



Life Connected.

**AGENDA
CITY COUNCIL RETREAT
HYATT REGENCY FRISCO-DALLAS
CHESTNUT ROOM
2615 PRESTON RD.
SATURDAY, JUNE 20, 2026
8:00 AM**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the City Secretary prior to the beginning of the City Council meeting. Speakers are limited to three (3) minutes. The Council can take no action. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish the City Council with copies/handouts regarding their item of interest must provide nine (9) copies and present them to the City Secretary for distribution to the City Council.

III. WORK SESSION:

- A. Discussion of current environment, market trends, and governance.
- B. Discussion of FY 2026- FY 2028 Strategic Plan progress.
- C. Discussion of FY 2027- FY 2029 Strategic Plan and City Council Priority Objectives.

IV. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at _____ : _____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Ashley Owens, City Secretary

Hyatt Regency Frisco-Dallas is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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City Manager's Office
City of Celina, Texas

Memorandum

To: **Honorable Mayor Tubbs and the Celina City Council**
From: Robert Ranc, City Manager
CC:
Date: June 20, 2026

Agenda Item:

Discussion of current environment, market trends, and governance.

Background Information:

The Council's annual strategic planning retreat provides an opportunity to discuss the long-term challenges and opportunities facing the City. This year's agenda will feature a discussion of the current environment, market trends, and governance, including an evaluation of the strengths, weaknesses, opportunities, and threats (SWOT analysis) currently confronting the City; a review of the current mission statement and strategic plan priority objectives; and a discussion of the objectives which should be included in the next iteration of the strategic plan. The retreat will focus specifically on identifying the objectives staff should pursue to fulfill the goals of the strategic plan.

The following documents are attached as part of the Council agenda packet:

- FY 2026 - FY 2028 Strategic Plan Progress Report
- A copy of the FY 2026–2028 Strategic Plan

These documents are included in the agenda packet to assist Council Members in reviewing the status of the objectives in the current strategic plan as well as potential drivers for updated objectives.

Legal Review:

N/A

Supporting Documents:

1. FY 2026 - FY 2028 Strategic Plan Progress Report

2. FY 2026 - FY 2028 Strategic Plan
3. Sample Legislative Agenda Arlington
4. Sample Legislative Agenda Georgetown
5. Sample Legislative Agenda Irving
6. Sample Legislative Agenda McKinney
7. Sample Legislative Agenda Plano

Financial Consideration:

N/A

Staff Recommendation:

N/A

FY 2026 - FY 2028 Strategic Plan Progress Report

The City of Celina is guided by our mission (25-Year Goal) to *preserve our agricultural heritage and flourish as a close-knit, ever-growing Celina family during the explosive and planned growth of our City, providing a unique and extraordinary quality of life complemented by a significant array of high-tech and desirable businesses, agritourism assets, unique destinations, and connections.*

To achieve this ambitious vision of the future, City Council established the Strategic Plan with nine strategic goals. The goals indicate what the City is striving to be over the next ten years. Within the nine strategic goals, City Council established eleven Priority Objectives that provide City staff direction on shorter-term priorities (three-year outlook).

City Council annually updates the three-year Strategic Plan to ensure that the City Council Priority Objectives remain relevant to our growing community. The first step of this update is to review the progress made on each objective during the year. Under each City Council Priority Objective below is a list of key City initiatives that have taken place in the last year to make progress towards achieving the priority objectives.

Status Legend

The symbol next to each objective means:

- ✓ Complete
- ↻ Work is ongoing
- Work has not started

City Council Priority Objectives

- ✓ **Prioritize the reconstruction of Downtown roads in the five-year Capital Improvement Program.**
 - Developed prioritization schedule, cost projections, and project timelines to present to Council.
 - Hosted a Special Called City Council Meeting to discuss Downtown road projects and impacts to other CIP projects.
 - Approved FY 2026 – FY 2030 Capital Improvement Program with \$86.6 million for Downtown Street reconstruction across the five years based on direction from City Council.
- ✓ **Prioritize the completion of all phases of Ousley Park.**
 - Evaluated funding and construction schedule for all phases of Ousley Park.

- Adopted FY 2026 – FY 2030 Capital Improvement Program with \$24.7 million for Ousley Park construction in FY 2026 and FY 2027.
- Began construction on the stream restoration and Doe Branch trail projects in May.
- Launched the park design process in April.

🔄 **Expand access to water resources through multiple initiatives.**

- Update will be provided to City Council during the July meeting.

🔄 **Focus on the top priority projects from the Economic Development Corporation’s (EDC) Strategic Framework – open-air retail, Downtown, western heritage development, and stadium-anchored mixed-use.**

- Open-Air Retail
 - Coordinated with multiple developers to bring walkable, open-air retail and lifestyle developments.
 - Working with proposed the Shawnee Trail development, which plans to include a walkable, open-air lifestyle components.
 - Continuing to engage with development partners and monitor market opportunities.
- Downtown
 - Launched new brand and logo.
 - Hosted a joint City Council and EDC meeting, which identified the need for a comprehensive economic development strategy for Downtown.
 - Evaluating options to develop a Downtown economic development strategy to guide future investment, recruitment, placemaking, and redevelopment efforts.
- Western Heritage Development
 - Continuing to monitor opportunities that support western heritage-related economic development initiatives.
 - Continuing to engage with Rodeo Celina stakeholders.
 - Continuing to identify viable pathways to bring the rodeo and related western heritage programming to Celina.
- Stadium-Anchored Mixed Use
 - Continuing to evaluate opportunities for stadium-anchored mixed-use development.

🔄 **Evaluate proposed developments along the Dallas North Tollway (DNT) corridor based on the DNT Overlay standards, particularly in the high-rise zone.**

- Staff evaluates proposed developments along the DNT overlay based on the overlay standards, making recommendations to Developers.
- Staff makes recommendations to the Planning and Zoning Commission and City Council based on the standards.

🔄 **Develop a comprehensive water conservation plan.**

- Evaluating landscaping and irrigation standards to make recommendations for City Council consideration.
- Adopted new median design pattern book that focuses on drought-tolerant plants and hardscape features to create beautiful medians that use less water.

- Implemented proactive irrigation inspection program for medians, parks, and City facilities.
- Implementing integrated irrigation controllers to replace all manual irrigation controllers to reduce water waste.
- Preparing processes and procedures for voluntary compliance and enforcement of water conservation during summer months.

🔄 **Examine and propose tools to preserve the historical character of the residential areas of Downtown.**

- Evaluated options for historic preservation for housing, including grant opportunities for a housing inventory.
- Planning to present options to City Council for consideration.

🔄 **Promote civic pride amongst residents and businesses.**

- Updated City, EDC, and Downtown brands.
- Implementing Celina 150 (yearlong celebration of the 150th anniversary of the founding of Celina).
 - Integrated into signature events.
 - Primary celebration during Splash & Blast.
 - Implemented historical storytelling campaign to highlight the people, places, and events that have shaped Celina.
- Hosting signature events.
 - Cajun Fest
 - Splash and Blast
 - Oktoberfest
 - Beware! of the Square
 - Christmas on the Square

🔄 **Develop a comprehensive program for arts and culture, including funding and key projects.**

- Implementing projects connected to CIP.
 - Downtown Center
 - Parks Administration
 - Fire Station #4
- Evaluating Arts and Culture Master Plan.
- Evaluating program creation ordinance.
- Evaluating funding options.

🔄 **Evaluate and implement Local Business Support Program action items.**

- Adopted program recommendations, focusing on business retention and expansion, entrepreneurship support, workforce solutions, and business visibility/marketing.
- Launched Business Growth Workshop Series led by business coach Rich Allen (Tour de Profit), providing local business owners with practical training focused on profitability, operations, marketing, leadership, and sustainable business growth.

- Launched SizeUp Celina, a business intelligence platform providing local businesses with access to market analysis, customer demographics, benchmarking, and competitive data to support informed business decision-making.
- Continuing to engage and coordinate with the Steering Committee and stakeholders to prioritize action items and establish implementation strategies.
- Developing business resource materials, partner engagement strategies, and educational programming to support long-term business growth.

