



Life Connected.

**AGENDA**  
**DOWNTOWN COMMISSION REGULAR MEETING**  
**CELINA COUNCIL CHAMBERS**  
**112 N. COLORADO ST.**  
**THURSDAY, APRIL 2, 2026**  
**9:00 AM**

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

**II. PLEDGE OF ALLEGIANCE:**

**III. OPEN FORUM:**

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

**\*Please note\*** Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

**IV. WORKSESSION:**

- A. City Marketing Update (Monaco)
- B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- C. Downtown Enhancement Incentive Program (Buffington)
  - Project Highland
  - Project Storyline
- D. PROMOTION (Kim Wickliffe)
- E. ORGANIZATION (Ousley)
  - 30th Anniversary Main Street Celina Reunion
- F. Downtown Branding Update (Bartram)
- G. Downtown Patio Activation (Bartram)
- H. Development/Planning Update (Kiker)
- I. Downtown Manager Update (Bartram)
  - Downtown Volunteer Program

**V. ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, Mach 5, 2026.

**VI. ADJOURNMENT:**

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice

was posted on the following date and time: \_\_\_\_\_ at \_\_\_\_\_ : \_\_\_\_\_ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

\_\_\_\_\_  
Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



Life Connected.

MINUTES  
DOWNTOWN COMMISSION REGULAR MEETING  
CELINA COUNCIL CHAMBERS  
112 N. COLORADO ST.  
THURSDAY, MARCH 5, 2026  
9:00 AM

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Chair Ousley called the meeting to order at 9:00 AM.

**Members Present:**

- Chair Jack Ousley
- Vice Chair Sable Coleman
- Commissioner Audrea Carroll Weimer
- Commissioner Barbara Ireland
- Commissioner Katie Dunn
- Commissioner Kim Wickliffe
- Commissioner Rachel Baty
- Commissioner Scott Goldsworth

**Members Absent:**

- Commissioner Andres Terrazas

**II. PLEDGE OF ALLEGIANCE:**

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**IV. WORKSESSION:**

A. Development/Planning Update (Kiker, Whisenhunt)

Victoria Kiker, Principal Planner, provided an update about Downtown development projects and permitting.

B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

Anthony Satarino, Executive Director of the Celina Economic Development Corporation, presented information about the upcoming branding launch. He also briefed the Downtown Commission on the Downtown Economic Strategy.

C. PROMOTION COMMITTEE (Wickliffe)

- Block Captain Updates
- Main Street Mahjong: The Fire Horse Edition Review

Kim Wickliffe, Chair of the Promotion Committee, presented block captain updates and requests. She gave the Downtown Commission the results of the Main Street Mahjong event with regard to attracting people from other areas and summarized the event's economic impact.

D. City Marketing Update (Monaco)

The Director of Marketing and Communications, Joe Monaco, presented information about upcoming special events.

E. ORGANIZATION COMMITTEE (Ousley)

Jack Ousley, Commission Chair, discussed the 30th anniversary of Celina Main Street. A committee was formed to plan an event this year in recognition of the program.

F. Manager's Update (Bartram)

Melinda Bartram, Downtown Manager, led a discussion about the annual commission retreat. The Downtown Commission discussed the upcoming branding launch and ways to support it.

**V. ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, February 5, 2026.

Upon a motion by Commissioner Scott Goldsworth and a second by Commissioner Kim Wickliffe, the Commission voted eight (8) for and none (0) opposed to approve the minutes from the Regular Meeting of the Downtown Commission held at 9 AM on Thursday, February 5, 2026. The motion carried 8-0.

**VI. ADJOURNMENT:**

Chair Jack Ousley adjourned the meeting at 10:42 AM.

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Staff Liaison

\_\_\_\_\_  
Date