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AGENDA
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JUNE 4, 2026
9:00 AM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. City Marketing Update (Monaco)
- B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- C. PROMOTION (Kim Wickliffe)
- D. ORGANIZATION (Ousley)
 - 30th Anniversary Main Street Celina Reunion
- E. Development/Planning Update (Kiker)

V. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, May 7, 2026.
- B. Consider and act to recommend the expenditure of funds for branding projects.

VI. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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MINUTES
DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, MAY 7, 2026
9:00 AM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:01 AM.

Members Present:

Chair Jack Ousley
Vice Chair Sable Coleman
Commissioner Andres Terrazas
Commissioner Audrea Carroll Weimer
Commissioner Kim Wickliffe

Members Absent:

Commissioner Barbara Ireland
Commissioner Katie Dunn

Commissioner Rachel Baty
Commissioner Scott Goldsworth

II. PLEDGE OF ALLEGIANCE:

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IV. WORKSESSION:

A. City Marketing Update (Monaco)

Director of Communications and Marketing for the City of Celina, Joe Monaco, gave an update regarding Cajun Fest and other upcoming events. (Andres Terrazas joined the meeting at 9:14 AM.) Monaco informed the Commission the elevators in the Downtown Parking Garage are not functional at this time. Downtown marketing efforts were presented which included a new dedicated website: DiscoverDowntownCelina.com. Commercials will run at CUT Theaters beginning end of May through Independence Day holiday.

B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

(Vice Chair Sable Coleman joined the meeting at 9:20 AM.) Anthony Satarino, Executive Director of the Celina Economic Development Corporation, provided a recap from the Celina Development Roundtable. A Downtown Business meeting is scheduled for May 14, 2026. The EDC atrium will be activated on June 5, 2026 for 150th Birthday Celebration and the unveiling of a new mural.

C. Downtown Enhancement Incentive Program (Buffington)

- Project Highland
- Project Storyline

Andy Buffington, Director of Community Development and Downtown Service, presented a grant proposal received from Terramania for the development of a backdoor patio.

D. PROMOTION (Kim Wickliffe)

Kim Wickliffe, Promotion Committee Chair, provided an update on the block captain reports. A new event focused on stimulating business at restaurants and boutiques while increasing foot traffic was presented - the Dine Downtown Deal.

E. ORGANIZATION (Ousley)

- 30th Anniversary Main Street Celina Reunion

Downtown Commission Chair Jack Ousley presented input from the Celina Main Street 30th Reunion committee. The event will be held in conjunction with the Friday Night Market on August 7, 2026 at the Celina Area Heritage Museum. The Commissioners were asked to provide names and contact information for people who should be invited to the event.

F. Downtown Branding Update (Bartram)

Downtown Manager Melinda Bartram gave the Downtown Commission information about collateral which could be used to activate the new Downtown Celina branding. Downtown Commissioners will provide input as to recommendations for the activation to Kim Wickliffe prior to the next meeting. Brad Kearney, Director of Strategic Services, presented an updated financial report.

G. Downtown Patio Activation (Bartram)

Melinda Bartram presented the anticipated summer schedule for activation of the Downtown Patio.

H. Development/Planning Update (Kiker)

Victoria Kiker, Principal Planner, provided an update about Downtown property development and projects. She informed the Downtown Commission of the Celina Main Street and Downtown Celina boundary areas. Craig Fisher, Planning Manager, will present the Development/Planning Update at future Downtown Celina Commission meetings.

I. Downtown Manager Update (Bartram)

- Downtown Volunteer Program

Melinda Bartram reported that a training is scheduled for the first cohort of the Downtown Celina Stewards on May 26. There are 11 volunteers committed to serve as a Steward.

V. **ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, Mach 5, 2026.

Upon a motion by Vice Chair Sable Coleman and a second by Commissioner Scott Goldsworth, the Commission voted seven (7) for and none (0) opposed to approve the Downtown Commission Regular Meeting minutes from Thursday, April 2, 2026. The motion carried 7-0.

VI. **ADJOURNMENT:**

Chair Jack Ousley adjourned the meeting at 10:48 AM.

Staff Liaison

Date