goals set for next year and several board members attended a presentation in McKinney. No action taken.

iii. **Economic Vitality:**

Staff updated on September meeting and goals for next year. No action taken.

iv. **Promotion:**

No update or action taken.

A. **Friday Night Market: March 1:**

C. Review, Discuss, and Take Action on Self Assessment Exercise:

Board members completed a self assessment exercise and discussed as a group the findings. Intention to use some of the conclusions in the annual goal settings. No action taken.

1. Self Assessment

D. Review, Discuss, and Take Action on Bylaws:

Board reviewed Bylaws and Michelle Baggett made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board and correct grammatical errors. Jack Ousley seconded the motion and the motion passed 9-0. Per Bylaws, the changes are subject to City Council approval.

1. Bylaws

E. Review, Discuss, and Take Action on Mission and Vision Statements, and Core Values:

Board reviewed the Mission Statement, Vision Statement, and Core Values. Jack Ousley made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board and include the word efforts at the end of the Mission Statement. Moises Casillas seconded the motion and the motion passed 9-0.

1. Mission and Vision Statement, and Core Values

F. Review, Discuss, and Take Action on Requirements and Responsibilities of Board Members:

Board reviewed the Requirements and Responsibilities of Board Members. Jack Ousley made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board, correct grammatical errors, and make it a requirement for a board member to chair or co-chair a committee. Michelle Baggett seconded the motion and the motion passed 9-0.

1. Board Member Roles

G. Review, Discuss, and Take Action on nominations for FY2019-2020 Main Street Advisory Board Officers:

Renee Marler made the motion elect the following for FY2019-2020 Main Street Advisory Board Officers: Jack Ousley - Board President, Michelle Baggett - Vice President, Eddie Cawlfeld - Treasurer, Betsy Boudreaux - Secretary. Jack Ousley seconded the motion and the motion passed 9-0.

H. Review, Discuss, and Take Action on on nominations for FY2019-2020 Main Street Advisory Board Committee Chairs:

Board reviewed committee structure and discussed chair and co-chair positions. No action taken.

I. Review, Discuss, and Take Action on Walkabout Exercise:

Board decided to work on this exercise as homework before the next meeting. No action taken.

1. Walkabout

J. Review, Discuss, and Take Action on FY2019-2020 Work Plan:

Board reviewed and discussed the FY2019-2020 Work Plan. Michelle Baggett made the motion to change all references to the organization's name to Downtown Celina Main Street Advisory Board, keep goals 1-3 the same, and task committees to finalize the action items. Renee Marler seconded the motion and the motion passed 9-0.

1. Work Plan

K. Review, Discuss, and Take Action on Budget and Financials:

Item to be reviewed at next meeting. No action taken.

L. Review, Discuss, and Take Action on Event Schedules:

Event schedule reviewed. No action taken.

1. Events

V. **ADJOURNMENT:**

Jack Ousley, Board President, moved to adjourn the meeting at 11:53am.

Chairman

Date Minutes Approved

Minutes Acceptance: Minutes of Oct 3, 2019 12:00 AM (Minutes)



City of Celina, TX

Detail vs Budget Report

Account Detail

Date Range: 10/01/2018 - 09/30/2019

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112 - MAIN STREET FUND								
Revenue								
112-400-000-4400	INTEREST INCOME	0	-150	0	-848.93	-848.93	698.93	4.65953333%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
10/31/2018	ZDET2019-GL-4676	JE 22001		MONTHLY JES 10/31 #2			-62.7	
11/30/2018	ZDET2019-GL-4761	JE 22582		JE #2			-57.89	
12/31/2018	ZDET2019-GL-4842	JE 22729		JE #2			-50.65	
01/31/2019	ZDET2019-GL-4897	JE 23159		JE #2			-42.96	
02/28/2019	ZDET2019-GL-4951	JE 23337		JE # 2			-32.96	
03/31/2019	ZDET2019-GL-5088	JE 23905		JE #2			-42.07	
04/30/2019	GLPKT00018	JN00017		Monthly Interest Entries			-79.38	
05/28/2019	GLPKT00172	JN00347		RECLASS INTEREST INCOME TO NEW ACCO			368.61	
05/28/2019	GLPKT00172	JN00347		RECLASS INTEREST INCOME TO NEW ACCO			-368.61	
05/31/2019	GLPKT00252	JN00579		JE #2			-122.41	
06/30/2019	GLPKT00521	JN01035		JE #2			-86.13	
07/31/2019	GLPKT00938	JN01684		JE # 2			-89.93	
08/31/2019	GLPKT01164	JN02196		JE # 2			-89.81	
09/30/2019	GLPKT01387	JN02666		JE # 2			-92.04	
112-400-000-4618	MAIN STREET-SPECIAL EVENTS	0	-22000	0	-17080.33	-17080.33	-4919.67	-0.22362133%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
10/05/2018	ZDET2019-GL-4686	JE 22095		CELINA CHAMBER OCT FEST T-SHIR		11MREV	-200	
10/05/2018	ZDET2019-GL-4686	JE 22110		T. WALKER 7HERRIN OCT FEST TEE		11MREV	-200	
10/18/2018	ZDET2019-GL-4686	JE 22157		VENDOR SPONSORSHIP		02MREV	-395	
10/18/2018	ZDET2019-GL-4686	JE 22158		SPONSORSHIP		05MREV	-100	
10/18/2018	ZDET2019-GL-4686	JE 22159		SPONSORSHIP		07MREV	-250	
10/24/2018	ZDET2019-GL-4686	JE 22206		SALE OF T-SHIRT		02MREV	-61	
10/24/2018	ZDET2019-GL-4686	JE 22208		SPONSORSHIP		06MREV	-400	
10/24/2018	ZDET2019-GL-4686	JE 22209		SPONSORSHIP		07MREV	-250	
10/31/2018	ZDET2019-GL-4686	JE 22284		CELINA CHAMBER OCTFEST T SALES		11MREV	-100	
10/31/2018	ZDET2019-GL-4861	JE 22956		PAYPAL DEPOSIT FOR SPONSORSHIP		03MREV	-111.39	
11/09/2018	ZDET2019-GL-4727	JE 22426		SPONSORSHIP CHRISTMAS ON SQUAR		07MREV	-140	
11/16/2018	ZDET2019-GL-4727	JE 22457		VENDOR SPONSOR FRIDAY MARKET		02MREV	-445	
11/16/2018	ZDET2019-GL-4727	JE 22458		SPONSOR CHRISTMAS ON SQUARE		07MREV	-285	
11/16/2018	ZDET2019-GL-4727	JE 22459		SPONSOR GIFT TOUR		06MREV	-450	
11/26/2018	ZDET2019-GL-4727	JE 22483		VENDOR CHRISTMAS ON SQUARE		07MREV	-35	
11/30/2018	ZDET2019-GL-4727	JE 22503		VENDOR CHRISTMAS ON SQUARE		07MREV	-35	

Communication: Financial Report (Review, Discuss, and Take Action on Manager's Report and

