



Life Connected.

AGENDA
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, AUGUST 6, 2026
9:00 AM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. City of Celina Donations Policy (Bromiley)
- B. City Marketing Update (Monaco)
- C. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- D. Downtown Celina Brand Activation Update (Bartram)
- E. PROMOTION (Wickliffe)
- F. ORGANIZATON (Ousley)
- G. Celina Area Heritage Museum (Baty)
- H. Development/Planning Update (Fisher)
- I. Manager's Report
 - Texas Main Street Program: Jamie Crawley, State Architect
 - Texas Downtown President's Awards

V. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, July 2, 2026.

VI. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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MINUTES
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JULY 2, 2026
9:00 AM

I. **CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Chair Ousley called the meeting to order at 9:00 AM.

Members Present:

Chair Jack Ousley
Vice Chair Sable Coleman
Commissioner Audrea Carroll Weimer
Commissioner Barbara Ireland
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth

Members Absent:

Commissioner Andres Terrazas

II. **PLEDGE OF ALLEGIANCE:**

III. **OPEN FORUM:**

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IV. **WORKSESSION:**

A. Downtown Commission Requirements Presentation (Stovall)

Assistant City Manager, Karla Stovall, presented updated policy decisions which define eligibility requirements for serving on the Downtown Commission.

B. City Marketing Update (Monaco)

Joe Monaco, Director of Marketing and Communications, presented information about Splash and Blast and the Celina High School Homecoming Parade. He announced the movie theater campaign promoting Downtown Celina ends this coming weekend.

C. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

Anthony Satarino, President of the Celina Economic Development Corporation (EDC), reviewed upcoming activations for the atrium located in the EDC building. Restaurant Week with Grace Bridge will be August 24-September 6 to benefit Grace Bridge Food Pantry. The EDC Quarterly Business Meeting is scheduled for July 9.

D. Budget Discussion (Bartram)

Downtown Manager, Melinda Bartram, presented the current Downtown Commission financials.

E. Downtown Celina Brand Activation (Bartram)

The Downtown Commission discussed ways to activate the new Downtown Celina brand. Melinda Bartram presented quotes for several requested items.

F. PROMOTION (Wickliffe)

- Block Captain Update
- Tax-free Weekend Artist and Activities (Saturday, August 8, 2026)

Promotions Chair, Kim Wickliffe, presented information for block captains and will send an email with additional details. Tax-free Weekend activities include businesses collecting donations for Helping Hands, chalk art and bubbles. Hiring a 3D chalk artist was discussed and postponed as a possibility for next year.

G. ORGANIZATION (Ousley)

- 30th Anniversary Main Street Celina Reunion (Friday, August 7, 2026)

Jack Ousley, Organization Chair, provided the Commission with details about an event celebrating the 30th anniversary of Celina Main Street.

H. Manager's Report (Bartram)

- 2026 Accreditation Status
- Downtown Patio Activation Update
- Development Services

Melinda Bartram announced Celina Main Street received 2026 Accreditation. Activation plans for the Downtown Patio were presented with specific events coming up this summer. Development Services did not have a report.

V. **ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, June 4, 2026.

Upon a motion by Commissioner Scott Goldsworth and a second by Commission Vice Chair Sable Coleman, the Commission voted eight (8) for and none (0) opposed to approve the minutes from the Regular Meeting of the Downtown Commission held on Thursday, June 4, 2026. The motion carried 7-0.

VI. **ADJOURNMENT:**

Chair Jack Ousley adjourned the meeting at 11:04 AM.

Chair

Staff Liaison

Date