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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, APRIL 23, 2025
5:30 PM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. Quarterly Special Events Update (Touch-A-Truck, Cajun Fest, and Splash & Blast)
- B. Downtown Events Workshop Activity
- C. Marketing & Events Budget Overview
- D. Suggestions Regarding Future Agenda Items
- E. Set Next Meeting Date

IV. ACTION:

- A. Minutes Approval: Special Events Advisory Committee - Regular Meeting - January 15, 2025, 5:30 PM

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Staff Liaison



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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, JANUARY 15, 2025
5:30 PM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Vice Chair Lisa Whiteside called the meeting to order at 5:30 PM.

Members Present:

Vice Chair Lisa Whiteside
Committee Member Amanda Bowmer
Committee Member Amanda Webber
Committee Member Amy Ludwyck
Committee Member Chris Baksa
Committee Member Michelle Reeves

Members Absent:

Chair Jeremy Page

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. Recognition of the Marketing TFEA Awards
Bree Shamsy, Special Events Manager, led presentation of the Marketing TFEA Awards.
- B. 2024 Events Recap and SWOT Analysis Workshop Activity
Bree Shamsy, Special Events Manager, led committee through the 2024 Events Recap and hosted a SWOT analysis workshop activity.
- C. Presentation of the 2025 Calendar of Events
Bree Shamsy, Special Events Manager, presented the 2025 Calendar of Events.
- D. 2025 Spring Events Preview
Brant Holland, Special Events Coordinator, presented an overview of the upcoming Spring event, Touch-A-Truck. Bree Shamsy, Special Events Manager, presented an overview of Celina Cajun Fest.
- E. 2025 Movie Night on the Square Workshop Activity

Haley Courson, Senior Special Events Coordinator, led a workshop activity for the committee to select the movies for the 2025 Movie Night on the Square series.

F. Suggestions Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, led discussion for suggestions for future agenda items. No specific requests recorded.

IV. ACTION:

A. Minutes Approval: Special Events Advisory Committee - Regular Meeting - October 9, 2024, 5:30 PM
Upon a motion by Committee Member Chris Baksa and a second by Committee Member Amanda Webber, the Committee voted seven (6) for and none (0) opposed to the approval of the minutes of the Special Events Advisory Committee - Regular Meeting - October 9, 2024, 5:30 PM. The motion carried 6-0.

B. Set Next Meeting Date

Bree Shamsy, Special Events Manager, led discussion through setting the next meeting date. The next quarterly meeting is scheduled for Wednesday, April 23, 2025, at 5:30 PM.

V. ADJOURNMENT:

Vice Chair Lisa Whiteside adjourned the Regular Meeting of the Special Events Advisory Committee at 6:37 PM.

Chair

Staff Liaison

Date