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-400-000-4618	MAIN STREET-SPECIAL EVENTS - Continued	0	-22000	0	-17080.33	-17080.33	-4919.67	-0.22362131
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
11/30/2018	ZDET2019-GL-5031	JE 23815		PERMITS/COUNTER FOR NOV		07MREV	-239.4	
12/07/2018	ZDET2019-GL-4844	JE 22792		CHRISTMAS ON SQUARE SPONSOR		07MREV	-647	
12/10/2018	ZDET2019-GL-4844	JE 22810		CHRISTMAS GIFT TOUR SPONSOR		06MREV	-50	
01/20/2019	ZDET2019-AP-6045			WALMART		07MSP	160.31	
01/20/2019	ZDET2019-AP-6045			WALMART		03MSP	12.21	
02/22/2019	ZDET2019-AP-6066			FACEBOOK AD - CHRISTMAS		07MSP	-6.85	
02/27/2019	ZDET2019-GL-4997	JE 23587		CC PAYMENT FOR FRIDAY NIGHT MK		03MREV	-352.51	
03/04/2019	ZDET2019-GL-5012	JE 23791		FRIDAY NIGHT MARKET		03MREV	-688.5	
03/12/2019	ZDET2019-GL-5012	JE 23793		FRIDAY NIGHT MARKET		03MREV	-315	
03/15/2019	ZDET2019-GL-5012	JE 23796		FRIDAY NIGHT MARKET		03MREV	-144	
04/05/2019	GLPKT00107	JN00185		MAIN STREET FRIDAY NIGHT MARKET		03MREV	-25	
04/05/2019	GLPKT00183	JN00360		FRIDAY NIGHT MARKET		03MREV	-25	
04/12/2019	GLPKT00107	JN00207		MAIN STREET FRIDAY NIGHT MARKET		03MREV	-482	
04/18/2019	GLPKT00107	JN00225		CELINA ASSOC. OF RENAISSANCE (GIFT TOL		06MREV	-1986.88	
04/22/2019	GLPKT00107	JN00249		CASH COLLECTED DURING 2019 MOVIE NIC		02MREV	-158	
04/24/2019	GLPKT00107	JN00277		MAIN STREET FRIDAY NIGHT MARKET (CHE		03MREV	-176	
04/30/2019	GLPKT00202	JN00382		PAYPAL DEPOSIT FOR CAJUN FEST		08MREV	-400.32	
05/03/2019	GLPKT00222	JN00540		MAIN STREET MOVIE NIGHT		02MREV	-500	
05/22/2019	GLPKT00222	JN00510		MAIN STREET FRIDAY NIGHT MARKET		03MREV	-125	
06/10/2019	GLPKT00507	JN00903		MOBILITY FOR MAIN STREET FRIDAY NIGHT		03MREV	-250	
06/14/2019	GLPKT00507	JN00943		MAIN STREET FRIDAY NIGHT MARKET (CASI		03MREV	-270	
07/22/2019	GLPKT00893	JN01573		MOBILITY FOR MAIN STREET FRIDAY NIGHT		03MREV	-585	
07/31/2019	GLPKT00987	JN01791		JULY PERMITS COUNTER		03MREV	-100	
08/14/2019	GLPKT01112	JN02004		MAIN STREET FRIDAY NIGHT MARKET (CASI		03MREV	-338	
08/23/2019	GLPKT01112	JN02063		MAIN STREET FRIDAY NIGHT MARKET (CASI		03MREV	-16	
08/31/2019	GLPKT01251	JN02331		CHRISTMAS ON THE SQUARE SPONSOR		07MREV	-3000	
09/05/2019	GLPKT01129	JN02131		MAIN STREET EVENT SPONSOR		03MREV	-750	
09/18/2019	GLPKT01271	JN02361		BEWARE OF THE SQUARE SPONSOR		05MREV	-500	
09/18/2019	GLPKT01357	JN02539		MAIN STREET FRIDAY NIGHT MARKET (CASI		03MREV	-415	
09/18/2019	GLPKT01357	JN02540		TRICK OR TREAT & CHRISTMAS ON THE SQU		05MREV	-1250	
112-400-000-4619	GOLF TOURNAMENT	0	-45000	0	-56544.72	-56544.72	11544.72	0.25654933
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
02/21/2019	ZDET2019-GL-4997	JE 23586		CC PAYMENT FOR THE GOLF 2019		01MREV	-3450	
03/04/2019	ZDET2019-GL-5012	JE 23792		VANZANT GOLF TOURNAMENT		01MREV	-800	
03/06/2019	ZDET2019-GL-4997	JE 23588		CC PAYMENT FOR THE GOLF 2019		01MREV	-1600	
03/11/2019	ZDET2019-GL-4997	JE 23589		CC PAYMENT FOR THE GOLF 2019		01MREV	-800	
03/12/2019	ZDET2019-GL-4997	JE 23585		CC PAYMENT FOR THE GOLG 2019		01MREV	-2100	
03/12/2019	ZDET2019-GL-5012	JE 23794		TEAM SPONSOR GOLF 2019		01MREV	-1850	
03/21/2019	ZDET2019-GL-4997	JE 23584		CC PAYMENTS FOR GOLG 2019		01MREV	-800	
03/22/2019	ZDET2019-GL-5012	JE 23797		TEAM SPONSOR GOLF 2019		01MREV	-600	

Detail vs Budget Report

Date Range: 10/01/2018 - 09/30/2019

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
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112-400-000-4619	GOLF TOURNAMENT - Continued		0	-45000	0	-56544.72	-56544.72	11544.72	0.256549333
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
03/22/2019	ZDET2019-GL-5040	JE 23828		TO RECORD COSERV PAYMENT		01MREV	-600		
03/29/2019	ZDET2019-GL-5012	JE 23798		2019 GOLD SPONSOR		01MREV	-3050		
03/31/2019	GLPKT00413	JN00809		TEAMS/SPONSORS 2019 GOLF TOURNAME		01MREV	-2000		
04/05/2019	GLPKT00107	JN00186		MARIO SINACOLA TEAM FEES (2019 GOLF T		01MREV	-2050		
04/08/2019	ZDET2019-GL-5084	JE 23894		CREDIT CARD RECEIPT GOLF 2019		01MREV	-1000		
04/12/2019	GLPKT00107	JN00206		TEAM FEES GOLF 2019		01MREV	-800		
04/12/2019	GLPKT00107	JN00208		SPONSORS & TEAM FEES GOLF 2019		01MREV	-4350		
04/15/2019	ZDET2019-GL-5084	JE 23895		CREDIT CARD RECEIPTS GOLF 2019		01MREV	-800		
04/18/2019	GLPKT00107	JN00234		KIMLEY HORN (2019 GOLF TOURNAMENT)		01MREV	-1400		
04/18/2019	ZDET2019-GL-5084	JE 23896		CREDIT CARD RECEIPTS GOLF 2019		01MREV	-800		
04/18/2019	ZDET2019-GL-5084	JE 23896		CREDIT CARD RECEIPTS GOLF 2019		01MREV	-1800		
04/22/2019	GLPKT00107	JN00251		PAPA GALLOS (2019 GOLF TOURNAMENT)		01MREV	-200		
04/24/2019	GLPKT00107	JN00278		SPONSORS/TEAMS FEES (2019 GOLF)		01MREV	-1300		
04/29/2019	ZDET2019-GL-5096	JE 23958		CC CHARGES FOR M/S GOLF TOUR.		01MREV	-800		
05/03/2019	GLPKT00222	JN00412		MUNICAP TEAM FEES (2019 GOLF)		01MREV	-800		
05/03/2019	GLPKT00222	JN00429		SPONSORS & TEAM FEES (2019 GOLF)		01MREV	-14000		
05/06/2019	GLPKT00126	JN00302		RECORD CC PAYMENT FOR GOLF TOURNAM		01MREV	-1600		
05/08/2019	GLPKT00261	JN00623		CASH FROM EVENT		01MREV	-935		
05/10/2019	GLPKT00222	JN00458		HOLE SPONSORS & TEAM FEES (2019 GOLF		01MREV	-250		
05/17/2019	GLPKT00222	JN00470		HOLE SPONSORS & TEAM FEES (2019 GOLF		01MREV	-250		
05/22/2019	GLPKT00222	JN00511		SPONSORS & TEAMS (2019 GOLF)		01MREV	-1759.72		
05/28/2019	GLPKT00171	JN00345		CC PAYMENT FOR 2019 GOLF TOURNAMEN		01MREV	-800		
06/14/2019	GLPKT00507	JN00942		CEDC TEAM FEES (2019 GOLF TOURNAMEN		01MREV	-2400		
07/09/2019	GLPKT00893	JN01538		AUTOMATION INTEGRATION (2019 GOLF T		02MREV	-800		

112-400-000-4900	TRANSFERS IN	0	-25000	0	0	0	-25000	-
Revenue Totals:		0	-92150	0	-74473.98	-74473.98	-17676.02	0.191817901

Expense

112-127-000-6162	SCHOOL, REGISTRATION & TUITION		0	1085	0	983.12	983.12	101.88	0.093898611
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
01/23/2019	ZDET2019-AP-5929			MAIN ST CONFERENCE			460		
04/03/2019	APPKT00135	INV0000673	556708790010378	TRAINING REGISTRATION.	1585 - JP MORGAN CHASE BANK		50		
04/20/2019	APPKT00098	INV0000601	42342	TRAINING REGISTRATION.	1585 - JP MORGAN CHASE BANK		50		
05/21/2019	APPKT00127	INV0000654	DFT0000073	CORRECTION OF CHARGES.	1585 - JP MORGAN CHASE BANK		-36.88		
06/05/2019	APPKT00145	INV0000793	5.57E+14	TRAINING NEW CODE:112-127-000-6162	1585 - JP MORGAN CHASE BANK		0.3		
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK		-0.3		
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	TRAINING NEW CODE:112-127-000-6162	1585 - JP MORGAN CHASE BANK		0.3		
07/01/2019	APPKT00109	INV0000601-R	42342	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK		-50		
09/25/2019	GLPKT01420	JN02743		CORRECTION TO JUNE PCARD			29.7		

11/1/2019 3:12:40 PM

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Detail vs Budget Report

Date Range: 10/01/2018 - 09/30/2019

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6162	SCHOOL, REGISTRATION & TUITION - Continued	0	1085	0	983.12	983.12	101.88	0.093898611

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
09/27/2019	APPKT00283	INV0001494	2019 0727-0826	TEXAS DOWNTOWN ASSOCIATION CONFER	1585 - JP MORGAN CHASE BANK		45
09/27/2019	APPKT00283	INV0001494	2019 0727-0826	TEXAS DOWNTOWN ASSOCIATION CONFER	1585 - JP MORGAN CHASE BANK		435