 **Implement a comprehensive, five-year maintenance program for all City assets.**

- Engaged consultant to develop asset management dashboard to drive data-informed infrastructure investment decisions.
- Adopted FY 2026 - FY 2030 Capital Improvement Program and developed 2026 Annual Street Maintenance program to address all City streets with a pavement condition index score of 50 or less.
- Hired new concrete crew for repairs (2 Maintenance Workers and 1 Crew Leader).
- Completed FY 2025 Annual Street Maintenance Program.
- Implemented crack sealing program.
- Completed stormwater debris separator assessment.
- Developed a comprehensive maintenance and cleaning program for Downtown area culverts.
- Implemented automated preventative maintenance work order system for irrigation, tree care, landscaping, and pest control.



Life Connected.



STRATEGIC PLAN

2026 - 2028

Letter from the Mayor

RYAN TUBBS



Above: Celina's Downtown Square in 1940. Life was and continues to be in full swing on the Square.

Past, Present, and Future

SINCE CELINA'S EARLIEST DAYS, strategic planning has been incorporated into our hometown's way of living. In 1910, when J. Fred Smith carefully and methodically architected a plan to develop a Downtown Square for merchant trade and community gatherings, little did he know the impact that this crown jewel of Downtown Celina would still have today. Whether shopping, dining, attending a concert, or enjoying an outdoor movie, residents today reap the benefit of Smith's strategic planning, over a century later.

I am pleased for you to know that over a century later, Celina is still diligently planning for tomorrow. Thank you for taking the time to read our 2026-28 Strategic Plan, so that you may quickly see why Celina is one of the most attractive cities in North Texas. Whether you are one of our legacy families or you have lived here just a short while, I hope every page will excite you, as you learn more about the past, present, and future of Celina.

Since our last Strategic Plan was released, our community has been marked by record growth, with thousands of people moving here and dozens of businesses opening to serve the community. The following pages will show you how the growth we are experiencing has been planned for carefully, and you will also see how we continue to measure the expansion against critical milestones that will guard the charm of our community for generations to come.

Most important to these exciting days in Celina is the expansion of our public safety facilities, equipment, and personnel. As new public safety facilities are currently under construction, the City is committed to staying ahead of the growth with our strong and respected departments. Our fire, police, and paramedic personnel are some of the finest people who sacrifice daily for the safety and well-being of our residents. We will continue to fund and build these departments to meet their every need as our population increases.

Another critical component of this plan is the necessary infrastructure maintenance and expansion. Our City staff work tirelessly to update our existing infrastructure and add new infrastructure where it is needed. I am confident that their work to expand our roads, water service, and other necessary components will make living and working in Celina a rich and pleasant lifestyle.

You will also see exciting plans for our parks and trails, the Downtown Square and surrounding area, and events and festivals that reflect and celebrate our unique culture. In order to guarantee that our *Life Connected.* culture can remain intact across the coming decades, these critical areas must continue to grow and expand with opportunities for our residents, neighbors, and friends to gather and get the most out of living and raising families here.

City Council

I am committed, through all of these vast plans and efforts, to guard and honor the bold and beloved heritage that has been handed to us from generations before ours. The vision and values of Celina remain, and they will forever be cherished and esteemed as we grow forward, together. The bricks of our historic Downtown Square, the lights of our iconic Water Tower, the comradery of our homecoming parade, and the fellowship we share when Celina people gather together represent the heart and soul of who we are and will carry us to where we are going. I am glad you are on this journey with us, and I am proud to serve as we go forward.



Home-Rule Municipality

Celina is a “Home-Rule Municipality,” governed by a Mayor and City Council who are elected by the residents. Since its establishment in 1876, Celina residents have elected representatives to achieve City goals and enhance their quality of life. Acting together, the Mayor and City Council adopt all ordinances and resolutions and determine the general goals and policies for the City. The City’s mission of preserving its agricultural heritage, providing excellent public safety, and an extraordinary quality of life are all key factors in each decision.



Philip Ferguson
PLACE 1



Eddie Cawlfild
MAYOR PRO TEM,
PLACE 2



Andy Hopkins
PLACE 3



Wendie Wigginton
PLACE 4



Mindy Koehne
PLACE 5



Brandon Grumbles
DEPUTY MAYOR
PRO TEM, PLACE 6



25 YEAR GOAL

OUR MISSION

Our mission is to preserve our agricultural heritage and flourish as a close-knit, ever-growing Celina family during the explosive and planned growth of our City. We will provide a unique and extraordinary quality of life complemented by a significant array of high-tech and desirable businesses, agritourism assets, unique destinations, and connections.

The Strategic Plan for the City of Celina was originally adopted by City Council in 2018. The Strategic Plan has been amended to reflect the growth, vision, and objectives of the City. This Strategic Plan was adopted in September 2025.

Excellence

- › We always do our best
- › We embrace innovation and efficiency while remaining good stewards of City resources
- › We are accountable and take pride in our work
- › We seek opportunities to learn and expand our professional horizons

Community

- › We are a unified body and work as a team
- › When we disagree, we resolve it according to our Core Values
- › We value and respect all employees and our customers
- › We foster a culture that includes understanding, support, balance, and a sense of humor
- › We embrace openness, diversity, and inclusion

Integrity

- › We do the right thing at all times
- › We are committed to building and maintaining credibility and trust both internally and externally
- › We are accountable in our words and actions
- › We question that which may be inconsistent with our Core Values

Service

- › We are selfless public servants and believe in helping others
- › We treat everyone the way we wish to be treated
- › We are caring and empathetic in all we do
- › We work to deliver excellent service to all we encounter



Strengths

- › Location – Dallas North Tollway, Preston Rd, Outer Loop
- › High quality of life
- › High-quality schools – Celina and Prosper ISDs
- › Strong median household income and home values
- › Public Safety

Weaknesses

- › Limited commercial development
- › Reliance on one-time development fees
- › Growth's strain on infrastructure
- › Growth's strain on services
- › Aging infrastructure Downtown
- › Tax rate in comparison to more developed cities

Opportunities

- › Commercial development – Walmart, Lowe's, Home Depot, Costco, Methodist Celina Medical Center
- › DNT corridor development – key locations like DNT and Outer Loop
- › Downtown enhancements
- › Significant infrastructure projects to enhance quality of life
- › Large land area
- › Land banking

Threats

- › Access to long-term water sources
- › National and state economy
- › National and state regulations
- › Competition with other fast-growth areas in DFW
- › Downtown redevelopment challenges



GUIDING THE FUTURE: CITY COUNCIL'S PRIORITY OBJECTIVES AND STRATEGIC PLAN INTEGRATION

In June 2025, the Celina City Council convened for its Annual Strategic Plan Retreat to collaboratively identify and define the key objectives that will guide the organization over the next several years. These Priority Objectives represent the City Council's highest priorities and are intended to provide clear direction to City staff as they execute day-to-day operations and long-term initiatives.

The City Council's Priority Objectives serve as a focused framework that complements and reinforces the broader goals outlined in the City of Celina's Strategic Plan for Fiscal Years 2026 - 2028. Together, these Priority Objectives reflect the collective vision and priorities of the City's leadership, ensuring that resources, policies, and efforts are aligned to support sustainable growth, operational excellence, and community well-being.

As Celina continues to experience dynamic transformation, the alignment between the City Council's Priority Objectives and the Strategic Plan will be critical to maintaining a high standard of service, supporting infrastructure needs, and enhancing the overall quality of life for residents and businesses alike.

City Council's Priority Objectives



The City Council's Strategic Plan serves as a guiding framework to align priorities, inform decision-making, and support the continued growth and vitality of our community. Grounded in thoughtful planning and a clear vision for the future, this plan reflects the Council's commitment to investing in core infrastructure, enhancing quality of life, preserving community character, and fostering a strong local economy.

This document outlines the Council's Priority Objectives, which will help shape policy direction, guide resource allocation, and ensure that City initiatives are responsive

to both current needs and future opportunities. Through a balanced approach to growth, preservation, and innovation, the Strategic Plan aims to strengthen the foundation for long-term success and civic pride.

By focusing on key areas such as infrastructure, development standards, economic development, water resources, historical preservation, and cultural enrichment, the City Council is laying the groundwork for a resilient, connected, and vibrant future.

