



Life Connected.

**DOWNTOWN COMMISSION SPECIAL MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, JANUARY 16, 2025
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. Mayor's Update. (Tubbs)
- B. DESIGN: Development Update. (Kiker)
- C. ECONOMIC VITALITY: EDC Update. (Satarino)
- D. PROMOTION: Marketing Update. (Blue, Webb)
- E. ORGANIZATION: Financial Update. (Kearney)
- F. Christmas Decoration Update. (Bartram)
- G. Countdown to Christmas Pop-Up Events Review. (Bartram)
- H. Board Retreat (Bartram)

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, December 5, 2024.

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

Staff Liaison



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DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, DECEMBER 5, 2024
9:00 AM
MINUTES

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:02 AM.

Members Present:

Chair Jack Ousley

Vice Chair Sable Coleman

Commissioner Buddy Minett

Commissioner Joseph Burke

Commissioner Katie Dunn

Commissioner Kim Wickliffe

Commissioner Rachel Baty

Commissioner Scott Goldsworth

Members Absent:

Commissioner Andres Terrazas

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. DESIGN Development Update. (Kiker)

Victoria Kiker, Development Services Senior Planner, provided an update and facilitated discussion.

B. ECONOMIC VITALITY Economic Development Corporation. (Satarino)

Anthony Satarino provided an update and facilitated discussion.

C. PROMOTIONS Marketing Update. (Monaco)

Joe Monaco, Director of Marketing & Communications, provided an update about Countdown to Christmas and Social Media.

D. ORGANIZATION Financial Update. (Kearney)

Brad Kearney, Assistant Director of Finance, presented monthly financial report which included the 2024 HBA Downtown Celina Golf Tournament.

E. HBA Downtown Celina Golf Tournament Update. (Ludwyk)

Trevor Ludwyck, Volunteer and Community Engagement Coordinator, facilitated a wrap up discussion for the 2024 HBA Downtown Celina Golf Tournament.

F. Countdown to Christmas Update. (Bartram, Monaco)

Melinda Bartram, Downtown Manager, presented update on Countdown to Christmas pop up events - Christmas Craft Cocktails & Tastes of the Season, Christmas Carriage Rides and National Ugly Sweater Day.

G. Discuss Special Meeting for Goal Setting and Four-Point Approach. (Bartram)

Melinda Bartram, Downtown Manager, discussed a special meeting for goal setting as a retreat for commission to learn more about the Main Street four-point approach and set goals for 2025.

IV. ACTION:

A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, November 7, 2024.

Consider and act upon approval of minutes: Downtown Commission Regular Meeting, Thursday, November 7, 2024.

Upon a motion by Commissioner Sable Coleman and a second by Commissioner Scott Goldsworth, the Commission voted seven (8) for and none (0) opposed to approve the minutes from the Thursday, November 7, 2024 Downtown Commission Regular Meeting. The motion carried 8-0.

V. ADJOURNMENT:

Chair Ousley adjourned the meeting at 10:25 AM.

Chair

Staff Liaison

Date