[112-127-000-6163](#) TRAVEL, MEALS & LODGING 0 2500 0 2745.3 2745.3 -245.3 -0.0981

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
02/22/2019	ZDET2019-AP-6066			MAIN ST BOARD LUNCH			150
02/25/2019	ZDET2019-AP-6098	201903052275	41024	REBECCA BARTON:	1 - MISC VENDOR		308
04/03/2019	APPKT00135	INV0000673	556708790010378	FLIGHT COSTS FOR 2019 NATIONAL MAIN S	1585 - JP MORGAN CHASE BANK		470.61
04/03/2019	APPKT00135	INV0000673	556708790010378	MEETING EXPENSES FOR MARCH MONTHL'	1585 - JP MORGAN CHASE BANK		150
04/03/2019	APPKT00135	INV0000673	556708790010378	HOSTING FEE FOR CELINA360 WEBSITE. PR	1585 - JP MORGAN CHASE BANK		150
04/20/2019	APPKT00098	INV0000601	42342	FLIGHT COSTS FOR 2019 NATIONAL MAIN S	1585 - JP MORGAN CHASE BANK		470.61
04/20/2019	APPKT00098	INV0000601	42342	MEETING EXPENSES FOR MARCH MONTHL'	1585 - JP MORGAN CHASE BANK		150
04/20/2019	APPKT00098	INV0000601	42342	HOSTING FEE FOR CELINA360 WEBSITE. PR	1585 - JP MORGAN CHASE BANK		150
05/21/2019	APPKT00127	INV0000654	DFT0000073	TRAVEL AT NATIONAL MAIN STREET CONFE	1585 - JP MORGAN CHASE BANK		6.09
05/21/2019	APPKT00127	INV0000654	DFT0000073	TRAVEL AT NATIONAL MAIN STREET CONFE	1585 - JP MORGAN CHASE BANK		3
05/21/2019	APPKT00127	INV0000654	DFT0000073	TRAVEL AT NATIONAL MAIN STREET CONFE	1585 - JP MORGAN CHASE BANK		37.52
05/21/2019	APPKT00127	INV0000654	DFT0000073	HOTEL CHARGES FOR NATIONAL MAIN STR	1585 - JP MORGAN CHASE BANK		918.8
05/30/2019	APPKT00075	INV0000356	42167	TX MAIN ST TRG-EXP REIM	2352 - REBECCA BARTON		272.06
07/01/2019	APPKT00109	INV0000601-R	42342	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK		-150
07/01/2019	APPKT00109	INV0000601-R	42342	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK		-150
07/01/2019	APPKT00109	INV0000601-R	42342	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK		-470.61
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	HOTEL STAY FOR TEXAS MAIN STREET TRAI	1585 - JP MORGAN CHASE BANK		178.54
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	Uber	1585 - JP MORGAN CHASE BANK		18.02
08/30/2019	APPKT00247	INV0001270	2019 0627-0726	credit for Uber trans.	1585 - JP MORGAN CHASE BANK		-18.02
09/27/2019	APPKT00283	INV0001494	2019 0727-0826	TRAINING FOR MAIN STREET BOARD - CULT	1585 - JP MORGAN CHASE BANK		85.68
09/27/2019	APPKT00283	INV0001494	2019 0727-0826	CHAMBER MONTHLY TRAINING LUNCHEON	1585 - JP MORGAN CHASE BANK		15

[112-127-000-6310](#) COMPUTER HARDWARE 0 500 0 519.82 519.82 -19.82 -0.0396

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
03/14/2019	ZDET2019-AP-6163			ADOBE RENEWAL			0
03/25/2019	ZDET2019-AP-6343	GB00319187	41677	ADOBE RENEWAL	661 - SHI GOVERNMENT SOLUTIONS, INC.		519.82

[112-127-000-6320](#) OFFICE SUPPLIES 0 500 0 -34.42 -34.42 534.42 1.0688

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
10/25/2018	ZDET2019-AP-5553	201811081866	39550	SAM'S CLUB/MASTERCARD	617 - SAM'S CLUB/MASTERCARD		29.98
01/20/2019	ZDET2019-AP-6045			FRAUD			423.22
01/20/2019	ZDET2019-AP-6045			FRAUD			18
01/20/2019	ZDET2019-AP-6045			FRAUD			63.77
01/20/2019	ZDET2019-AP-6045			FRAUD			100
01/20/2019	ZDET2019-AP-6045			FRAUD			49.66

Detail vs Budget Report

Date Range: 10/01/2018 - 09/30/2019

Account		Name		Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6320		OFFICE SUPPLIES - Continued		0	500	0	-34.42	-34.42	534.42	1.0688
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor			Project Account		Amount
01/20/2019	ZDET2019-AP-6045			FRAUD						108

01/20/2019	ZDET2019-AP-6045			FRAUD					30
01/20/2019	ZDET2019-AP-6045			FRAUD					100
01/20/2019	ZDET2019-AP-6045			REFUND PERS. CHARGE					14.06
01/20/2019	ZDET2019-AP-6045			FRAUD					53.28
01/20/2019	ZDET2019-AP-6045			REFUND PERS. CHARGE					17.09
02/22/2019	ZDET2019-AP-6066			FRAUD					-735.73
02/22/2019	ZDET2019-AP-6066			FRAUD					-338.11
07/31/2019	GLPKT00931	JN01677		REIMBURSEMENTS					-31.15
09/27/2019	APPKT00283	INV0001494	2019 0727-0826	SUPPLIES FOR EVENTS.	1585 - JP MORGAN CHASE BANK				25.79
09/30/2019	APPKT00337	INV0001789	2019 0827-0926	GENERAL SUPPLIES	1585 - JP MORGAN CHASE BANK				37.72

[112-127-000-6321](#) MATERIALS & SUPPLIES 0 750 0 561.3 561.3 188.7 0.2514

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
11/29/2018	ZDET2019-AP-5706	201812131999	39989	HOME DEPOT CREDIT SERVICES	028 - HOME DEPOT CREDIT SERVICES		111.38
11/29/2018	ZDET2019-AP-5845	13669	40270	SHEYE INC. DBA TEXAS MAIL CENT	1093 - SHEYE INC. DBA TEXAS MAIL CENTER		132.2
02/12/2019	ZDET2019-AP-6076	7927662 021219	40947	SPARKLETTS	043 - SPARKLETTS		40.29
08/21/2019	APPKT00235	7927662081219	42885	DRINKING WATER	043 - SPARKLETTS		13.83
08/30/2019	APPKT00247	INV0001270	2019 0627-0726	PAINT SUPPLIES FOR BENCHES	1585 - JP MORGAN CHASE BANK		36.57
09/26/2019	APPKT00277	7927662091219	43165	DRINKING WATER	043 - SPARKLETTS		4
09/30/2019	GLPKT01357	JN02616		SALES TAX REFUND			-1.97
09/30/2019	APPKT00303	INV0001571	43231	MUSIC BOX	925 - DUDE'S INCORPORATED (DBA DUDE'S M		225

[112-127-000-6400](#) MAINTENANCE AGREEMENTS 0 215 0 0 0 215

[112-127-000-6500](#) LAND LINE PHONE 0 1300 0 735.96 735.96 564.04 0.43387692

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
10/01/2018	ZDET2019-AP-5484	2243430	39360	8 x 8, INC.	1067 - 8 x 8, INC.		29.85
12/01/2018	ZDET2019-AP-5802	2277937	40106	8 x 8, INC.	1067 - 8 x 8, INC.		31.52
01/01/2019	ZDET2019-AP-5904	2295320	40427	8 x 8, INC.	1067 - 8 x 8, INC.		31.02
02/01/2019	ZDET2019-AP-6048	2317965	40839	8 x 8, INC.	1067 - 8 x 8, INC.		31.25
02/07/2019	ZDET2019-AP-6048	201902202208	40843	AT&T	334 - AT&T		61.37
03/01/2019	ZDET2019-AP-6151	2337063	41046	8 x 8, INC.	1067 - 8 x 8, INC.		31.48
03/07/2019	ZDET2019-AP-6188	201903202312	41183	AT&T	334 - AT&T		61.37
04/01/2019	ZDET2019-AP-6306	2356270	41481	8 x 8, INC.	1067 - 8 x 8, INC.		31.36
05/01/2019	APPKT00025	2375912	41856	APR USAGE FEES / MAY SVC FEES	1067 - 8 x 8, INC.		31.46
06/01/2019	APPKT00091	2399212	42245	SVC FEES: JUNE USAGE FEES: MAY	1067 - 8 x 8, INC.		32.69
06/07/2019	APPKT00086	INV0000421	42180	PHONE SERVICE	334 - AT&T		61.19
07/24/2019	APPKT00173	INV0000866	42573	LAND PHONE LINE	334 - AT&T		68.95
07/25/2019	APPKT00173	2419674	42566	JULY SVC FEES/JUNE USAGE FEES	1067 - 8 x 8, INC.		34.06

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Account		Name		Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6500		LAND LINE PHONE - Continued		0	1300	0	735.96	735.96	564.04	0.43387692
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account		Amount		
08/15/2019	APPKT00229	2442021	42751	SVC FEES AUG/USAGE FEES JULY	1067 - 8 x 8, INC.			34.19		
08/20/2019	APPKT00235	INV0001119	42825	LAND PHONE LINE	334 - AT&T			64.99		
09/12/2019	APPKT00260	2463921	42993	SVC FEES: SEP - USAGE FEES: AUG	1067 - 8 x 8, INC.			34.22		

