



Life Connected.

AGENDA
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, SEPTEMBER 17, 2026
9:00 AM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. City Marketing Update (Monaco)
- B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- C. PROMOTION (Wickliffe, Bartram)
 - Downtown Celina Creepy Crawl 2026
 - Christmas Mixology & Tastes of the Season
 - Christmas Carriage Rides
 - HOCO & Christmas Window Painting/Cleaning
 - Brand Activation Update
- D. DESIGN (Bartram)
 - Wayfinding Signage
- E. ORGANIZATION (Ousley, Bartram)
 - 33rd Annual Downtown Celina Golf Tournament
- F. Manager's Update

V. ACTION:

- A. Consider and act to appoint one Downtown Commissioner to serve on the Ad Hoc committee for Downtown Square Redevelopment.
- B. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, August 6, 2026.

VI. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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MINUTES
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, AUGUST 6, 2026
9:00 AM

I. **CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Chair Ousley called the meeting to order at 9:00 AM.

Members Present:

Chair Jack Ousley
Commissioner Andres Terrazas
Commissioner Audrea Carroll Weimer
Commissioner Barbara Ireland
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth

Members Absent:

Vice Chair Sable Coleman

II. **PLEDGE OF ALLEGIANCE:**

III. **OPEN FORUM:**

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IV. **WORKSESSION:**

A. City of Celina Donations Policy (Bromiley)

The Downtown Commission did not discuss this item.

B. City Marketing Update (Monaco)

Joe Monaco, Director of Communications & Marketing for the City of Celina, reported on Oktoberfest and Beware! on the Square.

C. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

Executive Director of the Celina Economic Development Corporation, Anthony Satarino, updated the Downtown Commission on the Trackside Station development, Christmas in July, the upcoming Bobcat Scavenger Hunt and Teacher Welcome.

D. Downtown Celina Brand Activation Update (Bartram)

Melinda Bartram, Downtown Manager, led a discussion about wayfinding options, including vinyl sidewalk stickers and permanent poles with business locations. Another option discussed was semi-permanent signs with interchangeable content to be placed at intersections promoting upcoming events and additional information as needed. The current brand activation status was presented with future items for distribution including, dog bowls for all businesses and Bobcat orange stadium cups for restaurants.

E. PROMOTION (Wickliffe)

Promotions chair, Kim Wickliffe, presented the plans for Tax-Free Weekend, which included taking donations at downtown businesses for Helping Hands of Celina for back-to-school needs, chalk drawing on the bricks around the pavilion and bubble machines.

F. ORGANIZATON (Ousley)

Jack Ousley, Organization committee chair, updated the Downtown Commission on the 33rd Annual Downtown Celina Golf Tournament presented by HBA. There was a consensus to reduce the number of programmed holes, fundraising holes and adjust dinner to a simple awards banquet with heavy hors d'oeuvres and dessert.

G. Celina Area Heritage Museum (Baty)

Commissioner Rachel Baty announced her resignation from the Downtown Commission due to increasing responsibilities at the Celina Area Heritage Museum.

H. Development/Planning Update (Fisher)

Craig Fisher, Planning Manager, provided an update on permits and development plans in Downtown Celina and the surrounding area.

I. Manager's Report

- Texas Main Street Program: Jamie Crawley, State Architect
- Texas Downtown President's Awards

Melinda Bartram, Downtown Manager, updated the Downtown Commission on the Texas Downtown President's Awards and informed them about the recent visit with Texas Main Street architect, Jamie Crawley. He and his staff are working on ideas for the Downtown Patio.

V. **ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, July 2, 2026.

Upon a motion by Commissioner Katie Dunn and a second by Commissioner Kim Wickliffe, the Commission voted eight (8) for and none (0) opposed to approve the minutes from the Downtown Commission Regular Meeting held at 9 AM on Thursday, July 2, 2026.

VI. **ADJOURNMENT:**

Chair Jack Ousley adjourned the meeting at 10:48 AM

Chair

Staff Liaison

Date