



Life Connected.

ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING

BOARD OF DIRECTORS

112 N COLORADO ST

TUESDAY, DECEMBER 3, 2024

12:00 PM

AGENDA

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. OPEN FORUM

Open Forum is for information only. If you wish to speak, please inform the Presiding Officer. Speakers are limited to three (3) minutes. The Corporation can take no action. No charges and/or complaints will be heard against any appointed or elected official or employee of the city that are prohibited by law.

Please note Anyone wishing to furnish the Corporation with copies/handouts regarding their item of interest must provide 9 copies and present them to an employee for distribution to the Corporation.

III. EXECUTIVE SESSION:

As authorized by Section 551.071 of the Texas Government Code, the Regular Meeting may be Convened into Closed Executive Session for the Purpose of Seeking Confidential Legal Advice from the CEDC Attorney on any Agenda Item Listed Herein. (Closed to Public as Provided in the Texas Government Code.)

Section 551.071 of the Texas Government Code to Consult with Attorney:

1. Discussion regarding a Consent to Assignment Agreement with NWC Tollway/Frontier, L.P.

Section 551.087 of the Texas Government Code to discuss or deliberate regarding commercial or financial information that the CEDC has received from a business prospect, and or to deliberate the offer of a financial or other incentive with a business prospect.

1. Discussion regarding a business prospect generally located at 206 N. Louisiana Dr.
2. Discussion regarding a business prospect generally located at 211 E. Pecan St.
3. Discussion regarding the development of the properties generally located at the SWC of E. Pecan St. and N. Oklahoma Dr.
4. Discussion regarding Project Orange.

Reconvene into Open Session The Celina EDC will now reconvene into Regular Session pursuant to the provisions of Chapter 551 of the Texas Government Code to take any action necessary regarding the items discussed in executive session.

IV. ACTION ITEM:

- A. Regular meeting minutes - November 5, 2024, 12:00 p.m.

- B. Consider and act to approve a Marketing Services Agreement with The Burdette Agency, Inc. DBA North Star Place Branding + Marketing for an amount not to exceed \$90,000. (Thomas)
- C. Consider and act to approve a Resolution authorizing certain officers of the Celina Economic Development Corporation to sign and endorse checks and drafts on the Celina Economic Development Corporation's bank accounts. (Satarino)
- D. Consider and act to approve a Consent to Assignment Agreement with NWC Tollway/Frontier, L.P. (Satarino)

V. WORKSESSION:

- A. Discussion regarding updates to the Celina Economic Development Corporation strategic planning process. (Satarino)

VI. ADJOURNMENT:

The Celina Economic Development Corporation is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at Economic Development Corporation of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at _____: _____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

Staff Liaison

Date Notice Removed