



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, OCTOBER 2, 2025
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. Speakers are limited to three (3) minutes. No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

IV. WORKSESSION:

- A. Training Overview with City Secretary's Office. (Rubio)
- B. Development/Planning Update. (Lopez)
- C. ECONOMIC VITALITY | Celina Economic Development Corporation. (Satarino, Buffington)
- D. City Marketing Update. (Monaco)
- E. PROMOTION COMMITTEE. (Wickliffe)
- F. DESIGN COMMITTEE. (Baty)
- G. ORGANIZATION UPDATE. (Ousley, Bartram)
- H. Downtown Celina Branding Discussion. (Bartram)

V. ACTION:

- A. Election of Downtown Commission Chair and Vice Chair for 2025-2026.
- B. Adoption of 2025-2026 Transformation Strategies and Goals.
- C. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, September 4, 2025.

VI. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Staff Liaison



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, SEPTEMBER 4, 2025
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:00 AM.

Members Present:

Chair Jack Ousley
Vice Chair Sable Coleman
Commissioner Andres Terrazas
Commissioner Rachel Baty
Commissioner Audrea Carroll Weimer

Members Absent:

Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Scott Goldsworth

II. PLEDGE OF ALLEGIANCE:

III. OPEN FORUM:

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. Speakers are limited to three (3) minutes. No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

No one signed up to speak.

IV. WORKSESSION:

A. DEVELOPMENT/PLANNING UPDATE (Lopez)

Arabella Lopez, Planning Manager, provided updated information about downtown business and property development, along with permits issued in Downtown Celina.

B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)

Anthony Satarino, Executive Director Celina Economic Development Corporation, discussed details related to the Martinek tract of property. Chair Jack Ousley will represent the Downtown Commission on the steering committee focused on the Martinek Master Plan.

C. CITY MARKETING UPDATE (Monaco)

Melinda Bartram, Downtown Manager, updated the commissioners about Friday Night Market.

D. PROMOTION COMMITTEE UPDATE (Wickliffe)

Kim Wickliffe, Promotion Committee Co-Chair for the Downtown Commission, shared the assignments for block captains is on hold pending the addition of a new commissioner at next month's meeting. The Downtown Commission is creating the Downtown Legacy Award and plans to recognize outgoing commissioner Buddy Minett for 17 years of service. Mr. Minett will be recognized at the 32nd Annual Downtown Celina Golf Tournament presented by HBA and presented with the award.

E. DESIGN COMMITTEE UPDATE (Baty)

An update on the Historic Downtown Celina Walking Tour initiative was provided by Rachel Baty, Design Committee Chair for the Downtown Celina Commission.

F. ORGANIZATION COMMITTEE UPDATE (Ousley)

Chair Jack Ousley, Organization Committee for the Downtown Celina Commission, led a discussion about a Downtown Celina booth at the 32nd Annual Downtown Celina Golf Tournament presented by HBA.

G. MANAGER'S UPDATE (Bartram)

Melinda Bartram, Downtown Manager, presented information about the Downtown Christmas Lighting Program, the upcoming Texas Downtown Annual Conference, the conceptual plan for FM 455, the 2028 Downtown Master Plan and the Texas Main Street Program's Virtual Board Training opportunities.

V. **ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, August 7, 2025.

Upon a motion by Commissioner Rachel Baty and a second by Commissioner Andres Terrazas, the Commission voted five (5) for and none (0) opposed to approve the minutes from the Downtown Commission Regular Meeting held Thursday, August 7, 2025. The motion carried 5-0.

VI. **ADJOURNMENT:**

Chair Jack Ousley adjourned the Downtown Commission Regular Meeting held on Thursday, September 4, 2025 at 10:26 AM.

Chair

Staff Liaison

Date