



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, NOVEMBER 6, 2025
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. Speakers are limited to three (3) minutes. No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. Development/Planning Update (Kiker)
- B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- C. PROMOTION COMMITTEE (Wickliffe)
- D. City Marketing Update (Monaco)
- E. Beware of the Square! Debrief (Kearney)
- F. Christmas Craft Cocktails & Tastes of the Season (Kearney)
- G. ORGANIZATION COMMITTEE (Kearney, Ousley)
- H. Manager's Report (Kearney)

V. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting, Thursday, October 2, 2025.

VI. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of

large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at _____ : _____ and remained so posted continuously for at least three (3) business days prior to the scheduled time of said meeting.”

Staff Liaison



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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, OCTOBER 2, 2025
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:00 AM.

Members Present:

Chair Jack Ousley
Vice Chair Sable Coleman
Commissioner Andres Terrazas
Commissioner Buddy Minett
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth
Commissioner Audrea Carroll Weimer

Members Absent:

None

PLEDGE OF ALLEGIANCE:

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No one wished to speak during Open Forum.

WORKSESSION:

A. Training Overview with City Secretary's Office. (Rubio)

Jeovana Rubio, Assistant City Secretary, presented a training to the Downtown Commission.

B. Development/Planning Update. (Lopez)

Arabella Lopez, Planning Manager, provided an update about downtown business and property development, along with information about recent permits.

C. ECONOMIC VITALITY | Celina Economic Development Corporation. (Satarino, Buffington)
Anthony Satarino, Executive Director of the Celina Economic Development Corporation, discussed Christmas window painting, Troubadour and the upcoming Downtown Quarterly Business Meeting. The new branding proposals for the Celina EDC and Downtown Celina were also presented.

D. City Marketing Update. (Monaco)
Joe Monaco, Director of Marketing and Communications, updated the Commission on events planned for the fourth quarter of 2025: Friday Night Market, Beware of the Square!, Homecoming Parade and the 150th Anniversary for the City of Celina in 2026.

E. PROMOTION COMMITTEE. (Wickliffe)
Block captains and the Downtown Commission's Christmas events were discussed by Kim Wickliffe, Promotions Committee Cochair.

F. DESIGN COMMITTEE. (Baty)
Rachel Baty, Design Committee Chair, gave the Commission an update on the self-guided walking tour and the partnership with the Celina Area Heritage Musea

G. ORGANIZATION UPDATE. (Ousley, Bartram)
An update on the 32nd Annual Downtown Celina Golf Tournament presented by HBA was presented by Commission Chair, Jack Ousley.

H. Downtown Celina Branding Discussion. (Bartram)
Melinda Bartram, Downtown Manager, led a discussion with the Commission about the proposed Downtown Celina rebranding.

ACTION:

A. Election of Downtown Commission Chair and Vice Chair for 2025-2026.

Upon a motion by Commissioner Kim Wickliffe and a second by Commissioner Sable Coleman, the Commission voted nine (9) for and none (0) opposed to approve the appointment of Jack Ousley as the 2026 Downtown Commission chair. The motion carried 9-0; and, upon a motion by Commissioner Katie Dunn and a second by Commissioner Jack Ousley, the Commission voted nine (9) for and none (0) opposed to approve the appointment of Sable Coleman as the 2026 Downtown Commission vice chair. The motion carried 9-0.

B. Adoption of 2025-2026 Transformation Strategies and Goals.

Upon a motion by Commissioner Katie Dunn and a second by Commissioner Kim Wickliffe, the Commission voted nine (9) for and none (0) opposed to approve the 2025-2026 Main Street transformation strategies. The motion carried 9-0.

C. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, September 4, 2025.

Upon a motion by Commissioner Sable Coleman and a second by Commissioner Scott Goldsworth, the Commission voted nine (9) for and none (0) opposed to approve the minutes from the Downtown Commission Regular Meeting held on Thursday, September 4, 2025. The motion carried 9-0.

VI. ADJOURNMENT:

Downtown Commission chair, Jack Ousley, adjourned the Downtown Commission Regular Meeting held on October 2, 2025 at 10:57 AM.

Chair

Date

Staff Liaison