



Life Connected.

AGENDA  
DOWNTOWN COMMISSION REGULAR MEETING  
CELINA COUNCIL CHAMBERS  
112 N. COLORADO ST.  
THURSDAY, FEBRUARY 5, 2026  
9:00 AM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

**\*Please note\*** Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. Development/Planning Update (Kiker, Whisenhunt)
- B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- C. PROMOTION COMMITTEE (Wickliffe)
- D. City Marketing Update (Monaco)
- E. ORGANIZATION COMMITTEE (Ousley)
- F. Volunteer Action Group (Carter)
- G. MANAGER'S UPDATE (Bartram)

V. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Special Called Meeting, 9 AM on Thursday, January 15, 2026.

VI. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: \_\_\_\_\_ at \_\_\_\_\_ : \_\_\_\_\_ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

\_\_\_\_\_  
Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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MINUTES  
DOWNTOWN COMMISSION REGULAR MEETING  
CELINA COUNCIL CHAMBERS  
112 N. COLORADO ST.  
THURSDAY, JANUARY 15, 2026  
9:00 AM

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Chair Ousley called the meeting to order at 9:00 AM.

**Members Present:**

Chair Jack Ousley  
Commissioner Audrea Carroll Weimer  
Commissioner Katie Dunn  
Commissioner Kim Wickliffe  
Commissioner Scott Goldsworth

**Members Absent:**

Vice Chair Sable Coleman  
Commissioner Barbara Ireland  
Commissioner Andres Terrazas  
Commissioner Rachel Baty

**PLEDGE OF ALLEGIANCE:**

**OPEN FORUM:**

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**WORKSESSION:**

A. Development/Planning Update (Kiker)

Victoria Kiker, Principal Planner, provided an update about Downtown property development and projects.

B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

Anthony Satarino, Executive Director of the Celina Economic Development Corporation, presented information about an upcoming meeting with Oncor. He announced the winners of the Optimum Grant awarded by the Celina Area Chamber of Commerce.

C. PROMOTION COMMITTEE (Wickliffe, Dunn)

Kim Wickliffe, chair of the Promotion Committee, and Katie Dunn provided information about the Love Letter to Celina event. Survey results from the Christmas Craft Cocktails and Tastes of the Season were

discussed and Block Captains were provided an update on items of interest to communicate to business owners.

D. City Marketing Update (Monaco)

Director of Communications and Marketing for the City of Celina, Joe Monaco, gave an update regarding the annual events magnet for 2026. Tastemakers and Troubadour aren't confirmed as of this date. City of Celina will produce Oktoberfest in 2026.

E. Downtown Celina Branding Update (Thomas)

Melissa Thomas, Director of Marketing and Tourism for the Celina Economic Development Corporation, presented the rollout timeline for the new Downtown Celina branding.

F. ORGANIZATION COMMITTEE (Ousley, Bartram, Kearney)

Chair Jack Ousley discussed the 32nd Annual Downtown Celina Golf Tournament presented by HBA. Brad Kearney, Director of Strategic Services, updated the commission on the financials from the event. The 2026 event will be held on October 19 at the same course - The Clubs of Stonebridge Ranch, The Dye Course.

G. Christmas Craft Cocktails & Tastes of the Season (Bartram, Kearney)

Melinda Bartram, Downtown Manager, led a discussion of small changes to implement at the 2026 event based on survey input.

H. Manager's Report (Bartram)

No discussion.

**ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, 9 AM on Thursday, December 4, 2025.

Upon a motion by Commissioner Katie Dunn and a second by Commissioner Scott Goldsworth, the Commission voted seven (5) for and none (0) opposed to approve the Downtown Commission Regular Meeting minutes from Thursday, December 4, 2025. The motion carried 5-0.

**VI. ADJOURNMENT:**

Chair Jack Ousley adjourned the meeting at 10:58 AM.

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Staff Liaison

\_\_\_\_\_  
Date