



Life Connected.

**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING  
CELINA ECONOMIC DEVELOPMENT CORPORATION  
302 W. WALNUT ST. CELINA, TX 75009  
WEDNESDAY, AUGUST 6, 2025  
5:30 PM  
MINUTES**

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Vice Chair Whiteside called the meeting to order at 5:30 PM.

**Members Present:**

Vice Chair Lisa Whiteside  
Committee Member Amanda Bowmer  
Committee Member Amanda Webber  
Committee Member Amy Ludwyck  
Committee Member Michelle Reeves

**Members Absent:**

Chair Jeremy Page  
Committee Member Chris Baksa

**II. PLEDGE OF ALLEGIANCE:**

Bree Shamsy, Special Events Manager, led the Pledge of Allegiance.

**III. OPEN FORUM:** Open Forum is for information only. If you wish to speak, please sign one of the "Speaker Cards" and present to the Staff Committee Liaison prior to the beginning of the Special Events Advisory Committee meeting. Speakers are limited to three (3) minutes. The Committee can take no action. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law. \*Please note\* Anyone wishing to furnish the Committee with copies/handouts regarding their item of interest must provide eight (8) copies and present them to the Staff Committee Liaison for distribution to the Special Events Advisory Committee.

Vice Chair Whiteside opened the Open Forum at 5:31 PM. As no discussion cards were submitted, the Open Forum was closed at 5:32 PM.

**IV. WORKSESSION:**

**A. FY26 Proposed Special Events Budget Update**

Bree Shamsy, Special Events Manager, presented the FY26 proposed special events budget update.

**B. Quarterly Special Events Update (Celina Cajun Fest, Splash & Blast, Beware! of the Square, and Christmas on the Square)**

Bree Shamsy, Special Events Manager, led a presentation to recap the 2025 Celina Cajun Fest event on Saturday, May 10, 2025, and requested open feedback and suggestions from the committee. Brant Holland, Special Events Coordinator, led a presentation to recap the 2025 Splash & Blast event held on Saturday, June 28, 2025 and facilitated feedback and suggestions from the committee. Haley Courson, Sr. Special Events Coordinator, led a presentation update on the upcoming 2025 Beware! of the Square and 2025 Christmas on the Square events.

C. Texas Festivals & Events Association Award Submission Workshop Activity

Haley Courson, Sr. Special Events Coordinator, led the committee through the Texas Festivals & Events Association award submission workshop activity.

D. Suggestions Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, asked the committee for suggestions regarding future agenda items. The committee would like to discuss the City's 150th celebration planning and future event ideas at the next quarterly meeting.

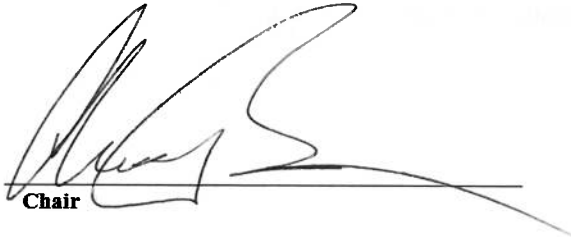
E. Set Next Meeting Date

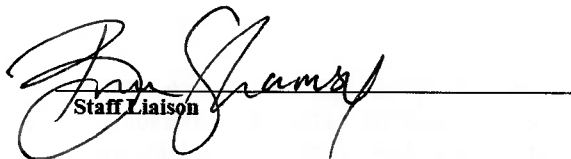
The next quarterly meeting is scheduled for November 5, 2025 at 5:30 PM.

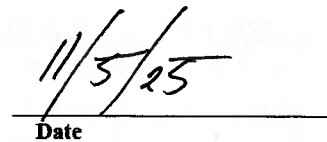
V. **ACTION:**

A. Minutes Approval: Special Events Advisory Committee - Regular Meeting - April 23, 2025, 5:30 PM  
Upon a motion by Committee Member Webber and a second by Committee Member Reeves, the Committee voted five (5) for and none (0) opposed to approve the minutes of the Regular Meeting - April 23, 2025, 5:30 PM. The motion carried 5-0.

VI. **ADJOURNMENT:**

  
Chair

  
Staff Liaison

  
Date