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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, JANUARY 15, 2025
5:30 PM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Vice Chair Lisa Whiteside called the meeting to order at 5:30 PM.

Members Present:

Vice Chair Lisa Whiteside
Committee Member Amanda Bowmer
Committee Member Amanda Webber
Committee Member Amy Ludwyck
Committee Member Chris Baksa
Committee Member Michelle Reeves

Members Absent:

Chair Jeremy Page

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. Recognition of the Marketing TFEA Awards

Bree Shamsy, Special Events Manager, led presentation of the Marketing TFEA Awards.

B. 2024 Events Recap and SWOT Analysis Workshop Activity

Bree Shamsy, Special Events Manager, led committee through the 2024 Events Recap and hosted a SWOT analysis workshop activity.

C. Presentation of the 2025 Calendar of Events

Bree Shamsy, Special Events Manager, presented the 2025 Calendar of Events.

D. 2025 Spring Events Preview

Brant Holland, Special Events Coordinator, presented an overview of the upcoming Spring event, Touch-A-Truck. Bree Shamsy, Special Events Manager, presented an overview of Celina Cajun Fest.

E. 2025 Movie Night on the Square Workshop Activity

Haley Courson, Senior Special Events Coordinator, led a workshop activity for the committee to select the movies for the 2025 Movie Night on the Square series.

F. Suggestions Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, led discussion for suggestions for future agenda items. No specific requests recorded.

IV. ACTION:

A. Minutes Approval: Special Events Advisory Committee - Regular Meeting - October 9, 2024, 5:30 PM
Upon a motion by Committee Member Chris Baksa and a second by Committee Member Amanda Webber, the Committee voted seven (6) for and none (0) opposed to the approval of the minutes of the Special Events Advisory Committee - Regular Meeting - October 9, 2024, 5:30 PM. The motion carried 6-0.

B. Set Next Meeting Date

Bree Shamsy, Special Events Manager, led discussion through setting the next meeting date. The next quarterly meeting is scheduled for Wednesday, April 23, 2025, at 5:30 PM.

V. ADJOURNMENT:

Vice Chair Lisa Whiteside adjourned the Regular Meeting of the Special Events Advisory Committee at 6:37 PM.

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Chair

[Signature]
Staff Liaison

4/23/25
Date