- › Prioritize the reconstruction of Downtown roads in the five-year Capital Improvement Plan.
- › Prioritize the completion of all phases of Ousley Park.
- › Expand access to water resources through multiple initiatives.
- › Focus on the top priority projects from the Economic Development Corporation (EDC) Strategic Framework – open-air retail, Downtown, western heritage development, and stadium-anchored mixed-use.
- › Evaluate proposed development along the Dallas North Tollway (DNT) corridor based on the DNT Overlay standards, particularly in the high-rise zone.
- › Develop a comprehensive water conservation plan.
- › Examine and propose tools to preserve the historical character of the residential areas of Downtown.
- › Promote civic pride amongst residents and businesses.
- › Develop a comprehensive program for arts and culture, including funding and key projects.
- › Evaluate and implement Local Business Support Program action items.
- › Implement a comprehensive, five-year maintenance program for all City assets.

STRATEGIC PLAN GOAL #1:

BE THE *LIFE CONNECTED.* CITY

The City of Celina's vision to "Be the *Life Connected.* City" is more than a motto - it is a guiding principle that shapes how we govern, serve, and grow. This strategic goal reflects our commitment to fostering meaningful and lasting relationships with everyone who lives, works, visits, or invests in our community. At its core, "*Life Connected.*" means creating a City where people feel a strong sense of belonging, purpose, and engagement.

To achieve this goal, the City is focused on developing authentic connections across every level of the organization and the community. This includes making thoughtful policy decisions that reflect the values and long-term interests of our residents, ensuring inclusive and transparent governance that invites public participation, and actively developing partnerships that enhance community vitality and economic stability.

Decisions made under this strategic goal are not transactional - they are relational. Whether it's how we design public spaces, support local events, communicate with the public, or plan for new development, every action is guided by the question: Does this decision strengthen the community's connection to Celina? This approach ensures that investments in infrastructure, programs, and services are made with a long-term vision and a people-first mindset.

By prioritizing trust, collaboration, and engagement, the City is intentionally building a community where residents and stakeholders are not only heard but also feel personally connected to the City's success and spirit, today and into the future.



NAVIGATING THE PATH FORWARD: *WHERE VISION MEETS ACTION*

- Prioritize the reconstruction of Downtown Roads in the five-year Capital Improvement Plan.
- Prioritize the completion of all phases of Ousley Park.
- Examine and propose tools to preserve the historical character of the residential areas of Downtown.
- Promote civic pride amongst residents and businesses.
- Develop a comprehensive program for arts and culture, including funding and key projects.



STRATEGIC PLAN GOAL #2:

BE THE UNIQUE CITY

The strategic goal to “Be the Unique City” reflects Celina’s commitment to creating a vibrant, authentic, and experience-rich community that stands apart from others. This goal is centered on the idea that what makes a city truly special - and ultimately successful - is not just its infrastructure or growth, but the character, culture, and experiences that define everyday life for its people.

To be a top experiential City, Celina intentionally integrates tourism, arts, culture, heritage, signature events, and placemaking into the core of its identity. These elements are not treated as secondary or seasonal - they are embedded into how we design public spaces, develop policy, allocate resources, and engage with our residents and stakeholders. Whether through special events that celebrate our community’s spirit, public art that tells our story, or thoughtful design that creates places where people want to

gather, the goal is to make every corner of Celina memorable and meaningful.

Decisions tied to this goal are made with a strong emphasis on creativity, community engagement, and lasting impact. It also means placing value on authenticity over replication, ensuring that what we build, promote, and celebrate is distinctly Celina.

By creating an environment where culture and connection thrive, Celina positions itself not only as a place to live or do business, but also as a destination. A City where residents feel at home, visitors are inspired, and businesses become part of something greater than just a location. This strategic goal ensures that as we grow, we remain deeply rooted in what makes us distinct, dynamic, and uniquely ourselves.



NAVIGATING THE PATH FORWARD: WHERE VISION MEETS ACTION

- Prioritize the completion of all phases of Ousley Park.
- Examine and propose tools to preserve the historical character of the residential areas of Downtown.
- Promote civic pride amongst residents and businesses.
- Develop a comprehensive program for arts and culture, including funding and key projects.



BE THE CITY OF THE FUTURE CONNECTED TO THE PAST

Celina's strength lies in its deep roots and bold vision. This strategic goal acknowledges that our community's past - shaped by forward-thinking leaders, strong values, and a resilient spirit - serves as the foundation for the future we are building today. As one of the fastest-growing cities in the country, Celina is committed to honoring its heritage while planning thoughtfully and proactively for what's ahead.

This goal is not just about managing growth - it's about intentionally shaping it. The City makes decisions through a lens of long-term vision, sustainability, and adaptability. This includes anticipating challenges before they arise, integrating

community feedback and data to inform our direction, and ensuring that every policy or project aligns with Celina's long-term goals. Resiliency and preparedness are core to this effort, whether we're forecasting finances, strengthening infrastructure, or evaluating future development.

By investing in strong systems, strategic planning, and collaborative partnerships, Celina is creating a framework that supports a high quality of life - now and for future generations. This commitment allows the City to grow responsibly while staying connected to the traditions, character, and values that continue to define and distinguish Celina.



NAVIGATING THE PATH FORWARD: WHERE VISION MEETS ACTION

- Prioritize the completion of all phases of Ousley Park.
- Examine and propose tools to preserve the historical character of the residential areas of Downtown.
- Implement a comprehensive, five-year maintenance program for all City assets.
- Prioritize the reconstruction of Downtown roads in the five-year Capital Improvement Plan.



STRATEGIC PLAN GOAL #4:

BE THE CITY BUILT ON PUBLIC SAFETY

Safety and security are at the heart of a thriving community. In Celina, we recognize that a strong sense of safety is not only a fundamental human need, but it's also a key driver of quality of life, community trust, and long-term investment. This strategic goal underscores our commitment to ensuring that as our City grows, so does our capacity to protect and serve every resident, visitor, and business.

Celina has long viewed public safety and emergency services as one of our core strengths. This goal reflects our determination to build on that foundation, expanding, evolving, and fortifying our public safety infrastructure to meet the demands of a rapidly growing population.

A commitment to proactive planning and sustained investment guides our decisions, which include scaling

our police, fire, EMS, and emergency management teams in tandem with the City's growth and providing them with the necessary tools, training, and facilities to serve effectively. We're also embracing modern technology to enhance response times and emergency coordination, while building stronger relationships between public safety teams and the community through increased engagement, transparency, and outreach.

In addition, our approach includes thoughtful emergency planning and preparedness to ensure we're ready for the unexpected, whether it's a natural disaster, public health event, or infrastructure challenge. To "Be the City Built on Public Safety" means safety is more than a department - it's a community value that shapes how we grow, plan, and serve.



NAVIGATING THE PATH FORWARD: WHERE VISION MEETS ACTION

- Promote civic pride amongst residents and businesses.
- Implement a comprehensive, five-year maintenance program for all City assets.



BE THE CITY OF SUSTAINABLE ECONOMIC GROWTH

Economic development is more than just adding businesses - it's about building a foundation for long-term prosperity that benefits everyone in the community. With 78 square miles of developable land and a prime location in the heart of North Texas, Celina is uniquely positioned to attract a diverse range of industries, commercial hubs, and entrepreneurial ventures. The challenge - and the opportunity - is to guide this growth in a way that enhances quality of life and preserves what makes Celina special.

This strategic goal focuses on growing with purpose. Celina's approach emphasizes a balance between economic expansion and community values. That means pursuing developments

that generate jobs, expand the tax base, and diversify the local economy. Whether it's a new big box retailer or a mom-and-pop shop, every decision is made with an eye on future sustainability.

To "Be the City of Sustainable Economic Growth" means investing in a future where business success, community pride, and a high quality of life go hand in hand. It's about creating an environment where families can thrive, small businesses can grow, and the City's economic health supports a vibrant, well-rounded community for generations to come. Growth is not just about what we build - it's about how we build it, and who benefits from it.



NAVIGATING THE PATH FORWARD: *WHERE VISION MEETS ACTION*

- Focus on the top priority projects from the Economic Development Corporation's (EDC) Strategic Framework – open-air retail, Downtown, western heritage development, and stadium-anchored mixed-use.
- Evaluate proposed developments along the Dallas North Tollway (DNT) corridor based on the DNT Overlay standards, particularly in the high-rise zone.
- Evaluate and implement Local Business Support Program action items.



BE THE CITY BUILT ON INFRASTRUCTURE

Infrastructure is the foundation of a thriving, high-quality community, and in a fast-growing city like Celina, it is essential to keep pace with both current demands and future opportunities. From roads and water systems to drainage, wastewater, and fiber-optic internet, reliable infrastructure supports every aspect of daily life. This strategic goal reflects Celina's commitment to building and maintaining the systems that make our City safe, efficient, and connected.

