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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, FEBRUARY 6, 2025
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORK SESSION:

- A. DESIGN: Development Update (Kiker)
- B. ECONOMIC VITALITY: Celina Economic Development Update (Satarino)
- C. PROMOTION: Marketing Update (Monaco)
- D. ORGANIZATION: Financial Update (Kearney)
- E. Texas Tastemakers Festival Discussion (Kearney, Satarino)
- F. Christmas Lighting and Decorations Discussion (Kearney, Bartram)
- G. Countdown to Christmas Pop Up Events Discussion (Bartram)
- H. Downtown Celina Gift Tour Recap (Satarino, McCarroll, Jackson)
- I. Board Retreat Planning (Bartram)

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Special Meeting - Thursday, January 16, 2025.

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Staff Liaison



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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JANUARY 16, 2025
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:03 AM.

Members Present:

Chair Jack Ousley
Commissioner Andres Terrazas
Commissioner Buddy Minett
Commissioner Katie Dunn
Commissioner Kim Wickliffe
Commissioner Rachel Baty
Commissioner Scott Goldsworth

Members Absent:

Vice Chair Sable Coleman
Commissioner Joseph Burke

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. Mayor's Update. (Tubbs)

Mayor Ryan Tubbs presented information related to the State of the City.

B. DESIGN: Development Update. (Kiker)

Victoria Kiker, Development Services Senior Planner, provided an update and facilitated discussion.

C. ECONOMIC VITALITY: EDC Update. (Satarino)

Anthony Satarino, Executive Director of Economic Development, provided information about HEB Texas Tastemakers and facilitated discussion.

- D. PROMOTION: Marketing Update. (Blue, Webb)
Stephanie Webb, Senior Digital Media Analyst, present an update about 2025 City event schedule and a year-end wrap up on Downtown Celina social media.
- E. ORGANIZATION: Financial Update. (Kearney)
Brad Kearney, Director of Strategic Services, presented a financial report which included available funds for 2025 projects.
- F. Christmas Decoration Update. (Bartram)
Item was tabled until the Downtown Commission Regular Meeting scheduled for Thursday, February 6, 2025.
- G. Countdown to Christmas Pop-Up Events Review. (Bartram)
Item was tabled until the Downtown Commission Regular Meeting scheduled for Thursday, February 6, 2025.
- H. Board Retreat (Bartram)
Melinda Bartram, Downtown Manager, provided information about the upcoming Downtown Commission Retreat scheduled for February 19, 2025.

IV. **ACTION:**

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, December 5, 2024.
Upon a motion by Commissioner Buddy Minett and a second by Commissioner Rachel Baty, the Commission voted seven (7) for and none (0) opposed to approve the minutes from the Thursday, December 5 Downtown Commission Regular Meeting. The motion carried 7-0.

V. **ADJOURNMENT:**

Chair Ousley adjourned the meeting at 10:28 AM.

Chair

Staff Liaison

Date