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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JANUARY 16, 2025
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:03 AM.

Members Present:

Chair Jack Ousley
Commissioner Andres Terrazas
Commissioner Buddy Minett
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth

Members Absent:

Vice Chair Sable Coleman
Commissioner Joseph Burke

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. Mayor's Update. (Tubbs)

Mayor Ryan Tubbs presented information related to the State of the City.

B. DESIGN: Development Update. (Kiker)

Victoria Kiker, Development Services Senior Planner, provided an update and facilitated discussion.

C. ECONOMIC VITALITY: EDC Update. (Satarino)

Anthony Satarino, Executive Director of Economic Development, provided information about HEB Texas Tastemakers and facilitated discussion.

- D. PROMOTION: Marketing Update. (Blue, Webb)
Stephanie Webb, Senior Digital Media Analyst, present an update about 2025 City event schedule and a year-end wrap up on Downtown Celina social media.
- E. ORGANIZATION: Financial Update. (Kearney)
Brad Kearney, Director of Strategic Services, presented a financial report which included available funds for 2025 projects.
- F. Christmas Decoration Update. (Bartram)
Item was tabled until the Downtown Commission Regular Meeting scheduled for Thursday, February 6, 2025.
- G. Countdown to Christmas Pop-Up Events Review. (Bartram)
Item was tabled until the Downtown Commission Regular Meeting scheduled for Thursday, February 6, 2025.
- H. Board Retreat (Bartram)
Melinda Bartram, Downtown Manager, provided information about the upcoming Downtown Commission Retreat scheduled for February 19, 2025.

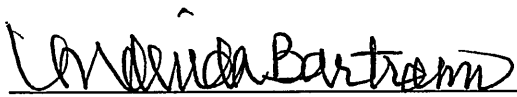
IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, December 5, 2024.
Upon a motion by Commissioner Buddy Minett and a second by Commissioner Rachel Baty, the Commission voted seven (7) for and none (0) opposed to approve the minutes from the Thursday, December 5 Downtown Commission Regular Meeting. The motion carried 7-0.

V. ADJOURNMENT:

Chair Ousley adjourned the meeting at 10:28 AM.


Chair


Staff Liaison


Date