With growth comes the challenge of limited resources and increasing demand. That's why Celina takes a pragmatic, forward-thinking approach to infrastructure planning and investment. Decisions are made with long-term sustainability in mind, prioritizing projects based on data, community

needs, and financial responsibility. Whether expanding commuter infrastructure or upgrading utilities, the City focuses on solutions that are scalable, cost-effective, and designed to serve residents for decades to come.

Being a "City Built on Infrastructure" also means planning for resilience. Celina is committed to integrating future-ready technologies, anticipating environmental challenges, and collaborating with regional partners to ensure innovative and lasting solutions. These efforts help reduce long-term costs, minimize disruptions, and improve the quality of life for all who live and work in our community. Through this strategic goal, Celina is laying a strong foundation for a sustainable and prosperous future.



NAVIGATING THE PATH FORWARD: *WHERE VISION MEETS ACTION*

- Prioritize the reconstruction of Downtown roads in the five-year Capital Improvement Plan.
- Expand access to water resources through multiple initiatives.
- Develop a comprehensive water conservation plan.
- Implement a comprehensive, five-year maintenance program for all City assets.



STRATEGIC PLAN GOAL #7:

BE THE CITY OF SMALL BUSINESS

Small businesses are more than storefronts - they are the heartbeat of Celina. From our historic Downtown shops to locally-owned service providers and family-run restaurants, these businesses help define the character, culture, and daily experience of our community. This strategic goal acknowledges that small businesses are not just important to our identity - they are essential to our long-term economic sustainability and the vibrancy of everyday life in Celina.

Supporting small businesses means creating an environment that enables entrepreneurs to start, grow, and thrive. The City takes a proactive approach to supporting this growth by investing in infrastructure, streamlining permitting processes, promoting local shopping, and maintaining a

business-friendly atmosphere. Decisions around planning, zoning, and economic incentives are made with an understanding of the unique needs and challenges small businesses face, ensuring they have a seat at the table and the support they need to succeed.

To “Be the City of Small Business” is to recognize that our local economy is strongest when it is diverse, community-centered, and resilient. Whether through partnerships, events, or long-term planning efforts, the City is committed to celebrating and sustaining the small businesses that make Celina a place where people want to live, work, and play. This goal reinforces the idea that when small businesses thrive, our entire community benefits.



NAVIGATING THE PATH FORWARD: WHERE VISION MEETS ACTION

- Focus on the top priority projects from the Economic Development Corporation’s (EDC) Strategic Framework – open-air retail, Downtown, western heritage development, and stadium-anchored mixed-use.
- Evaluate and implement Local Business Support Program action items.



STRATEGIC PLAN GOAL #8:

BE THE CITY THAT SHARES OUR STORY

Every community has a story to tell - and Celina's is one of tradition, growth, and a strong sense of place. This strategic goal emphasizes the importance of communicating who we are, what we value, and where we're headed. From the words we speak and the messages we publish to the public projects we undertake, every action is an opportunity to tell the story of Celina. Sharing that story consistently and authentically helps build civic pride, strengthen our identity, and foster a deeper connection between the City and its residents.

Transparency is at the heart of this goal. A well-informed community is one that feels included, empowered, and more likely to participate in civic life. That's why the City prioritizes open communication, accessible information, and frequent

updates on decisions, initiatives, and progress. Whether it's through newsletters, public meetings, digital platforms, or physical improvements across the city, every effort is made to ensure that residents not only know what's happening but also understand the "why" behind it.

To "Be the City that Shares Our Story" also means recognizing that communication is a two-way street. This goal encourages ongoing dialogue between the City and the community, where feedback is welcomed, voices are heard, and residents are active contributors to the story we're telling together. By investing in clear, inclusive, and engaging communication, Celina is building a culture of transparency, trust, and shared purpose - one story at a time.



NAVIGATING THE PATH FORWARD: *WHERE VISION MEETS ACTION*

- Promote civic pride amongst residents and businesses.



STRATEGIC PLAN GOAL #9:

BE THE CITY OF SERVANT LEADERS

At the heart of Celina’s culture is a deep-rooted spirit of service - a tradition of neighbors helping neighbors and a community that leads with compassion, humility, and purpose. This strategic goal builds on that legacy by reaffirming the City’s commitment to selfless service at every level, from City staff and leadership to residents and local businesses. It reflects the belief that authentic leadership stems from prioritizing others and fostering a culture where service is not just expected, but celebrated.

As part of this goal, the City is focused on expanding opportunities for volunteerism and community involvement. Whether through special events, boards and commissions, neighborhood initiatives, or partnerships with local nonprofits, we aim to empower residents and businesses

to give back in meaningful ways. Volunteerism is not only a way to strengthen our community - it’s also a way to foster connection, pride, and shared responsibility for Celina’s continued success.

Internally, this goal drives the City’s ongoing efforts to build a team of servant leaders dedicated to delivering high-quality, responsive customer service. Every interaction - with a resident, a business owner, or a visitor - is viewed as an opportunity to serve with integrity and care. From how we respond to questions to how we develop policy, decisions are guided by a commitment to listening, understanding, and acting in the best interest of those we serve. By embodying the principles of servant leadership, Celina is cultivating a government that leads with heart and prioritizes people.



NAVIGATING THE PATH FORWARD: *WHERE VISION MEETS ACTION*

- Promote civic pride amongst residents and businesses.





Life Connected.

142 N. OHIO STREET

CELINA, TX 75009

CELINA-TX.GOV

CITY OF ARLINGTON

2025-2026 STATE LEGISLATIVE AGENDA



ARLINGTON, THE AMERICAN DREAM CITY

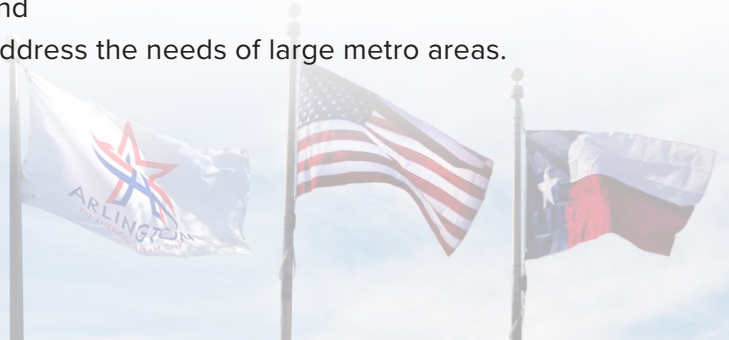
Arlington, located in the center of the Dallas-Fort Worth-Arlington metro area, is The American Dream City. We are home to the Texas Rangers' Globe Life Field, the Dallas Cowboys' AT&T Stadium, the General Motors Arlington Assembly Plant, D.R. Horton's corporate headquarters, Six Flags Over Texas, Choctaw Stadium, Texas Live!, The University of Texas at Arlington, the Tarrant County College Southeast Campus and National Medal of Honor Museum as well as a host of global, domestic and family-owned businesses. The American pride in our 400,000 culturally diverse residents is undeniable.



LEGISLATIVE GUIDING PRINCIPLES

As a general policy, the City of Arlington seeks to maintain decision-making in the hands of local elected leaders and preserve the wellbeing of its residents and economy. Arlington residents have the ability to influence decisions impacting their home through the election of council members, participating in public hearings and attending town halls among other things. This adopted legislative agenda directs the work of the City's intergovernmental relations team and other City staff during the 89th Texas Legislative Session. Collaboratively, the City will seek legislative solutions which:

- Maintain municipal decision-making authority in the areas of public health and safety, public property, conservation, revenues and economic development;
- Eliminate or reduce the impact of unfunded mandates; and
- Address the needs of large metro areas.



HISTORY OF ARLINGTON'S HOME RULE

Arlington residents originally approved the City Charter during an election on Jan. 17, 1920, under the Texas Constitution's Home Rule Amendment. The charter outlines Arlington's municipal powers, including the City's ability to levy taxes and incur debt as well as establishes the power and duties of the city manager and city council. Home rule has allowed the city to grow and prosper, from the creation of Lake Arlington and the Entertainment District to policies that help attract major employers such as General Motors and support the growth of UT Arlington.