09/18/2019	APPKT00271	INV0001409	43072	PHONE SERVICE	334 - AT&T	64.99				
112-127-000-6502		CELL PHONES		0	1000	0	1060	1060	-60	-0.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount			
11/20/2018	ZDET2019-AP-5720			VERIZON			174			
12/05/2018	ZDET2019-AP-5971			VERIZON WIRELESS			193.22			
12/25/2018	ZDET2019-AP-6097			VERIZON WIRELESS			62.74			
01/25/2019	ZDET2019-AP-6097			VERIZON WIRELESS			74.43			
03/17/2019	APPKT00102	INV0000602	DFT0000053	FEB 2019 VERIZON (Originally ntered as Pre	052 - VERIZON WIRELESS		97.16			
03/17/2019	GLPKT00513	JN00973		TO REVERSE VERIXZON PREPAID EXP-FEB 20			97.16			
04/17/2019	APPKT00102	INV0000603	DFT0000056	MAR 2019 VERIZON (Originally ntered as P	052 - VERIZON WIRELESS		113.14			
04/17/2019	GLPKT00513	JN00986		TO REVERSE VERIXZON PREPAID EXP-MAR :			113.19			
05/16/2019	APPKT00102	INV0000604	DFT0000054	APR 2019 VERIZON (Originally ntered as Pr	052 - VERIZON WIRELESS		85.18			
06/17/2019	APPKT00102	INV0000605	DFT0000055	MAY 2019 VERIZON (Originally ntered as Pi	052 - VERIZON WIRELESS		94.36			
06/17/2019	APPKT00110	INV0000608	DFT0000066	MAY 2019 VERIZON BILL	052 - VERIZON WIRELESS		94.36			
06/30/2019	APPKT00189	INV0000919	DFT0000117	MAY 2019 CELL PHONES	052 - VERIZON WIRELESS		94.36			
07/01/2019	APPKT00105	INV0000602-R	DFT0000053	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-97.16			
07/01/2019	APPKT00106	INV0000604-R	DFT0000054	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-85.18			
07/01/2019	APPKT00107	INV0000605-R	DFT0000055	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-94.36			
07/01/2019	APPKT00108	INV0000603-R	DFT0000056	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-113.14			
07/02/2019	GLPKT00513	JN00999		TO REVERSE VERIXZON PREPAID EXP-APR 2			85.23			
07/25/2019	APPKT00186	INV0000608-R	42611	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-94.36			
07/30/2019	APPKT00196	INV0000919-R	DFT0000117	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-94.36			
07/31/2019	APPKT00228	INV0001071	DFT0000146	JUNE 2019 CELL PHONES	052 - VERIZON WIRELESS		81.39			
08/31/2019	APPKT00259	INV0001322	DFT0000192	JULY 2019 CELL PHONES	052 - VERIZON WIRELESS		89.32			
09/10/2019	APPKT00253	INV0001319	DFT0000177	JULY 2019 CELL PHONES - DRAFT ON 8/17/	052 - VERIZON WIRELESS		89.31			
09/10/2019	APPKT00258	INV0001319-R	DFT0000177	VERIZON WIRELESS Reversal	052 - VERIZON WIRELESS		-89.31			
09/30/2019	APPKT00325	INV0001728	DFT0000506	CELL PHONES - AUG 2019 PD IN SEPT	052 - VERIZON WIRELESS		89.32			
112-127-000-6506		INTERNET		0	400	0	0	0	400	
112-127-000-6601		EQUIPMENT RENTAL		0	1500	0	572.92	572.92	927.08	0.618053333
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount			
07/31/2019	APPKT00212	1422236	42632	EQUIP RENTAL	496 - DATAMAX TEXAS		65.93			
08/20/2019	APPKT00235	LQ06698035	42842	EQUIP RENTAL	496 - DATAMAX TEXAS		84.93			
08/27/2019	APPKT00243	1438163	42913	EQUIP RENTAL	496 - DATAMAX TEXAS		151.6			
09/11/2019	APPKT00260	LQ06698036	43014	EQUIP RENTAL	496 - DATAMAX TEXAS		169.85			

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Date Range: 10/01/2018 - 09/30/2019

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6601	EQUIPMENT RENTAL - Continued	0	1500	0	572.92	572.92	927.08	0.618053333
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
09/30/2019	APPKT00303	1458997	43227	EQUIP RENTAL	496 - DATAMAX TEXAS		100.61	
112-127-000-6626	POSTAGE	0	150	0	221.83	221.83	-71.83	-0.4788666
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	

11/18/2018	ZDET2019-AP-5634	201811291942	39829	PITNEY BOWES PURCHASE POWER	145 - PITNEY BOWES PURCHASE POWER	3.18
11/20/2018	ZDET2019-AP-5721			POSTAGE		7.25
11/20/2018	ZDET2019-AP-5721			POSTAGE		1.2
01/23/2019	ZDET2019-AP-5929			POSTAGE		2.4
01/23/2019	ZDET2019-AP-5929			POSTAGE		2.4
01/23/2019	ZDET2019-AP-5929			FRAUD		131.76
03/17/2019	ZDET2019-AP-6238	201904032418	41371	PITNEY BOWES PURCHASE POWER	145 - PITNEY BOWES PURCHASE POWER	5.63
04/17/2019	ZDET2019-AP-6364	201904302558	41762	PITNEY BOWES PURCHASE POWER	145 - PITNEY BOWES PURCHASE POWER	5.63
05/17/2019	APPKT00032	05172019	41998	POSTAGE	145 - PITNEY BOWES PURCHASE POWER	17.19
06/17/2019	APPKT00091	06172019	42309	POSTAGE	145 - PITNEY BOWES PURCHASE POWER	20.79
07/31/2019	APPKT00212	INV0000979	42669	POSTAGE	145 - PITNEY BOWES PURCHASE POWER	5.51
08/27/2019	APPKT00243	INV0001213	42937	POSTAGE	145 - PITNEY BOWES PURCHASE POWER	8.01
08/27/2019	APPKT00243	INV0001214	42937	POSTAGE	145 - PITNEY BOWES PURCHASE POWER	2.5
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	NOTICES FOR HPC MEETING.	1585 - JP MORGAN CHASE BANK	2.87
09/30/2019	APPKT00303	INV0001581	43257	POSTAGE	145 - PITNEY BOWES PURCHASE POWER	5.51

[112-127-000-6629](#) GENERAL LIABILITY INSURANCE 0 135 0 0 0 135 :

[112-127-000-6632](#) ADVERTISING 0 1500 0 1038.78 1038.78 461.22 0.3074:

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
11/20/2018	ZDET2019-AP-5721			FB ADV			12
01/23/2019	ZDET2019-AP-5929			CHRISTMAS CARDS			127.34
01/23/2019	ZDET2019-AP-5929			FACEBOOK			24.82
01/23/2019	ZDET2019-AP-5929			PRINT			282.62
06/11/2019	APPKT00086	INV0000426	42228	MAINT ST-ADVERTISING	259 - TEXAS DOWNTOWN ASSOCIATION		300
06/26/2019	APPKT00124	1280	42382	MKT PHOTOS-MAIN ST	2366 - CASSIE LEE PHOTOGRAPHY		280
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	FACEBOOK POST - AD	1585 - JP MORGAN CHASE BANK		6
08/30/2019	APPKT00247	INV0001270	2019 0627-0726	ADVERTISING FOR MOVIE NIGHT	1585 - JP MORGAN CHASE BANK		6

[112-127-000-6650](#) MEMBERSHIPS, DUES & SUBSCRIPTION 0 1050 0 1065 1065 -15 -0.0142857:

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
04/10/2019	ZDET2019-AP-6306	201904182459	41576	TEXAS HISTORICAL COMMISSI	135 - TEXAS HISTORICAL COMMISSI		535
04/15/2019	ZDET2019-AP-6326	201904242508	41660	NATIONAL MAIN STREET CENTER	1618 - NATIONAL MAIN STREET CENTER		350
05/06/2019	APPKT00014	INV0000087	41848	MEMBERSHIP-MAIN ST	259 - TEXAS DOWNTOWN ASSOCIATION		180

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Account		Name		Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6680		MISCELLANEOUS EXPENSE		0	1500	0	1929.2	1929.2	-429.2	-0.2861333
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount			
01/23/2019	ZDET2019-AP-5929			FRAUD			1.5			
01/23/2019	ZDET2019-AP-5929			FRAUD			1.5			
05/21/2019	APPKT00127	INV0000654	DFT0000073	SIGNAGE FOR CAJUN FEST. PROJECT 11M.	1585 - JP MORGAN CHASE BANK	11MSP	133.5			
09/27/2019	APPKT00283	INV0001494	2019 0727-0826	MAGNETS FOR EVENT PROMOTIONS.	1585 - JP MORGAN CHASE BANK		278.2			
09/30/2019	APPKT00337	INV0001789	2019 0827-0926	MOVIE NIGHT RENTAL	1585 - JP MORGAN CHASE BANK		28			
09/30/2019	APPKT00337	INV0001789	2019 0827-0926	MAIN STREET ADVISORY BOARD MEETING	1585 - JP MORGAN CHASE BANK		150			

