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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, JANUARY 15, 2025
5:30 PM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. Recognition of the Marketing TFEA Awards
- B. 2024 Events Recap and SWOT Analysis Workshop Activity
- C. Presentation of the 2025 Calendar of Events
- D. 2025 Spring Events Preview
- E. 2025 Movie Night on the Square Workshop Activity
- F. Suggestions Regarding Future Agenda Items

IV. ACTION:

- A. Minutes Approval: Special Events Advisory Committee - Regular Meeting - October 9, 2024, 5:30 PM
- B. Set Next Meeting Date

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

Staff Liaison



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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, OCTOBER 9, 2024
5:30 PM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Jeremy Page, Committee Member, called the meeting to order at 5:30 PM on Wednesday, October 9, 2024.

Members Present:

Chair Jeremy Page
Vice Chair Lisa Whiteside
Committee Member Amanda Bowmer
Committee Member Amanda Webber
Committee Member Amy Ludwyck
Committee Member Chris Baksa
Committee Member Michelle Reeves

Members Absent:

None

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. Introductions and Welcome

Bree Shamsy, Special Events Manager, led the introductions and welcome presentation to the formation on the new Special Events Advisory Committee members.

B. Review Committee Bylaws and Procedures

Bree Shamsy, Special Events Manager, presented the committee bylaws and procedures for the Special Events Advisory Committee.

C. Orientation for New Members

Bree Shamsy, Special Events Manager, delivered an orientation presentation for the Special Events Advisory Committee.

D. Q&A and Open Discussion

Chair Jeremy Page called for open discussion for event staff to answer any questions in regards to the Committee's bylaws, procedures, and Special Events Advisory Committee orientation presented.

E. 2024 Special Events Quarterly Update

Haley Courson, Senior Special Events Coordinator, presented on the upcoming special events: Beware! of the Square and Christmas on the Square. Bree Shamsy, Special Events Manager, gave a presentation on the FY25 budget.

F. Suggestions for Future Agenda Items

Bree Shamsy, Special Events Manager, led discussion for suggestions for future agenda items. No specific requests recorded.

IV. **ACTION:**

A. Election of Chair and Vice Chair

The Special Events Advisory Committee conducted an open nomination for the Chair and Vice Chair positions.

Committee Member, Jeremy Page, nominated himself for the position of Chair. Upon a motion by Committee Member, Amanda Webber, and a second by Committee Member, Michelle Reeves, the Committee voted seven (7) for and none (0) opposed to approve Jeremy Page to the position of Chair to the Special Events Advisory Committee. The motion carried 7-0.

Committee Member, Lisa Whiteside, nominated herself for the position of Vice Chair. Upon a motion by Committee Member, Chris Baksa, and a second by Committee Chair, Jeremy Page, the Committee voted seven (7) for and none (0) opposed to approve Lisa Whiteside to the position of Vice Chair to the Special Events Advisory Committee. The motion carried 7-0.

B. Minutes Approval: Special Events Advisory Committee - Regular Meeting- August 14, 2024, 5:30 PM

Upon a motion by Committee Chair Jeremy Page and a second by Committee Member Michelle Reeves, the Committee voted seven (7) for and none (0) opposed to approve the minutes of the Special Events Advisory Committee - Regular Meeting - August 14, 2024, 5:30 PM. The motion carried 7-0.

C. Set Next Meeting Date

Bree Shamsy, Special Events Manager, led discussion through setting the next meeting date. The next quarterly Special Events Advisory Committee meeting is scheduled for Wednesday, January 15, 2025 at 5:30 PM.

V. **ADJOURNMENT:**

Jeremy Page, Committee Chair, adjourned the Regular Meeting of the Special Events Advisory Committee at 6:16 PM.

Chair

Staff Liaison

Date