



Life Connected.

AGENDA
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JULY 2, 2026
9:00 AM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. Downtown Commission Requirements Presentation (Stovall)
- B. City Marketing Update (Monaco)
- C. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- D. Budget Discussion (Bartram)
- E. Downtown Celina Brand Activation (Bartram)
- F. PROMOTION (Wickliffe)
 - Block Captain Update
 - Tax-free Weekend Artist and Activities (Saturday, August 8, 2026)
- G. ORGANIZATION (Ousley)
 - 30th Anniversary Main Street Celina Reunion (Friday, August 7, 2026)
- H. Manager's Report (Bartram)
 - 2026 Accreditation Status
 - Downtown Patio Activation Update
 - Development Services

V. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, June 4, 2026.

VI. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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MINUTES
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JUNE 4, 2026
9:00 AM

I. **CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Vice Chair Sable Coleman called the meeting to order at 9:00 AM.

Members Present:

Vice Chair Sable Coleman
Commissioner Audrea Carroll Weimer
Commissioner Barbara Ireland
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth

Members Absent:

Chair Jack Ousley
Commissioner Andres Terrazas

II. **PLEDGE OF ALLEGIANCE:**

III. **OPEN FORUM:**

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IV. **WORKSESSION:**

A. City Marketing Update (Monaco)

Joe Monaco, Director of Communications & Marketing for the City of Celina, reported on Cajunfest which recently drew over 18,000 people to Downtown Celina.

B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

Anthony Satarino and Andy Buffington, Celina Economic Development Corporation, provided updates to local business support and recent trade show activities.

C. PROMOTION (Kim Wickliffe)

Promotion Committee Chair Kim Wickliffe provided an update to block captain activities. She announced an educational morning program would be offered this fall for Downtown Business owners and staff addressing security and response protocols. The Downtown Dine Program was discussed to determine the total spend amount, the amount required to earn a gift card and gift card amounts. The program is slated

for January through February 2027. Brand activation and promotional support items were announced based on a survey completed by the Downtown Commissioners. In addition to City vendors, the Downtown Commissioners request quotes from local businesses as well.

D. ORGANIZATION (Ousley)

- 30th Anniversary Main Street Celina Reunion

The 30th Celina Main Street Reunion was discussed by members of the sub-committee in attendance: Rachel Baty, Kim Wickliffe, and Barbara Ireland. Verbiage for the pavilion plaque will be sent by email to the Downtown Commission for feedback.

E. Development/Planning Update (Kiker)

Planning Manager, Craig Fisher, presented updates on development projects and permits impacting Downtown Celina.

V. **ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, May 7, 2026.

Upon a motion by Commissioner Katie Dunn and a second by Commissioner Kim Wickliffe, the Commission voted seven (7) for and none (0) opposed to approve the minutes from the Downtown Commission Regular Meeting held at 9 AM on Thursday, May 7, 2026. The motion carried 7-0.

- B. Consider and act to recommend the expenditure of funds for branding projects.

The motion to consider and act to recommend the expenditure of funds for branding projects was tabled until the July 2, 2026 meeting.

VI. **ADJOURNMENT:**

Vice Chair Sable Coleman adjourned the meeting at 10:37 AM.

Chair

Staff Liaison

Date