09/30/2019	APPKT00337	INV0001789	2019 0827-0926	CHRISTMAS TREE FUNDRAISER ORNAMENT	1585 - JP MORGAN CHASE BANK	1288			
09/30/2019	APPKT00337	INV0001789	2019 0827-0926	BOARD APPRECIATION AWARD	1585 - JP MORGAN CHASE BANK	48.5			
112-127-000-6700		SPECIAL PROJECTS	0	33065	0	30075.66	30075.66	2989.34	0.09040798
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
10/01/2018	ZDET2019-AP-5344			TSHIRTS - OKTOBERFEST		11MSP	0		
10/01/2018	ZDET2019-AP-5904	1366	40470	MACK INK DBA BIG FROG CUSTOM T	2131 - MACK INK DBA BIG FROG CUSTOM T-SH		1512.3		
10/02/2018	ZDET2019-AP-5343	201810031724	39098	CHRISTOPHER BAGGETT	2058 - CHRISTOPHER BAGGETT		200		
10/03/2018	ZDET2019-AP-5368			TSHIRTS - OKTOBERFEST			1504.8		
10/05/2018	ZDET2019-AP-5903			REVERSE VOIDED CHECK		11MSP	-1504.8		
10/11/2018	ZDET2019-AP-5389	201810121768	39219	CASH	2135 - CASH		200		
10/15/2018	ZDET2019-AP-5419	201810161787	39338	LAUREN SKIDMORE dba It's My Pa	1947 - LAUREN SKIDMORE dba It's My Party		450		
10/15/2018	ZDET2019-AP-5419	RG 2581147	39347	SWANK MOTION PICTURES, INC.	526 - SWANK MOTION PICTURES, INC.		463		
10/16/2018	ZDET2019-AP-5428			COTS VENDOR - INFLATABLES		07MSP	0		
10/16/2018	ZDET2019-AP-5429			COTS VENDOR - REINDEER		07MSP	0		
10/16/2018	ZDET2019-AP-5430			COTS VENDOR - SLIDE		07MSP	0		
10/16/2018	ZDET2019-AP-5655	201811291944	39815	COTS VENDOR - INFLATABLES	1947 - LAUREN SKIDMORE dba It's My Party		1140		
10/16/2018	ZDET2019-AP-5655	201811291945	39784	COTS VENDOR - REINDEER	2139 - GARY HOLLAND DBA DOWN ON THE F/		980		
10/16/2018	ZDET2019-AP-5655	201811291946	39845	COTS VENDOR - SLIDE	1368 - TLD HOLDINGS LLC DBA TEXAS ENTERT/		875		
10/18/2018	ZDET2019-AP-5484	201810251815	39375	FELIX COFFEE LLC	2145 - FELIX COFFEE LLC		400		
10/24/2018	ZDET2019-AP-5514	114-7542751	39474	UNITED SITES SERVICES OF TEXAS	1295 - UNITED SITES SERVICES OF TEXASN INC		170		
10/24/2018	ZDET2019-GL-4686	JE 22207		RTN OF PETTY CASH		02MREV	-200		
10/25/2018	ZDET2019-AP-5553	201811081866	39550	SAM'S CLUB/MASTERCARD	617 - SAM'S CLUB/MASTERCARD		13.58		
10/26/2018	ZDET2019-AP-5514	201810301826	39450	MATTHEW RYAN BELL	2012 - MATTHEW RYAN BELL		200		
11/07/2018	ZDET2019-AP-5560			TRAILER		11MSP	0		
11/15/2018	ZDET2019-AP-5802	13641	40148	SHEYE INC. DBA TEXAS MAIL CENT	1093 - SHEYE INC. DBA TEXAS MAIL CENTER		54.08		
11/16/2018	ZDET2019-AP-5655	201811291943	39804	TRAILER	2153 - JON DALTON OUSIEY		1000		
11/19/2018	ZDET2019-AP-5706	11292018	40009	S&S EVENTS	2066 - S&S EVENTS		360		
11/20/2018	ZDET2019-AP-5634	1004909	39755	ATOMIC T-SHIRTS LLC	2039 - ATOMIC T-SHIRTS LLC		478.4		
11/20/2018	ZDET2019-AP-5721			SUPPLIES FOR MOVIE NIGHT		02MSP	54.11		
11/20/2018	ZDET2019-AP-5721			SUPPLIES FOR MOVIE NIGHT		02MSP	15.89		
11/20/2018	ZDET2019-AP-5721			SUPPLIES FOR TRICK OR TREAT		05MSP	125		
11/20/2018	ZDET2019-AP-5721			TRANSP FOR BOAR RETREAT		11MSP	150		
11/20/2018	ZDET2019-AP-5721			TRANSP FOR BOAR RETREAT		11MSP	675		
11/20/2018	ZDET2019-AP-5721			MEAL FOR MAIN ST BOARD		11MSP	176.63		

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Date Range: 10/01/2018 - 09/30/2019

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6700	SPECIAL PROJECTS - Continued	0	33065	0	30075.66	30075.66	2989.34	0.09040798
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
11/27/2018	ZDET2019-AP-5634	181205-b	39763	CHOO CHOO EXPRESS	1921 - CHOO CHOO EXPRESS		500	
11/27/2018	ZDET2019-AP-5634	201811281941	39832	RONALD DALE RIDEOUT	2166 - RONALD DALE RIDEOUT		300	
11/29/2018	ZDET2019-AP-5706			APPLICATION PRO			150	
12/05/2018	ZDET2019-AP-5904	201901152082	40466	JOSHUA L B. DBA LOUD & CLEAR	2173 - JOSHUA L B. DBA LOUD & CLEAR		200	
12/10/2018	ZDET2019-AP-5701					07MSP	0	
12/10/2018	ZDET2019-AP-5752						200	
12/11/2018	ZDET2019-AP-5817	114-7760050	40215	UNITED SITES SERVICES OF TEXAS	1295 - UNITED SITES SERVICES OF TEXASN INC		375	
12/12/2018	ZDET2019-AP-5802	201812202029	40141	MIKE LOGAN DBA SOUTHERN BRAVE	2181 - MIKE LOGAN DBA SOUTHERN BRAVE		150	

12/14/2018	ZDET2019-AP-5757			REVERSE VOIDED CHECK		11MSP	-150
12/14/2018	ZDET2019-AP-5802	201812202024	40128	GARY HOLLAND DBA DOWN ON THE	2139 - GARY HOLLAND DBA DOWN ON THE F		980
12/14/2018	ZDET2019-AP-5903			REVERSE VOIDED CHECK		07MSP	-200
01/04/2019	ZDET2019-GL-5045	JE 23844		TRANSFER TO MAIN STREET		07MSP	50
01/23/2019	ZDET2019-AP-5929			BOARD MEETING		11MSP	150
02/07/2019	ZDET2019-AP-5997					11MSP	0
02/07/2019	ZDET2019-AP-6035	3232	40794		102 - GREATER CELINA CHAMBER OF COMMEF		1000
02/21/2019	ZDET2019-AP-6076	33	40906	CELINA LADIES AND FRIENDS	2216 - CELINA LADIES AND FRIENDS		150
02/22/2019	ZDET2019-AP-6066			SIRIUS.COM		11MSP	265.3
03/04/2019	ZDET2019-AP-6098	201903052274	40977	CHRISTOPHER BAGGETT	2058 - CHRISTOPHER BAGGETT		200
04/01/2019	ZDET2019-AP-6238	201904032390	41317	CHRISTOPHER BAGGETT	2058 - CHRISTOPHER BAGGETT		200
04/09/2019	ZDET2019-AP-6268			CAJUN FEST TSHIRTS		11MSP	0
04/09/2019	ZDET2019-AP-6269			INFLATABLES		02MSP	0
04/09/2019	ZDET2019-AP-6272			GOLF TOURNAMENT HATS		01MSP	0
04/09/2019	ZDET2019-AP-6311	201904172456	41551	INFLATABLES	1947 - LAUREN SKIDMORE dba It's My Party		700
04/09/2019	ZDET2019-AP-6343	1004994	41600	CAJUN FEST TSHIRTS	2039 - ATOMIC T-SHIRTS LLC		960
04/10/2019	ZDET2019-AP-6326	RG 2660075	41684	SWANK MOTION PICTURES, INC.	526 - SWANK MOTION PICTURES, INC.		463
04/11/2019	ZDET2019-AP-6277	201904112421	41404	CASH	2135 - CASH		900
04/15/2019	ZDET2019-AP-6306	201904172432	41490	CASH	2135 - CASH		100
04/16/2019	ZDET2019-AP-6326	201904242510	41672	REBECCA BARTON:	1 - MISC VENDOR		129.95
04/22/2019	GLPKT00107	JN00250		RETURN OF PETTY CASH FOR EVENT		02MREV	-100
04/22/2019	GLPKT00107	JN00252		RETURN OF PETTY CASH CAJUN FEST		08MREV	-900
04/23/2019	APPKT00032	114-8371686	42030	MOVIE ON THE SQUARE-RESTROOMS	1295 - UNITED SITES SERVICES OF TEXASN INC	02MSP	175.8
04/29/2019	ZDET2019-AP-6364	201904302527	41740	GREGORY HARGROVE	2287 - GREGORY HARGROVE		200
05/01/2019	ZDET2019-AP-6372	508	41775	GOLF TOURNAMENT HATS	1714 - STONEBRIDGE RANCH COUNTRY CLUB		3000
05/21/2019	APPKT00127	INV0000654	DFT0000073	POLOS FOR BOARD MEMBERS. PROJECT 01	1585 - JP MORGAN CHASE BANK	11MSP	134.96
05/21/2019	APPKT00127	INV0000654	DFT0000073	MAILING TSHIRTS FROM CAJUN FEST (PROJ	1585 - JP MORGAN CHASE BANK	08MSP	19.08
05/21/2019	APPKT00127	INV0000654	DFT0000073	T-SHIRT SALE TRANSACTION - HOWEVER, N	1585 - JP MORGAN CHASE BANK	11MSP	25
05/21/2019	APPKT00127	INV0000654	DFT0000073	T-SHIRT SALE TRANSACTION - HOWEVER, N	1585 - JP MORGAN CHASE BANK	11MSP	-25
05/21/2019	APPKT00127	INV0000654	DFT0000073	QUARTERLY HOSTING FEES FOR CELINA360	1585 - JP MORGAN CHASE BANK	11MSP	150
05/21/2019	APPKT00127	INV0000654	DFT0000073	WEBSITE HOSTING FOR FRIDAY NIGHT MA	1585 - JP MORGAN CHASE BANK	03MSP	172.64
05/21/2019	APPKT00127	INV0000654	DFT0000073	MAIN STREET ADVISORY BOARD MEETING I	1585 - JP MORGAN CHASE BANK	11MSP	150
05/21/2019	APPKT00127	INV0000654	DFT0000073	MARKETING MATERIALS - MAGNETS OF EV	1585 - JP MORGAN CHASE BANK	11MSP	284.09

