



AGENDA
SPECIAL EVENTS ADVISORY COMMITTEE
REGULAR MEETING
CELINA ECONOMIC DEVELOPMENT
CORPORATION
302 W. WALNUT ST.

Life Connected.

WEDNESDAY, MARCH 25, 2026
5:30 PM

I. **CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

II. **PLEDGE OF ALLEGIANCE:**

III. **OPEN FORUM:**

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. **WORKSESSION:**

- A. Introduction of New and Current Board Members & Oath of Office
- B. Quarterly Events Update (Shamsy)
- C. Celina 150th Progress Update (Monaco)
- D. FY27 Budget & Events Workshop Activity (Shamsy)
- E. Suggestions Regarding Future Agenda Items
- F. Set Next Meeting Date

V. **ACTION:**

- A. Minutes Approval: Special Events Advisory Committee — Regular Meeting — January 14, 2026, 5:30 PM

VI. **ADJOURNMENT:**

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at _____ : _____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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MINUTES
SPECIAL EVENTS ADVISORY COMMITTEE
REGULAR MEETING
CELINA ECONOMIC DEVELOPMENT
CORPORATION
302 W WALNUT ST.
WEDNESDAY, JANUARY 14, 2026
5:30 PM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Vice Chair Lisa Whiteside called the meeting to order at 5:30 PM.

Members Present:

Chair Chris Baksa
Vice Chair Lisa Whiteside
Committee Member Amanda Bowmer
Committee Member Amanda Webber
Committee Member David Hogue
Committee Member Rebecca Lassere

Members Absent:

Committee Member Amy Ludwyck

II. PLEDGE OF ALLEGIANCE:

Bree Shamsy, Special Events Manager, led the Pledge of Allegiance.

III. OPEN FORUM:

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Vice Chair Lisa Whiteside opened the Open Forum at 5:32 PM. As no discussion cards were submitted, the Open Forum was closed at 5:33 PM.

IV. WORKSESSION:

A. 2025 Events SWOT Analysis Workshop Activity (Shamsy)

Bree Shamsy, Special Events Manager, facilitated a 2025 SWOT analysis workshop, guiding the committee through a structured discussion to identify strengths, weaknesses, opportunities, and threats impacting the City’s special events program. Committee members provided feedback and insights during the activity.

B. Quarterly Events Update (Shamsy)

Bree Shamsy, Special Events Manager, presented updates related to the 2026 calendar of events, including Touch-A-Truck and Celina Cajun Fest, and led committee discussion to gather feedback and recommendations for the upcoming festivals and events.

C. 2026 Movie Night at the Park Workshop Activity (Courson)

Haley Courson, Senior Special Events Coordinator, led the committee through an interactive workshop to select the movies for the 2026 Movie Nights at the Park series.

D. Celina 150th Workshop Activity (Monaco)

Joe Monaco, Director of Marketing and Communications, facilitated feedback and new ideas through a workshop activity for the City's 150th celebration.

E. Suggestions Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, asked the committee for suggestions regarding future agenda items. The committee would like to discuss the upcoming fiscal year budget and Oktoberfest.

F. Set Next Meeting Date

The next quarterly meeting is scheduled for Wednesday, March 25, 2026.

V. ACTION:

A. Minutes Approval: Special Events Advisory Committee — Regular Meeting — November 5, 2025, 5:30 PM

Upon a motion by Committee Member Rebecca Lassere and a second motion by Committee Member Amanda Webber, the committee voted six (6) for and none (0) opposed to approve the minutes of the Regular Meeting - November 5, 2025, 5:30 PM. The motion carried 6-0.

VI. ADJOURNMENT:

Chair Chris Baksa adjourned the meeting at 7:08 PM.

Chair

Staff Liaison

Date