



Life Connected.

DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, DECEMBER 5, 2024
9:00 AM
MINUTES

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:02 AM.

Members Present:

Members Absent:

Chair Jack Ousley

Commissioner Andres Terrazas

Vice Chair Sable Coleman

Commissioner Buddy Minett

Commissioner Joseph Burke

Commissioner Katie Dunn

Commissioner Kim Wickliffe

Commissioner Rachel Baty

Commissioner Scott Goldsworth

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. DESIGN Development Update. (Kiker)

Victoria Kiker, Development Services Senior Planner, provided an update and facilitated discussion.

B. ECONOMIC VITALITY Economic Development Corporation. (Satarino)

Anthony Satarino provided an update and facilitated discussion.

C. PROMOTIONS Marketing Update. (Monaco)

Joe Monaco, Director of Marketing & Communications, provided an update about Countdown to Christmas and Social Media.

D. ORGANIZATION Financial Update. (Kearney)

Brad Kearney, Assistant Director of Finance, presented monthly financial report which included the 2024 HBA Downtown Celina Golf Tournament.

E. HBA Downtown Celina Golf Tournament Update. (Ludwyk)

Trevor Ludwyck, Volunteer and Community Engagement Coordinator, facilitated a wrap up discussion for the 2024 HBA Downtown Celina Golf Tournament.

F. Countdown to Christmas Update. (Bartram, Monaco)

Melinda Bartram, Downtown Manager, presented update on Countdown to Christmas pop up events - Christmas Craft Cocktails & Tastes of the Season, Christmas Carriage Rides and National Ugly Sweater Day.

G. Discuss Special Meeting for Goal Setting and Four-Point Approach. (Bartram)

Melinda Bartram, Downtown Manager, discussed a special meeting for goal setting as a retreat for commission to learn more about the Main Street four-point approach and set goals for 2025.

IV. ACTION:

A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, November 7, 2024.

Consider and act upon approval of minutes: Downtown Commission Regular Meeting, Thursday, November 7, 2024.

Upon a motion by Commissioner Sable Coleman and a second by Commissioner Scott Goldsworth, the Commission voted seven (8) for and none (0) opposed to approve the minutes from the Thursday, November 7, 2024 Downtown Commission Regular Meeting. The motion carried 8-0.

V. ADJOURNMENT:

Chair Ousley adjourned the meeting at 10:25 AM.

Chair

Melinda Bartram

Staff Liaison

Date

1/16/2025