EDUCATION

Understanding the importance of the need for a robust education system and the role it plays in workforce development, the City maintains strong, supportive partnerships with UT Arlington, Tarrant County College, and Arlington, Mansfield, Kennedale and HEB Independent School Districts. The City of Arlington supports:

- Fully funding a sustainable public school finance system;
- Providing resources, financial or otherwise, to local law enforcement agencies and ISDs for school safety;
- Strengthening current law and penalties related to fake school violence threats; and
- Reducing high stakes accountability for evaluating school performance based on student performance measures.

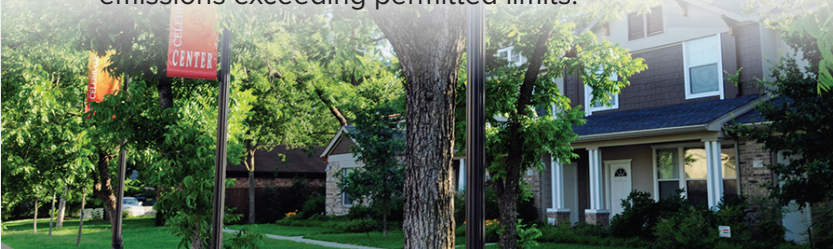
As the State Legislature considers school choice policies, Arlington advocates for transparent and uniform accountability across all institutional environments and for policies that ensure access to transportation and special education.



LAND DEVELOPMENT

The increasing complexity of land use issues can challenge the need for housing and stable residential environments at all income levels. The City of Arlington supports:

- Flexibility for cities related to the establishment of minimum lot size, and carve outs for existing single-family zoned neighborhoods;
- Discretion to regulate accessory dwelling units and short-term rentals;
- Processes that allow cities to inspect dorm-style housing and enforce regulations;
- Increased state licensing, certification and regulation of group homes serving people with varying disabilities/care needs;
- Requiring jurisdictional consent for housing finance corporations to operate in a jurisdiction where they were not created; and
- Allowing cities to regulate and require monitoring of emissions exceeding permitted limits.



TRANSPORTATION

The City of Arlington is committed to enhancing the effectiveness, safety and cleanliness of its transportation system to bolster the economy and improve residents' quality of life. The City Council supports solutions that improve and expand transportation funding while ensuring the flexibility to develop, implement and enforce the City's transportation plans.

The City of Arlington supports legislation that:

- Improves mobility and reduces roadway fatalities;
- Provides additional funding for municipal general aviation airports, including funding for electric vertical take-off and landing (eVTOL) aircraft and vertiports, as well as designated funding for space ports; and
- Supports TxDOT's efforts to improve the safety and cleanliness of state roadways across multiple management districts in a single metro area, including legislation that would increase funding for this critical mission.



PUBLIC SAFETY & EMERGENCY MANAGEMENT

In order to provide responsive, quality public safety and emergency management services to its residents, the Arlington City Council supports legislation that:

- Modifies requirements for open records requests including the removal of the license plate confidentiality requirement for motor vehicles depicted in video recordings held by a governmental body;
- Measures to provide increased, sustainable funding for 9-1-1 services; and
- Updates continuing education curriculum for telecommunicators.



SUSTAINABLE ECONOMY

The City of Arlington recognizes the need for municipalities to create an environment where its local economy thrives. For this reason, the City Council supports:

- The conservation and continued flexibility of municipal economic development tools;
- Continued support for the Major Events Reimbursement Program and Events Trust Fund;
- Protecting UT Arlington against state university system consolidation and preserving its role in Arlington's economic vitality;
- Legislation that enhances workforce training and pipeline development;
- Expanding the definition of "debt" to include certificates of obligation issued to fund a self-insurance program;
- Preserving the flexibility of election dates for municipalities to hold bond elections; and
- Limiting one-off excepted uses for hotel occupancy taxes and continued discretion of use purposes.





CITY OF ARLINGTON ELECTED OFFICIALS



The Mayor and Districts 6, 7 and 8 are elected at-large and represent the entire city.

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Mayor

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Hillco Partners

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Partnerships



2025 STATE LEGISLATIVE AGENDA



City of Georgetown

89th Legislative Session



Program Overview

The City of Georgetown's Intergovernmental Affairs Program advocates, coordinates, and advances the City's legislative agenda to enhance the City's ability to govern and provide essential municipal and community services and to ensure the City's interests are communicated proactively and enhanced through active participation in the legislative process through strong intergovernmental relationships. The City of Georgetown's 2025 State Legislative Program is formed collaboratively by community leaders to advocate for the best interests of the citizens of Georgetown to continue the long standing state tradition of local control and a responsive government, which helps the city to plan for growth and maintain a high quality of life for our citizens.

The 2025 Legislative Agenda was developed by the Legislative Task Force, a group of active leaders in the community, with many members serving in positions of leadership on other City Boards and Commissions and who represent a wide range of interests. The Legislative Task Force members apply to serve on this board and are chosen by the Intergovernmental Relations (IGR) subcommittee, a standing subcommittee of the City Council, and then voted on by the entire City Council. The IGR subcommittee is comprised of Mayor Josh Schroeder, Councilmember Kevin Pitts, District 5, and Councilmember Jake French, District 6. The Task Force met in June and July 2024 to hear presentations from city departments and to develop a draft agenda for the Subcommittee's consideration, with final input from the full City Council.



2024/2025 Legislative Task Force

Robert Case
Christi Cowden
J. Brad Curlee

Joseph DiGiacomo
Laura Klein
Plunkett
Joseph Orsak

Travis Perthuis
Mackenzie Spahn
Wade Todd

Executive Summary

Legislative Task Force members focused on key themes to communicate to members of the Legislature in advance of the 89th Legislative Session, and the central message was for the Legislature to continue the long-standing tradition of ceding authority to local government and respecting local control for elected officials to make decisions at the level closest to their citizens. This proximity to citizens ensures that decisions are made with maximum citizen input and allows the city to plan thoughtfully for future growth and development in a way that ensures property rights are protected and all voices are heard. Planning for growth ensures that the historic charm and character of Georgetown are continued for the future and that a high quality of life is attainable for all our citizens. These priorities are reflected in the legislative agenda. We look forward to working with all our partners, from elected officials, to business owners, to residents, to find ways to achieve these goals and serve our shared constituents so that Georgetown continues to be a thriving community now and in the future.

Preserving Local Control

The City of Georgetown (City) supports legislation that does not hinder our ability to respond to the needs and demands of the citizens who elect us, and ensures the City's ability to abide by the principle of self-government including our ability to budget effectively and ensure appropriate city services for our residents. The City opposes any legislation that would be detrimental to this authority, such as bills with unfunded mandates. Additionally, the city opposes bills impacting property taxes or appraisal caps that further limit city government's ability to provide essential services like police or fire, bills further eroding the city's ability to debt finance large projects, and bills prohibiting advocacy efforts paid for by the city.

Planning for Growth

The City supports legislation that allows our staff, in conjunction with citizens, to plan for future land use with fiscally responsible methods to ensure future growth is responsibly and thoughtfully managed and meets the needs of our citizens now and in the future. Legislation that is detrimental to our ability to plan for growth includes further changes to the city's extraterritorial jurisdiction and the enhanced ability of individuals to disannex from the city ETJ; and removing city authority to plan and zone in city limits and city ETJ, leading to a lack of thoughtful, effective long-term planning in water, wastewater, and city services that will ultimately be more expensive and less efficient for all citizens.

Preserving a High Quality of Life

The City supports legislation that supports a strong, healthy, vibrant, and economically resilient community where people of all ages and interests can live, work, and play safely. Legislation that would be detrimental to the City's high quality of life would include any attempts to divert HOT tax revenue and economic development incentives, or budget cuts to the Texas Commission on the Arts and the Texas State Library and Archives Commission. The City would also oppose legislation that makes changes to the local authority the City has to require parkland dedication by developers to ensure green spaces in neighborhoods.



Preserving Local Control

The City of Georgetown (City) supports legislation that does not hinder our ability to respond to the needs and demands of the citizens who elect us, and ensures the City's ability to abide by the principle of self-government, including our ability to budget effectively and ensure appropriate city services for our residents.

- The City supports legislation that ensures the rights of locally elected municipal officials to enact ordinances that address the policy needs and priorities of city residents and businesses at the level closest to the citizenry with maximum citizen input and timely response.
- The City supports the continuance of the City's ability to advocate on behalf of the community through trade associations and consultants.
- The City supports legislation allowing for the local sourcing of sales and use taxes for internet orders.
- The City supports legislation that upholds the tradition of municipal elections being nonpartisan contests, and that the uniform election dates for municipal elections shall remain in place.

