



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, APRIL 3, 2025
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. DESIGN: Development Update. (V. Kiker)
- B. Texas Tastemakers Festival Wrap Up. (B. Kearney, J. Monaco)
- C. PROMOTION: Marketing Update. (J. Monaco)
- D. ECONOMIC VITALITY: Celina Economic Development Update. (A. Satarino)
- E. DOWNTOWN MANAGER: Update. (M. Bartram)

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, March 6, 2025

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____: _____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

Staff Liaison



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, MARCH 6, 2025
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:00 AM.

Members Present:

Chair Jack Ousley
Vice Chair Sable Coleman
Commissioner Buddy Minett
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Scott Goldsworth

Members Absent:

Commissioner Rachel Baty
Commissioner Andres Terrazas
Commissioner Joseph Burke

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. DESIGN: Development Services. (V.Kiker)
Arabella Lopez, Planning Manager, provided an update and facilitated discussion.
- B. ECONOMIC VITALITY: Economic Development Corporation. (A. Satarino)
Anthony Satarino, Director of the Celina Economic Development Corporation, introduced the new Director of Community Development & Downtown Service, Andy Buffington.
- C. HeyDay Patio Addition. (A. Satarino, M. McGowan)
Anthony Satarino and General Manager of HeyDay restaurant, Michael McGowan, presented a proposal for a new patio development at 322 W. Walnut Street, Celina, Texas.
- D. Texas Tastemakers Festival. (J. McCarroll, J. Monaco)
Anthony Satarino and Joe Monaco, Director of Marketing & Communication, discussed the Texas Tastemakers Festival slated for Saturday, March 22, 2025.
- E. PROMOTION: Marketing. (J. Monaco)
Joe Monaco provided an update about social media, upcoming events and sponsorship for Countdown to Christmas.

- F. ORGANIZATION: Financials. (B. Kearney)
Brad Kearney, Director of Strategic Services, presented an updated financial report focused on funding for Christmas lighting and Friday Movie Nights.
- G. Christmas Lighting Discussion. (B. Kearney, M. Bartram)
Brad Kearney and Melinda Bartram, Downtown Manager, provided update and feedback on Christmas lighting projects.
- H. Downtown Celina Golf Tournament. (M. Bartram)
Melinda Bartram provided options for the location of the 32nd Annual Downtown Celina Golf Tournament, along with potential dates for the event.
- I. Downtown Commission Retreat Discussion. (M. Bartram)
Melinda Bartram confirmed the rescheduled board retreat will be April 17, 2025 in Garland, Texas.
- J. DOWNTOWN MANAGER: Update. (M. Bartram)
Melinda Bartram provided an update on the resignation of Commissioner Joseph Burke from the Downtown Commission.

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, February 6, 2025.
Upon a motion by Commissioner Buddy Minett and a second by Vice Chair Sable Coleman, the Commission voted six (6) for and none opposed to approve the minutes from the Thursday, February 6, 2025 Downtown Commission Regular Meeting.

V. ADJOURNMENT:

Chair

Staff Liaison

Date