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Detail vs Budget Report

Date Range: 10/01/2018 - 09/30/2019

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6700	SPECIAL PROJECTS - Continued	0	33065	0	30075.66	30075.66	2989.34	0.090407984
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
05/22/2019	POPKT00040	643	41934	Celina360 Virtual Tour	2065 - ALLAN RETAIL GROUP LLC	11MSP	3952.05	
05/29/2019	APPKT00049	16689	42100	LIGHTPOLE BANNERS-MAINT ST	1994 - R & S REPROGRAPHICS	11MSP	248.88	
05/31/2019	APPKT00049	INV0000279	42094	MAINT ST-FRIDAY MARKET	2012 - MATTHEW RYAN BELL	03MSP	200	
06/05/2019	APPKT00086	INV0000418	42185	DONATION	1793 - CELINA POLICE ASSOCIATION FOP LODG	11MSP	1000	
06/05/2019	APPKT00122	INV0000628	42381	DONATION - FROM THE CELINA POLICE ASS	1793 - CELINA POLICE ASSOCIATION FOP LODG	11MSP	1000	
06/05/2019	APPKT00145	INV0000793	5.57E+14	FRIDAY NIGHT MARKET - WEBSITE FEES. PO	1585 - JP MORGAN CHASE BANK	03MSP	8.71	
06/05/2019	APPKT00145	INV0000793	5.57E+14	BOARD MEETING P11M	1585 - JP MORGAN CHASE BANK	11MSP	1.5	
06/05/2019	APPKT00145	INV0000793	5.57E+14	SUPPLIES FOR SQUARE P11M	1585 - JP MORGAN CHASE BANK	11MSP	42.22	
06/05/2019	APPKT00145	INV0000793	5.57E+14	SUPPLIES FOR SQUARE	1585 - JP MORGAN CHASE BANK	11MSP	65.06	
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	03MSP	-8.71	

06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	11MSP	-42.22
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	11MSP	-1.5
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	11MSP	-65.06
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	SUPPLIES FOR SQUARE	1585 - JP MORGAN CHASE BANK	11MSP	65.06
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	BOARD MEETING P11M	1585 - JP MORGAN CHASE BANK	11MSP	1.5
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	SUPPLIES FOR SQUARE P11M	1585 - JP MORGAN CHASE BANK	11MSP	42.22
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	FRIDAY NIGHT MARKET - WEBSITE FEES. PO	1585 - JP MORGAN CHASE BANK	03MSP	8.71
06/19/2019	APPKT00115	INV0000418-R	42185	CELINA POLICE ASSOCIATION FOP LODGE 1	1793 - CELINA POLICE ASSOCIATION FOP LODGE	11MSP	-1000
06/25/2019	APPKT00134	2685176-2687875	42475	MOVIE NIGHT-MAIN ST	526 - SWANK MOTION PICTURES, INC.	02MSP	431
06/25/2019	APPKT00150	114-8707527	42553	FRIDAY NIGHT MARKET	1295 - UNITED SITES SERVICES OF TEXASN INC	02MSP	139.1
07/11/2019	APPKT00150	INV0000807	42494	FRIDAY MARKET MUSIC	2384 - CHRISTIAN J VAUGHT	03MSP	200
07/31/2019	APPKT00212	INV0000938	42684	FRIDAY MARKET-MAIN ST	2393 - WILLIAM ST PETER	03MSP	200
08/07/2019	APPKT00218	INV0000984	42732	MAIN ST - BOARD MEETING	1121 - LUCY'S ON THE SQUARE	11MSP	150
08/13/2019	APPKT00229	658	42755	MAIN ST-CELINA 360 PROJECT	2065 - ALLAN RETAIL GROUP LLC	11MSP	209.88
08/13/2019	APPKT00229	662	42755	MAIN ST-CELINA 360 PROJECT	2065 - ALLAN RETAIL GROUP LLC	11MSP	159.88
08/27/2019	APPKT00243	114-8995428	42949	MOVIE NIGHT-WCA	1295 - UNITED SITES SERVICES OF TEXASN INC	02MSP	139.1
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	JUNE MAIN STREET ADVISORY BOARD MEE	1585 - JP MORGAN CHASE BANK	11MSP	150
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	REIMBURSEMENT FROM FRIDAY NIGHT M	1585 - JP MORGAN CHASE BANK	03MSP	-2.03
08/28/2019	APPKT00244	INV0001247	2019 0527-0626	TEXAS DOWNTOWN ASSOCIATION PRESIDE	1585 - JP MORGAN CHASE BANK	11MSP	99
09/12/2019	POPKT00172	00-70702	43003	Pavilion Community Toy Box	2432 - C. SCENIC	11MSP	545
09/12/2019	POPKT00172	8611	43007	Bouce Houses for Beware!	2098 - CLOWN AROUND PARTY RENTAL	05MSP	860
09/12/2019	POPKT00172	8612	43007	bounce house for Christmas On the Square	2098 - CLOWN AROUND PARTY RENTAL	07MSP	375
09/25/2019	POPKT00194	INV0001461	43129	Entertainment for 9-6-2019 Friday Night M	2058 - CHRISTOPHER BAGGETT	03MSP	200
09/25/2019	GLPKT01420	JN02743		CORRECTION TO JUNE PCARD		11MSP	148.5

[112-127-000-6720](#)

GOLF TOURNAMENT

0

20000

0

20047.92

20047.92

-47.92

-0.002396

Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount
05/01/2019	ZDET2019-AP-6371			GOLF - HOLE INSURANCE		01MSP	0
05/01/2019	ZDET2019-AP-6372	1050810-812	41759	GOLF - HOLE INSURANCE	1622 - NATIONAL HOLE IN ONE		1135
05/04/2019	APPKT00032	1567	41943	GOLD TOURNAMENT-MAIN ST	2324 - CELINA COATINGS & GRAPHICS	01MSP	180
05/08/2019	APPKT00025	1299	41855	GOLF TOURNAMENT-MAIN ST	1980 - 4CMEDIAGROUP, LLC	01MSP	419.5

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Detail vs Budget Report

Date Range: 10/01/2018 - 09/30/2019

Account	Name		Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112-127-000-6720	GOLF TOURNAMENT - Continued		0	20000	0	20047.92	20047.92	-47.92	-0.002396
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
05/22/2019	POPKT00040	05222019-2008	42017	Golf Tournament - Stonebridge Ranch	1714 - STONEBRIDGE RANCH COUNTRY CLUB	01MSP	16713.12		
05/25/2019	APPKT00049	INV0000274	42105	MAY 2019 PURCHASES	617 - SAM'S CLUB/MASTERCARD	01MSP	274.64		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT EXPENSES - SUPPLIES.	1585 - JP MORGAN CHASE BANK	01MSP	23.5		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT EXPENSES - 1ST PLACI	1585 - JP MORGAN CHASE BANK	01MSP	4		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT EXPENSES. NEW CODI	1585 - JP MORGAN CHASE BANK	01MSP	16.6		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT EXPENSES - 2ND & 3R	1585 - JP MORGAN CHASE BANK	01MSP	3		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT SUPPLIES. P01M	1585 - JP MORGAN CHASE BANK	01MSP	44.86		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT EXPENSES - DOOR PRI	1585 - JP MORGAN CHASE BANK	01MSP	5		
06/05/2019	APPKT00145	INV0000793	5.57E+14	GOLF TOURNAMENT EXPENSES. NEW CODI	1585 - JP MORGAN CHASE BANK	01MSP	40.7		
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-44.86		
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-16.6		
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-23.5		

06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-5
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-4
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-3
06/05/2019	APPKT00263	INV0000793-R	5.57E+14	JP MORGAN CHASE BANK Reversal	1585 - JP MORGAN CHASE BANK	01MSP	-40.7
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT EXPENSES - DOOR PRI	1585 - JP MORGAN CHASE BANK	01MSP	5
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT EXPENSES - 2ND & 3R	1585 - JP MORGAN CHASE BANK	01MSP	3
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT EXPENSES - 1ST PLACI	1585 - JP MORGAN CHASE BANK	01MSP	4
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT EXPENSES. NEW CODI	1585 - JP MORGAN CHASE BANK	01MSP	16.6
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT EXPENSES - SUPPLIES.	1585 - JP MORGAN CHASE BANK	01MSP	23.5
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT SUPPLIES. P01M	1585 - JP MORGAN CHASE BANK	01MSP	44.86
06/05/2019	APPKT00264	INV0001387	2019 0427-0527	GOLF TOURNAMENT EXPENSES. NEW CODI	1585 - JP MORGAN CHASE BANK	01MSP	40.7
09/25/2019	GLPKT01420	JN02743		CORRECTION TO JUNE PCARD		01MSP	396
09/25/2019	GLPKT01420	JN02743		CORRECTION TO JUNE PCARD		01MSP	297
09/25/2019	GLPKT01420	JN02743		CORRECTION TO JUNE PCARD		01MSP	495

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FACADE GRANT EXPENSE	0	25000	0	0	0	25000	:
Expense Totals:	0	92150	0	61522.39	61522.39	30627.61	0.33236690
112 - MAIN STREET FUND Totals:	0	0	0	-12951.59	-12951.59	12951.59	0
Report Total:	0	0	0	-12951.59	-12951.59	12951.59	0

Detail vs Budget Report

Date Range: 10/01/2018 - 09/30/2019

Fund Summary

Fund	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
112 - MAIN STREET FUND	0	0	0	-12951.59	-12951.59	12951.59	
Report Total:	0	0	0	-12951.59	-12951.59	12951.59	



ANNUAL MAIN STREET MAIN STREET PROGRAM COMMUNITY ACCREDITATION



To: Staff and Boards of Texas Main Street communities

From: Debra Drescher, State Coordinator, Texas Main Street Program

Date: October 1, 2019

Report due date: **Monday, Dec. 16, 2019**

The template and process for the annual Accreditation review of local programs is being revised by the National Main Street Center/Main Street America™ as part of a nationwide strategic effort by the Center –in conjunction with coordinating programs – to ensure that the Accreditation framework remains a viable tool for reviewing progress, highlighting accomplishments, and setting targeted program goals, while giving coordinating programs an opportunity to participate in the review and provide recommendations based on local information and on the coordinating program's broader perspective working with many Main Street communities.