The City opposes any legislation that would be detrimental to this authority, such as bills with unfunded mandates. Additionally, the city opposes bills impacting property taxes or appraisal caps that further limit city government's ability to provide essential services like police or fire, bills further eroding the city's ability to debt finance large projects, and bills prohibiting advocacy efforts paid for by the city.



Planning for Growth

The City supports legislation that allows our staff, in conjunction with citizens, to plan for future land use with fiscally responsible methods to ensure future growth is responsibly and thoughtfully managed and meets the needs of our citizens now and in the future. As the Legislature embarks upon the 89th Legislative Session, the City of Georgetown asks our legislators to consider these specific issues and the most pressing concerns to our residents and customers.

Electric

- The City supports legislation that ensures the City can continue to own and operate the City of Georgetown Utility Systems and does not affect the City's authority over the use of enterprise funds.
- The City supports the Legislature's continued efforts to ensure that the state's electric grid demand is met with reliability and that costs to do so are fairly distributed between all ratepayers in Texas.

Finance

- The City supports flexibility for local elected officials to offer targeted tax relief.
- The City supports transparency related to property taxes and financial information.
- The City opposes revenue, tax, or appraisal caps of any type which limit the City's ability to deliver public safety, enhanced infrastructure and other critical services.
- The City supports maintaining the current tax structure to ensure the City's ability to raise sufficient funds to pay for critical municipal public services.
- The City supports current provisions for debt financing to issue debt to pay for infrastructure and equipment and broadening the use of the Interest and Sinking (I&S) tax rate for capital leases.

Fire

- The City supports legislation that clarifies that firefighters should be included for mental health leave and supports other measures that enhance the safety and well-being of municipal first responders.

Planning

- The City supports maintaining local authority regulating lot sizes to ensure effective future planning and delivery of essential services.
 - If legislation on lot sizes is proposed or adopted, the bill should address the consequences to infrastructure and planning, such as the cost of water and wastewater, stormwater management and the functional issues this would create related to parking and transportation needs, as well as potential environmental concerns.



-
- The City supports the continued use of infrastructure and financial planning tools to assist with the effective management of growth, including zoning and ETJ authority.
 - The City supports consistency of regulation in the city and ETJ to ensure that both developers and homeowners alike will know what their home and neighborhoods will look like as they're built out and that future annexations into the city are completed in a fiscally responsible manner for current and future residents.
 - The City supports development that preserves the character of our community, with thoughtful and diligent long range community planning providing for numerous opportunities for public comment and input.

Police

- The city supports legislation that identifies other individuals, in addition to commissioned police officers, to sign emergency detention orders.
- The City supports additional financial resources from the state for local governments to create multi-disciplinary mental health teams to alleviate strain on local government taxpayers to serve individuals in need.
- The City supports state resources to attack the root issues of homelessness (poverty, drug addiction, mental health) at the local level.

Transportation

- The City supports continued and increased State funding from TxDOT for construction, operations, and safety improvements.
- The City supports cost sharing tools like traffic impact fees for new developments and supports the continued availability of this tool by cities to fairly allocate the cost for roadways.

Water

- The City supports legislation and state funding that incentivizes water conservation and conjunctive water use, including a state wide public awareness campaign to emphasize the importance of water conservation in the same way that the state emphasizes energy conservation.
- The City supports additional state funding opportunities to help utilities meet municipal water supply needs, including funding incentives to promote regionalized planning of wastewater treatment plants and state funding of large infrastructure projects to help with the movement and development of water sources.
- The City supports the continuation of the state and regional water plans and preserving authority to continue the Georgetown Water Utility's current operational system within the current territory for the benefit of residential and business customers.

Legislation that is detrimental to our ability to plan for growth includes further changes to the city's extraterritorial jurisdiction and the enhanced ability of individuals to disannex from the city ETJ; and removing city authority to plan and zone in city limits and city ETJ, leading to a lack of thoughtful, effective long-term planning in water, wastewater, and city services that will ultimately be more expensive and less efficient for all citizens.



Preserving a High Quality of Life

The City supports legislation that supports a strong, healthy, vibrant, and economically resilient community where people of all ages and interests can live, work, and play safely.

Arts, Economic Development, Library, and Parks:

- The City supports preserving the use of Municipal Hotel Occupancy Tax (HOT) to fund the arts and maintain municipal autonomy in the allocation of HOT revenue.
- The City supports legislation maintaining incentives that supplement local economic development strategies to fund employee recruitment and retention, including the continuation of Type A and Type B sales tax that can be used to pursue and retain primary employer jobs.
- The City supports continued funding for the Texas Commission on the Arts for the Texas State Library and Archives Commission, including the TexShare Database partnership.
- The City supports legislation that enhances the investment in parks and open spaces and conserves open spaces that connect communities safely to the mental, social, and physical benefits of outdoor and recreational opportunities, and ensures that state sporting goods sales tax dollars dedicated for parks are not diverted for any other causes.

Legislation that would be detrimental to the City's high quality of life would include any attempts to divert HOT tax revenue and economic development incentives, or budget cuts to the Texas Commission on the Arts and the Texas State Library and Archives Commission. The City would also oppose legislation that makes changes to the local authority the City has to require parkland dedication by developers to ensure green spaces in neighborhoods.



Bill Draft Requests

- Request legislation refiling Aquifer Storage and Recovery (ASR) bill that was vetoed by the governor at the end of last session. (S.B. 2379: Relating to aquifer storage and recovery projects that transect a portion of the Edwards Aquifer.)
- Request legislation clarifying that municipal drought declarations supersede a Homeowners Association (HOA) authority to fine homeowners during declared periods of drought, to ensure that residents aren't being fined by their HOA for the appearance of their lawn to the detriment of water conservation efforts.
- Request legislation for a Qualified Hotel Project for Georgetown by a member of the delegation and for its inclusion into the omnibus Qualified Hotel bill.
- Request legislation that requires the Texas Commission on Environmental Quality's (TCEQ) guidance on regionalization of wastewater plants to be codified in statute and make best use of taxpayer dollars while also ensuring the security and reliability of package plants.



City of Irving Legislative Program for the 89th Texas Legislature (2025)

The City of Irving's legislative program represents the interests of Irving residents and taxpayers in this growing city. Irving's legislative program helps the City Council maintain the high level of services for residents and maintain a quality of life they expect. Irving has a long history of working with the Texas Legislature and executive agencies to equip and empower city leaders to govern effectively and maintain the level of customer service for its residents and businesses in a fiscally responsible way.

Primary Issues

More than 2,000 bills filed during the 88th Legislative Session potentially affected local governments. As a general statement, Irving works to oppose harmful legislation affecting current City practices or restricting the city's authority and options. This has been the focus of the city's legislative program for most of the last decade and is expected to require a significant amount of effort in the 89th session. In order to protect and enhance the City of Irving's ability to serve its residents, taxpayers and visitors, the city's legislative team will make the following issues priorities during the 89th Legislative session:

- 1) **Amend Chapter 394 of the Local Government Code to require that a Housing Finance Corporation seeking tax exemptions for providing low-income housing must first obtain approval from the city or county where the project is located.**
- 2) **Support legislation to reform the Dallas Area Rapid Transit system, including possible changes to the governance and taxing structure and/or revenue and spending policies.**
- 3) Support legislation that gives local governments the ability to increase, if desired, the homestead property tax exemption beyond the current constitutional cap of 20 percent of assessed value.
- 4) **Oppose efforts to remove or limit city authority in land use and development decisions.**
- 5) Oppose efforts to censor community input, such as refusing to allow testimony by city leaders on behalf of their residents, and/or prohibiting communication on behalf of local governments by private firms, nonprofit associations and city staff during legislative discussions.
- 6) Protect the city's ability to control its revenue streams, including property taxes, sales taxes, hotel occupancy taxes and city fees and fines, from state-imposed changes or diversion from the city to the state of Texas.
- 7) Maintain the option to conduct nonpartisan City Council elections, bond elections and other local elections on the May uniform election date.
- 8) Allow decisions relating to operations of public safety departments to be made by city officials.
- 9) Allow residents to vote to authorize a sales tax dedicated to street maintenance and repair.
- 10) **Support changes to the Penal Code that allow the newest version of conducted-energy devices, such as a TASER device, to be utilized by police departments without being classified as a firearm.**
- 11) **Amend cemetery statute regarding new cemeteries inside city limits to authorize only perpetual care cemeteries.**

Recurring Legislative Issues

A significant number of issues that either benefit or harm Irving's ability to serve its residents and businesses can arise during a legislative session. Some items are beneficial. Others are not in the best interests of Irving residents and businesses. The city works with legislators and associations such as the Texas Municipal League and the North Texas Commission to prevent negative ideas from becoming law. The following list is broken down by category.

