



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING  
CELINA COUNCIL CHAMBERS  
112 N. COLORADO ST.  
THURSDAY, SEPTEMBER 4, 2025  
9:00 AM  
AGENDA**

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

**II. PLEDGE OF ALLEGIANCE:**

**III. OPEN FORUM:**

Open Forum is for information only. If you wish to speak, please sign one of the “Speaker Cards” and present to the Staff Liaison prior to the beginning of the meeting. Speakers are limited to three (3) minutes. No action can be taken. No charges and/or complaints will be heard against any elected official or employee of the city that are prohibited by law.

**\*Please note\*** Anyone wishing to furnish copies/handouts regarding their item of interest must provide nine (9) copies and present them to the Staff Liaison for distribution.

**IV. WORKSESSION:**

- A. DEVELOPMENT/PLANNING UPDATE (Lopez)
- B. ECONOMIC VITALITY | Celina Economic Development Corporation (Satarino, Buffington)
- C. CITY MARKETING UPDATE (Monaco)
- D. PROMOTION COMMITTEE UPDATE (Wickliffe)
- E. DESIGN COMMITTEE UPDATE (Baty)
- F. ORGANIZATION COMMITTEE UPDATE (Ousley)
- G. MANAGER'S UPDATE (Bartram)

**V. ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, August 7, 2025.

**VI. ADJOURNMENT:**

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2)

working days prior to the meeting so that appropriate arrangements can be made.

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: \_\_\_\_\_ at \_\_\_\_:\_\_\_\_\_ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

\_\_\_\_\_  
Staff Liaison



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING  
CELINA COUNCIL CHAMBERS  
112 N. COLORADO ST.  
THURSDAY, AUGUST 7, 2025  
9:00 AM  
MINUTES**

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Chair Ousley called the meeting to order at 9:00 AM.

**Members Present:**

Chair Jack Ousley  
Commissioner Scott Goldsworth  
Commissioner Andres Terrazas  
Commissioner Katie Dunn  
Commissioner Kim Wickliffe  
Commissioner Rachel Baty

**Members Absent:**

Vice Chair Sable Coleman  
Commissioner Buddy Minett  
Commissioner Audrea Carroll Weimer

**II. PLEDGE OF ALLEGIANCE:**

**III. WORKSESSION:**

A. Development/Planning Update. (Lopez)

Arabella Lopez, Planning Manager, provided updated information about business and property development, along with permits issued in Downtown Celina.

B. Chamber of Commerce Update (Jackson)

A presentation was provided by Alexis Jackson, Celina Chamber of Commerce, about Oktoberfest and Gift Tour changes, an upcoming grant opportunity from Optimun for small businesses and general information about the Chamber's current internal projects.

C. Marketing Update (Monaco)

Joe Monaco, Director of Communications and Marketing, provided an update on upcoming events planned for Downtown Celina: Movie Night, Beware of the Square and Christmas on the Square. The previous children's toy drive, Toys 4 Tots, has changed. This year, Celina will participate in WFAA's Santa's Helper initiative.

D. ECONOMIC VITALITY UPDATE: Celina Economic Development Corporation (Satarino, Buffington)

Andy Buffington, Director of Community Development and Downtown Service, provided information about the Local Business Support Program and the Back To School Passport.

E. ORGANIZATION UPDATE: 32nd Annual Downtown Celina Golf Tournament presented by HBA (Ousley, Bartram)

Jack Ousley discussed the upcoming 32nd Annual Downtown Celina Golf Tournament presented by HBA. In addition to the silent auction at the event, two test auctions are planned at Downtown businesses this month.

F. Downtown Waste Removal/Shared Collection Compactors (Kearney)

Brad Kearney, Strategic Services Director, updated the Downtown Commission on the current status of the shared collection compactors.

G. Financial Update (Kearney)

The financial report was presented by Brad Kearney, Strategic Services Director.

H. Manager's Update (Bartram)

Melinda Bartram, Downtown Manager, presented information about the holiday lights, the 40th Annual Texas Downtown Conference and the Texas Main Street site visit. The City's Boards & Commissions Attendance Policy was reviewed.

**IV. ACTION:**

A. Consider and act upon approval of Texas Downtown President's Awards Nominations. (Bartram)

Upon a motion by Commissioner Scott Goldsworth and a second by Commissioner Katie Dunn, the Commission voted seven (7) for and none (0) opposed to approve the Texas Downtown President's Award nominees for Best Promotion - Countdown to Christmas, Best Renovation - Silos of Celina and Best Downtown Business - The Wick. The motion carried 7-0.

B. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, July 17, 2025.

Upon a motion by Commissioner Rachel Baty and a second by Commissioner Kim Wickliffe, the Commission voted seven (7) for and none (0) opposed to approve the minutes from the Downtown Commission Regular Meeting held Thursday, July 17. The motion carried 7-0.

**V. ADJOURNMENT:**

Chair Jack Ousley adjourned the Downtown Commission Regular Meeting held on Thursday, August 7, 2025 at 10:34 AM.

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Staff Liaison

\_\_\_\_\_  
Date