



Life Connected.

**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, MARCH 6, 2025
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. DESIGN: Development Services. (V.Kiker)
- B. ECONOMIC VITALITY: Economic Development Corporation. (A. Satarino)
- C. HeyDay Patio Addition. (A. Satarino, M. McGowan)
- D. Texas Tastemakers Festival. (J. McCarroll, J. Monaco)
- E. PROMOTION: Marketing. (J. Monaco)
- F. ORGANIZATION: Financials. (B. Kearney)
- G. Christmas Lighting Discussion. (B. Kearney, M. Bartram)
- H. Downtown Celina Golf Tournament. (M. Bartram)
- I. Downtown Commission Retreat Discussion. (M. Bartram)
- J. DOWNTOWN MANAGER: Update. (M. Bartram)

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, February 6, 2025.

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice

was posted on the following date and time: _____ at ____:____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Staff Liaison



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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, FEBRUARY 6, 2025
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Vice Chair Sable Coleman called the meeting to order at 9:01 AM.

Members Present:

Vice Chair Sable Coleman
Commissioner Andres Terrazas
Burke Commissioner Buddy Minett
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth

Members Absent:

Chair Jack Ousley
Commissioner Joseph

II. PLEDGE OF ALLEGIANCE:

III. WORK SESSION:

- A. DESIGN: Development Update (Kiker)
Victoria Kiker, Development Service Senior Planner, provided an update and facilitated discussion.
- B. ECONOMIC VITALITY: Celina Economic Development Update (Satarino)
Anthony Satarino, Executive Director of Economic Development Corporation, presented information regarding new business development.
- C. PROMOTION: Marketing Update (Monaco)
Joe Monaco, Director of Marketing and Communications, led discussion about Cajun Fest scheduled for May 10.
- D. ORGANIZATION: Financial Update (Kearney)
A financial update was provided by the Director of Strategic Services, Brad Kearney.
- E. Texas Tastemakers Festival Discussion (Kearney, Satarino)
Satarino and Kearney provided updates related to the Texas Tastemakers Festival. Monaco contributed to the discussion.

- F. Christmas Lighting and Decorations Discussion (Kearney, Bartram)
Melinda Bartram, Downtown Manager, and Kearney presented updated information about Downtown Christmas decorations and lighting.
- G. Countdown to Christmas Pop Up Events Discussion (Bartram)
Bartram presented an overview of Christmas pop-up events, along with the results of a survey sent to participants and vendors at the mixology event.
- H. Downtown Celina Gift Tour Recap (Satarino, McCarroll, Jackson)
Satarino Josh McCarroll provided a recap of the 2024 Downtown Celina Gift Tour. Along with Alexis Jackson, President of the Celina Chamber of Commerce, they discussed the future of the gift tour.
- I. Board Retreat Planning (Bartram)
Bartram facilitated discussion about the upcoming Commission retreat slated for February in Garland, Texas.

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Special Meeting - Thursday, January 16, 2025.
Upon a motion by Commissioner Buddy Minett and a second by Commissioner Kim Wickliffe, the Commission voted seven (7) for and none (0) opposed to approve the minutes from the Thursday, January 16 Special Called Downtown Commission Meeting.

V. ADJOURNMENT:

Co-chair Sable Coleman adjourned the meeting at 10:30 AM.

Chair

Staff Liaison

Date