Revenue Protection and Finance

Support

- Legislation that decreases the property tax burden by enhancing state funding for public schools.
- Preservation of current municipal authority to issue debt for capital and economic development projects.
- Legislation that maintains the true market value of property when appraised for tax purposes.
- Soundness in the Texas Municipal Retirement System (TMRS) and Texas Local Fire Fighters Retirement Act (TLFFRA) to support the service and dedication of public servants and retirees.

Transportation

Support

- Funding for all phases of the State Highway (SH) 183/SH 114/Loop 12 Managed Lanes Project.
- Adequate funding for the Texas Department of Transportation's Turnback Program and affirmation of its strictly voluntary nature.
- Support for a privately financed, high-speed rail solution between Dallas and Houston.
- Responsible right-of-way maintenance for state property within city limits.
- Safety of city streets for vehicle, bicycle and pedestrian traffic.

Water Supply and Wastewater Management

Support

- Statewide water planning that includes future reservoir designations and water supply for high-growth urban areas to sustain their populations and support development opportunities.
- Preservation of municipal authority to acquire right-of-way for water supply and wastewater operations.
- Water and wastewater reuse for both potable and nonpotable purposes.
- Preserving the rights to Lake Chapman and Irving's water supply pipeline.
- Funding the Evapotranspiration data network operated by Texas A&M Agrilife.
- Advancing desalination as a water supply source.

Oppose

- Mandates for costly, additional devices on existing and new residential and commercial irrigation systems.
- Legislation that adversely affects municipalities' future water rights and interbasin transfers.

- Unreasonable water and permit fees levied against cities.
- Legislation that restricts Irving's ability to continue to serve as a regional water supplier or conveyer.

Local Regulatory and Development Authority

Support

- Continued ability to declare disasters and implement emergency measures during a disaster.
- Continued use, when necessary, of eminent domain.
- Continued ability to manage, control, and charge for the use of public rights-of-way.
- Support beneficial changes to statutes that would allow Irving to better manage the use of building materials in new buildings and additions to existing buildings, in the interests of maintaining the quality, appearance and integrity of neighborhoods.

Oppose

- Limits to city landscaping requirements and tree preservation ordinances.
- Elimination of or limits on regulatory authority regarding short-term rentals, card houses, accessory dwelling units (ADUs), and lot sizes.
- Restrictions on city's zoning and building code authority; imposition of "shot clocks" for development plan approvals when submitted plans are incomplete.
- Reductions or elimination of development, planning, building and inspection fees.
- Limits on city's ability to regulate agricultural properties.

Economic Development

Support

- Allow the use of all available economic development tools, such as agreements that rebate a portion of new sales taxes generated by companies that locate in Irving.
- Mechanisms to redevelop downtowns into economically viable areas.
- Maintaining the existing use and allocation of hotel occupancy tax revenue.
- Continued availability and use of the qualified hotel program.
- Leveraging of public-private relationships to drive economic development projects.
- Exploration of innovative methods to promote and incentivize tourism and the visitor economy at the state, regional and local levels.
- Modify open carry legislation to exempt private operators and users of publicly owned facilities such as convention and arts centers.

Efficient Governance

Support

- Clear and concise bond election language that ensures debt information disclosure without confusing voters.
- Web-based information-posting solutions for required legal notices.
- Protection from costly and frivolous lawsuits, including preservation of governmental immunity.
- Legislation that supports efforts to ensure the hiring and retention of qualified police officers, and equitable processes for hiring, evaluation, promotion and discipline of employees.
- Strengthening the Texas Public Information Act (TPIA) by protecting the city from abusive requestors.

- Statutory TPIA exemptions for commonly requested and granted exemptions to public disclosure, including:
 - Privacy for juveniles.
 - Victims of sexual assault.
 - Victims of abuse.
 - Informers' privilege for complainants of ordinance violations.
 - Certain government-operated utility customer information.
- Affording city officials privileges under the Open Meetings Act similar to county commissioners:
 - Allowing discussion of advisory board appointments in executive session.
 - Allowing discussion of certain contract negotiations in executive session.

Safety and Security

Support

- Allow decisions relating to operations of public safety departments to be made by city officials.
- The authority to administer effective juvenile justice and associated programs.
- Solutions that ensure compliance and accountability with state and local laws from residential and commercial property owners.
- Provision of adequate appropriations for jails and prisons.
- Flexibility for cities to enact fees that recover the costs of some public safety activities.
- Efficient and equitable civil service and collective bargaining procedures.
- Support and funding for cooperation between local, state and federal public safety agencies.
- Continuation of revenue sharing as a result of participation in local, state and federal task force asset seizures.

Oppose

- Mandated fees or operational changes in court operations without financial support from the state.
- Additional processes or fee mandates for animal control.

Public Health and Prosperity

Support

- Continued funding for efforts at The University of Texas at Austin's Bureau of Economic Geology to study seismic activity and produce reports analyzing the results of those studies.
- Legislation that provides or enhances grant programs to domestic violence shelters and transitional housing programs for direct client assistance, operational assistance and facility improvements.
- Preservation and expansion of the city's ability to address issues related to substandard or vacant buildings and nuisance abatement.
- Promotion of alternative energy development for municipalities.
- Increases in low- and moderate-income residents' access to health services.
- Legislation that benefits parks, recreation, open space, trails and tourism.
- Support for interlibrary loan programs as a prerequisite to library accreditation.
- Preservation and expansion of online database access through the Texas State Library and Archives Commission.
- Support for the expansion of local art and neighborhood revitalization efforts.
- Support of initiatives that improve air quality.
- Legislation and programs that enhance recycling and litter abatement.

Regulated Utilities

Support

- A city's right to control what structures are placed in its rights of way by telecommunications companies.
- Regulatory and financial initiatives to place utilities underground.

Oppose

- Regulatory findings by the Public Utility Commission (PUC) that ignore city zoning and development regulations when locating utility infrastructure.
- Piecemeal ratemaking procedures as a substitute for more formal utility rate cases heard by the PUC.
- Reductions in franchise fee or right of way rental charges paid by regulated electric, gas and cable utilities and telecommunications companies.
- Reduction or elimination of a city's rate regulation authority.

EXHIBIT A

City of McKinney 2025 State Legislative Priorities

The City of McKinney seeks to promote the following legislative priorities in collaboration with our state legislators.

Our Home – Our Decisions

- Support legislation that upholds the City of McKinney’s home-rule authority, and oppose any legislation that seeks to diminish municipal home-rule authority
- Support local responsibility for property taxation decisions and appraisals
- Support local responsibility for land use, development, and annexation authority
- Support legislation that would maintain the current revenue structure of the City of McKinney and other home-rule municipalities in the state
- Support legislation recognizing the demands on high growth cities, like the City of McKinney, facing exponential growth to make our own decisions regarding our homes, our families, and our businesses

McKinney National Airport

- Support opportunities to link transportation and land use surrounding public use and general aviation airports
- Support legislation that provides tools that can be used at the local level to promote compatible growth around public use and general aviation airports
- Support increased funding to foster airport development for public use and general aviation airports to meet future demands. In Relation to McKinney National Airport,
 - Support funding for the development of McKinney National Airport (TKI) ‘Taxiway C’ generally east and parallel to Runway 18-36
 - Support funding for the development of McKinney National Airport (TKI) ‘Vehicle Access Roadway’ generally southeast of Runway 18-36 and north of F.M. 546
 - Support funding for the purchase of critical Airport Rescue Fire Fighting (ARFF) equipment
 - Support funding for the water, sewer, drainage, and electric infrastructure development of McKinney National Airport (TKI) generally east of Runway 18-36 and north of F.M. 54
 - Support funding for the development of an additional fuel farm generally east of Runway 18-36 at McKinney National Airport (TKI)
- Support state investment in economic development and infrastructure investments relating to aviation

EXHIBIT A

Economic Development

The City of McKinney supports policies that emphasize digital infrastructure and smart applications such as; mobile and wired broadband, smart electric grid, health IT, intelligent transportation systems, mobile payments, digital signatures, e-government, and kiosks and other self-service technologies that will transform the Texas economy.

