



Life Connected.

AGENDA
SPECIAL EVENTS ADVISORY COMMITTEE
REGULAR MEETING
CELINA ECONOMIC DEVELOPMENT
CORPORATION
302 W WALNUT ST.
WEDNESDAY, JANUARY 14, 2026
5:30 PM

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. **Speakers are limited to three (3) minutes.** No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. 2025 Events SWOT Analysis Workshop Activity (Shamsy)
- B. Quarterly Events Update (Shamsy)
- C. 2026 Movie Night at the Park Workshop Activity (Courson)
- D. Celina 150th Workshop Activity (Monaco)
- E. Suggestions Regarding Future Agenda Items
- F. Set Next Meeting Date

V. ACTION:

- A. Minutes Approval: Special Events Advisory Committee — Regular Meeting — November 5, 2025, 5:30 PM

VI. ADJOURNMENT:

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at _____ : _____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.



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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA ECONOMIC DEVELOPMENT CORPORATION
302 W WALNUT ST.
WEDNESDAY, NOVEMBER 5, 2025
5:30 PM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Vice Chair Lisa Whiteside called the meeting to order at 5:30 PM.

Members Present:

Vice Chair Lisa Whiteside
Committee Member Amanda Bowmer
Committee Member Amanda Webber
Committee Member Chris Baksa
Committee Member Rebecca Lassere

Members Absent:

Committee Member Amy Ludwyck
Committee Member David Hogue

II. PLEDGE OF ALLEGIANCE:

Bree Shamsy, Special Events Manager, led the Pledge of Allegiance.

III. OPEN FORUM:

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Vice Chair Whiteside opened the Open Forum at 5:32 PM. As no discussion cards were submitted, the Open Forum was closed at 5:33 PM.

IV. WORKSESSION:

A. Introduction of New and Current Board Members (Shamsy)

Bree Shamsy, Special Events Manager, led the introduction of new and current board members.

B. Training Overview with City Secretary's Office (Rubio)

Bree Shamsy, Special Events Manager, presented the Training Overview with the City Secretary's Office.

C. Quarterly Events Update (Shamsy)

Bree Shamsy, Special Events Manager, presented an update on the draft 2026 Calendar of Events, the Fiscal Year 2026 budget, and upcoming special events, and facilitated committee feedback and recommendations.

D. Celina 150th Presentation and Discussion (Monaco)

Joe Monaco, Director of Marketing & Communications, presented the Celina 150th overview for the upcoming 2026 celebration and facilitated committee feedback and recommendations.

E. Set Next Meeting Date

The next quarterly meeting is scheduled for Wednesday, January 14, 2026 at 5:30 PM.

V. **ACTION:**

A. Consider and Act to Elect a Chair and Vice Chair

Upon a motion by Vice Chair Whiteside and a second by Committee Member Webber, the Committee voted five (5) for and none (0) opposed to elect Chris Baksa as Chair and Lisa Whiteside as Vice Chair. The motion carried 5-0.

B. Minutes Approval: Special Events Advisory Committee — Regular Meeting — August 6, 2025, 5:30 PM

Upon a motion by Vice Chair Whiteside and a second by Committee Member Webber, the Committee voted five (5) for and none (0) opposed to approve the minutes of the Regular Meeting - August 6, 2025, 5:30 PM. The motion carried 5-0.

VI. **ADJOURNMENT:**

Chair Baksa adjourned the meeting at 6:24 PM.

Chair

Staff Liaison

Date