Several important points:

- The process is still evolving and is currently in draft form; the final version to be used across all coordinating programs will not be finalized for distribution until the 2021 review cycle.
- The new process is largely a self-assessment checklist, which should make the report less time consuming to complete.
- '10 Criteria' will no longer exist. It is now **Main Street Community Accreditation Standards**. There are six, instead of 10, strategy areas- outlined below. Texas Main Street continues to do the review and makes the recommendation for national accreditation for Texas, as do all other coordinating programs for their local programs.
- The new process aligns with the [Main Street Transformation Strategy](#) model we've been talking about for several years now, and you'll see that reflected in the different sections.

Foundational elements/strategy areas of the new National Accreditation Standards:

1. Broad- based Community Commitment
2. Leadership & Organizational Capacity
3. Diverse and Sustainable Funding
4. Strategy- Driven Programming
5. Preservation- Based Economic Development
6. Demonstrated Impact & Result

The Texas Main Street Program will review all submitted reports and provide feedback to you prior to making our Accreditation recommendations to Main Street America™ in early 2020. National Accreditation for all programs nationally is announced on-screen during the opening session of the annual conference: Monday, May 18, 2020 in Dallas.



A local program not achieving accreditation in a given year remains a designated Main Street program and has the opportunity in the next year to work toward achieving the standard.

National Main Street has recommended a system for our office to determine final cumulative scores and alignment with the standards based upon your completion of the assessment and our additional input, as well as your work driving toward the Transformation Strategy model.

INSTRUCTIONS

This template is largely a self-evaluation checklist with added narrative and should be completed by board and staff between now and the **due date of Monday, Dec. 16, 2019**. You do not need to turn in a monthly report in December or January as it is assumed that the information will be covered in this assessment. *(However, you'll still turn in your quarterly reinvestment report for 2019 4th quarter, due January 10, 2020.)*

How to submit. As in the past, please submit reports electronically via:

1. A compressed **email**, with 'Accreditation Report' and your city name in the subject line.
2. Upload to a **sharing site** of your choosing (Dropbox, Google Docs etc.) and share with us.

Regardless of the submission method, the whole report should be in a single document or email and sent to mainstreet-reports@thc.texas.gov. The exceptions are the Work Plan and Design/Improvement project examples that can be separately submitted. Please contact us if you have any submission issues.

THE ACCREDITATION TEMPLATE BEGINS ON THE NEXT PAGE



CITY / PROGRAM NAME

** Some questions are asked in more than one place due to the integrated nature of Main Street and the Four Points.*

Value:

1 = We do not do this.

2= Marginal performance. We do not consistently do this.

3 = Average performance. We do this, but there is general agreement improvement is needed.

4-5=Strong/exceptional performance. It's part of our plan; it consistently helps us reach stated goals; our organization's credibility is high because of how well this is done etc.

STANDARD I. BROAD-BASED COMMUNITY COMMITMENT

A. The **Main Street organization** fosters a culture of community engagement, collaboration and commitment to the revitalization process.

Key Indicators	Value (1=low to 5=high/strong)
1. We build awareness of the value of the district and show the measurable impact of our efforts through regular external communications.	
2. An inclusive outreach strategy exists through which all sectors of the community are invited to participate, and which encourages volunteer effort.	
3. Connecting with businesses in the district regularly is a program priority. This includes an active visitation program (by staff, board and committee leaders) and stakeholder meetings/activities that provide opportunities for businesses to regularly come together.	
4. The Main Street volunteer base reflects district and community demographics (age, race & ethnicity, gender, skills & interests, socio- economic, etc.). This is clearly demonstrated by the make- up of the supporting volunteer structure.	
5. There is active participation from the public sector in the volunteer structure that supports Main Street (i.e. ex-officio board membership, engagement in program activities etc.)	
6. Main Street regularly updates City officials and share progress and impact of the revitalization effort at council meetings and throughout the year.	
7. The supporting volunteer structure of Main Street includes participation from partner organizations such as chamber, economic development corporations, tourism agencies, schools & universities, and anchor corporations.	



B. Public sector participation. In addition to what is covered in the previous section, the public sector is a crucial leader and foundational partner to build and sustain a successful revitalization program.

Key Indicators	Value (1=low to 5=high/strong)
1. The City promotes the district as an important community asset.	
2. Main Street/downtown is a priority of the City.	
3. The City adequately funds the Main Street program at a level which allows it to achieve its goals and objectives.	
4. Main Street is included in municipal decisions pertaining to planning and implementation of initiatives for the district.	

C. District Stakeholders, including property and business owners, organizations, and residents are the most immediate beneficiaries and the most important investors for successful revitalization.

Key Indicators	Value (1=low to 5=high/strong)
1. A majority of district property and business owners show commitment to the district's vitality through direct <u>investment</u> of resources in physical, economic, and promotional improvements.	
2. A broad base of district property and business owners, residents, workforce, and other organizations participate in revitalization through direct <u>involvement</u> in Main Street activities.	

D. The Community-at-large, including residents, local organizations and corporations outside the district, but within the community.

Key Indicators	Value (1=low to 5=high/strong)
1. A broad base of community members/residents is engaged in Main Street activities. (Refer to similar questions under A.)	
2. Local corporations actively support and invest in the district's revitalization program through investment of human (leadership & employee participation) and financial resources directly and in partnership with the Main Street program. (Refer to similar question under A.7.)	
3. We have downtown residents and they are involved in program activities. (Mark n/a if you do not have downtown residents.)	



Project profile/narrative. (Please provide a project/activity profile or brief narrative to elaborate on one or more of the key indicators in the section above. One page or less. If you choose to provide any supplemental information such as images, posters, newspaper clips etc. please include all of them at the end of the report.

STANDARD II. ACTIVE LEADERSHIP & ORGANIZATIONAL CAPACITY

Main Street has a unique position to be able to offer a diverse range of opportunities for people to come together to become active leaders in various capacities and at different points in the revitalization process.

A. Active Volunteer Leadership. The Board.

Key Indicators	Value (1=low to 5=high/strong)
1. The Board has balanced representation from district stakeholders, public sector leaders, essential partners and community members. <i>(Refer to similar questions under Standard I.)</i>	
2. The Board leads through strategy, which includes annual review of organizational and programming efforts in a retreat setting; an active work plan guided by the Board that aligns with strategies; and focus on strategies through the business segments of monthly Board meetings.	
3. Each board member demonstrates an active level of board participation through regular attendance at board meetings.	
4. Board members are active advocates for the program and the district.	
5. Every Board member, in addition to attending meetings, has a working role in different aspects of the program, by leading or participating in committees or teams and projects throughout the year.	
6. Board members sign an Accountability Agreement that outlines the commitment for board service. <i>(Note: examples are in the Online Resource Library)</i>	
7. Board members participate in leadership development and trainings that support board roles and knowledge base in revitalization.	
8. New board members receive an orientation to become more familiar with the Main Street Approach, board roles & responsibilities, the district, agreements with the coordinating program, and ongoing program efforts.	
9. There is adherence to bylaws, including term limitations, and other elements related to Board service.	



B. Supporting Volunteer Structure.

Key Indicators	Value (1=low to 5=high/strong)
1. All four points of the Approach are addressed through the work plan and program activities. <i>Note: Specific questions about the Work Plan is covered in Standard IV.</i>	
2. There is a volunteer coordination structure in place that includes rotation and retention initiatives.	
3. Each volunteer committee, team, task force, and project or activity has active chair or co-chairs and enough supporting members to implement their focus effectively and carry appropriate planning and implementation successfully.	
4. To avoid 'silos' there is a mechanism in place that regularly brings volunteers together throughout the year to ensure cross-collaborative effort and alignment of strategy. (i.e. annual retreat, quarterly meetings etc.)	
5. Volunteers not in board leadership roles also receive orientation and training.	
6. The organization has active volunteer recognition initiatives and activities that highlight the talent, contributions, and impact provided by individuals and groups within the organization.	

C. Professional Program Management.

Key Indicators	Value (1=low to 5=high/strong)
1. The organization has continually had a Program Director in place for at least 8 of the 12 months during the past year.	
2. Within the existing organizational structure (city employee or urban/non-profit), Main Street staff salary & benefits are sufficient at a level, and which reflects the perceived value of the revitalization effort. Regular salary increases occur. <i>(Note: see related questions under Standard III)</i>	
3. A staff job description is in place that includes clearly defines performance expectations.	
4. There is a formal staff performance review process (typically will be completed in the city structure by the program manager's supervisor).	
5. There is regular staff communication among staff, board and committees, task forces etc.	
6. The chain of command/relationship between staff and board is clearly defined and results in effective, positive and strong two-way relationships throughout the program.	
7. Main Street staff receives professional development annually aligned with the Texas Historical Commission Main Street contract.	
8. Monthly reports of activities as required in the contract are consistently submitted. <i>(Note: December 2019 and January 2020 monthly reports will be not required because you'll be submitting this annual report. Fourth quarter reinvestment reports, due January 10, 2020, will be due.)</i>	<i>Texas Main Street office will score this based on your report submissions.</i>



D. Defined mission and organizational foundation. *Note: the Work Plan is covered in Standard IV.*

Key Indicators	Value (1=low to 5=high/strong)
1. The Main Street program has a clearly defined purpose, outlined through a mission statement. The Board reviews the mission statement annually and uses it as a tool to help evaluate the organization's priorities, areas of focus and involvement, and to drive the program's work.	
2. The mission statement is highly visible and promoted in the program's online, printed communication tools, and projects and activities.	
3. The Main Street organization has by- laws. <i>Please note when they were last reviewed: ()</i>	
4. Program activities are effectively coordinated.	