Furthermore, McKinney supports policies that embrace the digital economy and trade policies that elevate the jobs, incomes, and material well-being of Texas residents. The following are specific areas of focus for the 89th Session,

- Support all economic development programs currently available under Texas law
- Support all state-wide programs which promote economic growth in the aerospace and aviation industries
- Support Type A/Type B Sales Tax Revenue, and oppose legislation that attempts to remove or amend the purposes of Type A/Type B Tax Revenue
- Support state and local utilization of tax abatements and other economic development incentives
- Support including Corporate Headquarters as an eligible project for value limitation from local school districts
- Support further funding of the Broadband Development Office, and prioritize funding distribution to local government entities, including expansion of state funding eligibility for currently ineligible entities
- Support amendments to the hotel occupancy tax statute in a manner that provides all Texas cities the authority to spend hotel occupancy tax revenue on existing sports facilities and fields in a manner that promotes tourism within the City
- Support the initiatives of the Texas Film Commission, to include continuation of the current incentive structure, as well as consideration for expansion of tax credit eligibility in the film and creative space
- Support amendments to the hotel occupancy tax statute that would allow for the expenditure of municipal hotel occupancy tax revenue for construction of improvements in municipal parks and trails/ sidewalks that connect parks, lodging establishments, and other tourist attractions, and related public facilities
- Support amendments to the hotel occupancy tax statute that would rebate a portion of the state Hotel Occupancy Tax (HOT) revenues to Texas cities for use in the development, maintenance, and operations of convention centers and other meeting facilities
- Support increased HOT collection authority for local governments and efforts to provide increased consequences for nonpayment
- Support the Texas Commission on the Arts as an important resource to foster growth of cultural arts including the Cultural Arts District designation

EXHIBIT A

program. Cultural arts are critical components the local community, and Historic Downtown McKinney Cultural District continues to utilize project funding to support programs that attract visitors and contribute economic gains to the district

- Support the Texas Historical Commission and its programs. Downtown McKinney is anchored by a historic courthouse and its historic square contributes to the economic vitality of the city. Through the THC, McKinney is a state accredited Main Street that assists in the preservation and promotion of McKinney's historic district.

Tax Reform

- Support continued property tax reform, namely reform related to public school finance
- Support the state in re-establishing their share of school funding to 50% of total funding
- Support legislation and study relating to inflationary impacts to local taxation authority
- Oppose legislation that seeks to remove local property tax decision making authority from locally elected officials

Education & Workforce

- Support funding measures to maintain a strong public school system
 - A strong public school system is a key component to economic development for companies that are expanding or relocating to the City of McKinney
- Support increased funding for workforce education programs in Texas high schools and Texas community colleges
- Support policies encouraging workforce and entry-level housing, allowing McKinney, Collin County, and the state to continue the 'Texas Miracle.'

Transportation

- Further increase Texas Department of Transportation (TxDOT) funding for both new projects and asset maintenance
- Advocate for proper allocation of transportation funding in fast growth communities, like McKinney and Collin County
- Support legislation that would allow for greater flexibility by cities to fund local transportation projects

McKinney Road Priorities:

- **US 380 Conversion to a Controlled Access Facility**

EXHIBIT A

- Improve mobility and safety by creating a regional controlled access facility.
- **Sam Rayburn Tollway extension from S.H. 121 to US 380**
 - Provide an alternative to U.S. 380 by extending the Sam Rayburn Tollway to US 380.
- **SH 5 Construction from F.M. 546 to U.S. 380**
 - Implement the findings of a city / NCTCOG / TxDOT study, including paving, median, sidewalk, landscape, lighting, and other enhancements to include a pedestrian crossing generally along Virginia Parkway and Louisiana Street
- **FM 546 from McKinney National Airport to US 380 in Princeton**
 - Create a parallel route to US 380 to enhance mobility and safety.
- **Laud Howell Parkway from Trinity Falls Parkway to FM 1461/Lake Forest Drive**
 - Create a parallel route to US 380 to enhance mobility and safety.
- **Support for Texas Transportation Funding for Local Arterials**
 - Extend and/or improve major thoroughfares to the City's northwest sector to help alleviate help congestion.
- **Lower Residential Street Prima Facia Speed Limit to 25 mph**
 - To promote slower travel speeds in residential areas to enhance safety. This would reduce the current 30 mph prima facia speed limit from 30 mph to 25 mph.

Water

- Support efforts and legislation that would allocate state funding to increase water supply within the state.
- Support legislation which promotes maintaining local authority of water conservation efforts within individual districts and/or municipalities
- Support legislation to streamline water project permitting process at both the state and federal level

Elections

- Support efforts and legislation to maintain the May and November Uniform Election dates

Open Government

- Support efforts to allow for internet publication of legal notices rather than requiring publication in a paper of record

EXHIBIT A

- McKinney continues to be a champion for open government and supports local transparency efforts.
- Oppose legislation that seeks to require declarations of political party affiliation in local municipal elections

EXHIBIT A

The 2025 Legislative Program is a guide for City of Plano ("City") positions and priorities.

The purpose of the City's legislative efforts is to protect the City's interests by advocating for what is in the best interest of the Plano community (i.e. citizens and businesses). Many significant decisions affecting Texas cities are made by the Texas Legislature therefore, the City of Plano should have a voice in Austin.

As the level of government closest to our citizens, the City bears the primary responsibility for ensuring health and safety, for providing daily services, and for the provision of capital infrastructure.

The City seeks to preserve home rule authority for Plano citizens. The City may oppose bills that will provide for state preemption of municipal authority in general or specifically erode Plano's authority to govern locally. The Legislative Committee will review bills that impact the City of Plano and authorize positions for the City of Plano.

Municipal revenue is made up of sources such as property taxes, sales taxes, hotel occupancy taxes, right-of-way revenues, service fees, and court fines. The City seeks to maintain a predictable level of revenue and oppose state mandates that do not allow the City to provide a stable source of funding to meet the needs of the City's citizens as approved by City Council. The City supports fiscal transparency, both internally and with its partners. The City will support legislation that recognizes the capital maintenance fund as a best practice to maintain infrastructure and minimize debt. The City supports legislation that would cap the administrative fee the State Comptroller may assess for the administration of sales tax revenue. The City also supports clean-up legislation for SB2 that would clarify the calculation of disputed property tax values and legislation that would increase the uses for hotel occupancy taxes. The City will seek introduction and passage of legislation to qualify the City of Plano to participate in the Qualified Hotel Project financial tool.

The City opposes legislation that removes authority/choice from Plano citizens. The City opposes legislation that would: impose new property or sales tax exemptions that would substantially erode Plano's tax base; erode the ability to issue debt; erode municipal and voter authority related to development matters through land use and zoning, regulatory takings, and building codes; erode authority for adequate compensation for use of our public rights-of-way and/or erode municipal authority over the management and control of our public rights-of-way, including by state or federal rules or federal legislation; or erode local control over retirement issues.

The City supports city-related bills that would maintain a competitive advantage for the City of Plano or that would: ensure that transit agencies appropriately serve the needs of the citizens of Plano; provide accountability for the provision of quality and efficient services from utility partners; provide fairness and equity in the application of sales and use taxes for goods and services; beneficially amend H.B. 3167 (the subdivision platting shot clock bill); allow for greater flexibility by cities to fund local transportation projects; amend state law to help cities fund transportation projects or provide cities with additional funding options and resources; support regionally appropriate highway improvement and rail; establish that expenditures of Community Development Block Grant funds by cities are a governmental function; and provide consistency, uniformity and additional funding to Plano's Municipal Court; and improve the effectiveness and efficiency of the Public Utility Commission. The City supports legislation strengthening water and energy reliability.

The City supports full funding of public education to strengthen a skilled workforce for future generations. Highly educated students produce a pipeline to support the Texas workforce, creating greater economic prosperity, adding to our tradition of excellent service delivery.

The City supports economic development bills that create jobs that benefit the region and do not create a disadvantage to cities providing dedicated sales tax revenue for regional transit services.