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CITY COUNCIL RETREAT
HYATT REGENCY FRISCO-DALLAS
2615 PRESTON ROAD
CHESTNUT MEETING ROOM
FRISCO, TX 75034
SATURDAY, JUNE 21, 2025
8:00 AM
MINUTES

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Mayor Tubbs called the meeting to order at 8:58 AM.

Members Present:

Mayor Ryan Tubbs
Mayor Pro Tem Eddie Cawlfeld
Deputy Mayor Pro Tem Brandon Grumbles
Council Member Philip Ferguson
Council Member Andy Hopkins
Council Member Wendie Wigginton
Council Member Mindy Koehne

Members Absent:

None

II. OPEN FORUM:

No one wished to speak during Open Forum.

III. WORK SESSION:

A. Welcome/Meeting Agenda Review.

At 8:58 AM, City Manager Robert Ranc reviewed the agenda Mayor and City Council until 9:03 AM.

B. Verdunity Presentation.

At 9:03 AM, Kevin Shepherd, Verdunity, gave a presentation to Mayor and City Council until 10:41 AM.

- C. SWOT Analysis.
At 10:51 AM, City Manager Robert Ranc went through a SWOT Analysis with Mayor and City Council until 11:24 AM.
- D. City Council Priority Objectives.

Lunch break was taken from 11:25 AM to 12:00 PM.

At 12:00 PM, City Manager Robert Ranc reviewed the City Council Priority Objectives with the group until 2:04 PM.
- E. Review of FY 2024 - FY 2026 Strategic Plan Objectives.

Break was taken from 2:04 PM to 2:13 PM.

At 2:13 PM, City Manager Robert Ranc reviewed FY 2024 - FY 2026 Strategic Plan Objectives with Mayor and City Council until 2:58 PM.
- F. Finalize FY 2026 - FY 2028 Strategic Plan Objectives.

At 2:58 PM, City Manager Robert Ranc reviewed FY 2026 - FY 2028 Strategic Plan Objectives with Mayor and City Council until 3:05 PM.

IV. **ADJOURNMENT**

Mayor Tubbs adjourned the meeting at 3:05 PM.



Ryan Tubbs, Mayor