Please provide your Vision and Mission statements and Core Values (if you have adopted a Value statement):

Project profile/narrative. (Please provide a project/activity profile or brief narrative to elaborate on one or more of the key indicators in this section. One page or less. If you choose to provide any supplemental information such as images, posters, newspaper clips etc. please include all of them at the end of the report.

Indicate in this section trainings/professional development staff and volunteers have completed in the past 12 months.

STANDARD III. DIVERSE FUNDING & SUSTAINABLE PROGRAM OPERATIONS**A. The Main Street Program Has Diversified Funding Sources.**

Key Indicators	Value (1=low to 5=high/strong)



1. The Main Street funding structure has a balanced mix of sources that includes adequate city funding.	
2. District stakeholders (businesses and property owners, workforce, residents, organizations) invest in Main Street programming and revitalization efforts through partnerships, sponsorships, marketing, memberships, and fundraising initiatives etc. <i>(Also asked in Standard I.)</i>	
3. Similarly, community-wide individual and organizational stakeholders understand downtown's value and invest in the effort. <i>(Also asked in Standard I.)</i>	

B. The Main Street Program Has **Sustainable Program Operations**.

Key Indicators	Value (1=low to 5=high/strong)
1. The Main Street funding structure provides for balanced distribution of attention to all four points.	
2. Work aligns with financial capacity.	
3. A detailed budget is in place that adequately covers operations, including program personnel, office administration, financial management activities	
4. The budget adequately covers programming and activity expenses.	
5. The budget adequately covers professional development and training expenses.	
6. For city-based programs: The Main Street Board is kept apprised of and is familiar with the Main Street budget allocated through the City and related sources. They advocate for additional funding when needed.	
7. For city-based programs: If a separate fundraising or similar account is maintained under the authority of the City, the Main Street Board regularly reviews and manages it effectively, and, if applicable, effectively raises funds to support the program.	
8. For urban non-profits: The Main Street Board understands its responsibility for program finances, manages it effectively, and takes individual responsibility for fundraising/development.	
9. For urban non-profits: There has been an independent financial review in the last 12 months.	

Every other year, we alternate an Incentives/Tools Survey with an **Operations and Funding Survey**. The information is quite frequently requested as a reference tool for communities to set a budget for applying to Main Street (a required part of the application process); and for existing programs looking to increase or adapt their funding. **Please answer the following:**

Population	
Length of time your city has been a designated Main Street community	
Length of time you have been in your position as a Main Street program manager	
The position	
Who do you report to (i.e. city manager)?	
Do you have other job titles (i.e. Historic Preservation Officer). If so, what are they?	



Do you find that you are effectively able to manage these additional job duties, given current funding and available time?		
Are you salaried or hourly?		
What is your annual salary/hourly pay?		
Do you have an assistant?		
If yes, what is the salary/hourly pay for your assistant?		
Benefits		
Are you covered by medical insurance from your employer?		
Do you have a pension from your employer?		
Do you have a car allowance?		
Do you have paid vacation?		
Do you earn comp time?		
If hourly, do you receive overtime?		
Other benefits?		
Program funding- OPERATIONS. Please indicate below the sources and amount that fund your program's basic OPERATIONS (i.e. salary, office, supplies, travel and training etc.)		
Source	Amount	
City General Fund		
HOT funds (Hotel Occupancy Tax)		
Economic Development (Type A or B?)		
CDBG or other federal sources		
Assessment district (TIRZ, PID etc.)		
Foundations, grants, memberships and/or corporate donations (Please indicate which ones)		
Other		
TOTAL OPERATING BUDGET		
Program funding: SPECIAL PROJECTS. Please indicate below the sources and amount that fund your program's SPECIAL PROJECTS (i.e. local grant program, events, etc.)		
Source	Amount	What is funded? (i.e.improvement grant program)
City General Fund		
HOT funds (Hotel Occupancy Tax)		
Economic Development (Type A or B?)		
CDBG or other federal sources		
Assessment district (TIRZ, PID etc.)		
Foundations, grants, memberships and/or corporate donations (Please indicate which ones)		
Other		



TOTAL SPECIAL PROJECTS BUDGET		
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We realize that budgets are unique to individual programs. Feel free to add notes here if needed.

STANDARD IV. STRATEGY-DRIVEN PROGRAMMING

Decades of experience implementing the Main Street Approach™ has demonstrated that building and sustaining a successful downtown effort is not a project, but an ongoing process that requires long- term commitment.

A. Main Street Has a **Vision** for the future of District and **Defined Strategic Direction** for the Program's Work.

Key Indicators	Value (1=low to 5=high/strong)
1. Feedback from district stakeholders is regularly collected.	
2. We have up-to-date district market, economic and demographic data.	
3. Our vision and mission (<i>outlined in Standard II-Leadership</i>) drives our work.	
4. To understand and act upon market opportunities, we have conducted a consumer survey in the last 2 years.	
5. To understand and act upon market opportunities, we have an up-to-date building and business inventory.	

B. Main Street's **Work Plan** is Aligned to Selected Strategies and the Main Street 4- Point Approach.

Key Indicators	Value (1=low to 5=high/strong)
1. We have a Plan of Work driven by market understanding.	
2. We are (<i>please indicate which one</i>) <u>exploring</u> / <u>have begun</u> / <u>have adopted</u> a Transformation Strategy plan of work.	
3. Our work plan has activities across all four points of the Approach.	

Please submit your current work plan as a separate document.



STANDARD V. PRESERVATION-BASED ECONOMIC DEVELOPMENT

The Main Street Program was developed with historic preservation at its core. A community's historic buildings and structures are some of its greatest assets to reflect the richness of its fabric and the strength of its character and to convey a unique and inviting sense of place. Consequently, preservation and rehabilitation should be a priority goal for all Main Street programs. Promoting a historic preservation- based program includes educating the public on their value and history to the community, as well as, working with businesses and property owners on appropriate improvements, uses and utilizing as possible the services of the TMSP design staff.

Key Indicators	Value (1=low to 5=high/strong)
1. There have been visible changes in the appearance of downtown over the last year through reinvestment activity and appropriate design work from façade and building rehabilitations, signage, awnings, maintenance etc. <i>(We will reference your reinvestment reports for this section.)</i>	
2. Downtown/the commercial district is listed in the National Register of Historic Places or eligible. If not, has this been previously explored?	
3. There is an educational program in place to build community awareness about the value of the district's historic assets and history.	
4. The community is a Certified Local Government, has a preservation ordinance, or the organization has design guidelines, based on the Secretary of Interior Standards, in place and applies them during reviews as applicable. <i>Please provide details.</i>	
5. We have a design review process that ensures appropriate preservation outcomes.	
6. There is a design review process. <i>(Mark as '3' if it only applies to projects receiving local grants; '5' if there is review for any work in the Main Street district.)</i>	
7. There is a recent business/property inventory. <i>(Also asked in Standard IV)</i>	
8. Volunteer leadership, staff seek out preservation-based training, whether in person, or through seminars, webinars etc. and as a result are confident in their understanding of basic concepts of historic preservation.	
9. Preservation- based economic incentives are in place to encourage appropriate improvements to historic resources in the district.	
10. Ordinances, activities and/or incentives have been put into place to address and target issues such as building underutilization, long-term vacancies, storage etc.	
11. We have not lost any historic resources/assets/properties in the district over the past 12 months.	
12. We are live on DowntownTX.org.	
13. We are actively working to become live on DowntownTX.org.	

From the information provided in your quarterly reinvestment reports, please submit several examples of design projects/building improvements that were completed during the last 12 months. Please provide below before/during/after images and a brief description of the work.



STANDARD VI. DEMONSTRATED IMPACT & RESULTS

Key Indicators	Value (1=low to 5=high/strong)
1. Reinvestment reports are submitted as required in the contract.	<i>Texas Main Street office will score this based on your report submissions.</i>
2. Reinvestment into the district during the year and over time indicates improvement is occurring.	
3. The Main Street program is recognized and valued locally as the driver of the revitalization effort and for the resulting contribution to quality of life.	
4. Downtown/the program/projects have been recognized with external awards, grants or designations over the year (i.e. Texas Downtown Association President's Awards, THC Texas Treasures awards for downtown businesses, Cultural District, Texas Capital Fund, etc.)	
5. Downtown is generally viewed as an active marketplace which the community supports.	
6. There are long-time businesses in downtown, providing evidence that there is a marketplace that can support them.	
7. Property values and market activity means that new businesses opening in our downtown are prepared for and capable of effectively running a business. 'Hobby' businesses have decreased over time.	
8. Property owners generally understand the inherent value of historic buildings and their responsibility to be good stewards of them.	
9. Property owners see a positive return on their investments.	
10. Downtown's occupancy rate has increased over time, including second floor uses.	
11. Downtown has destination businesses.	

Project profile/narrative. (Please provide a project/activity profile or brief narrative to elaborate on one or more of the key indicators in this section. One page or less. If you choose to provide any supplemental information such as images, posters, newspaper clips etc. please include all of them at the end of the report.

-end-

