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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, DECEMBER 5, 2024
9:00 AM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. DESIGN Development Update. (Kiker)
- B. ECONOMIC VITALITY Economic Development Corporation. (Satarino)
- C. PROMOTIONS Marketing Update. (Monaco)
- D. ORGANIZATION Financial Update. (Kearney)
- E. HBA Downtown Celina Golf Tournament Update. (Ludwyk)
- F. Countdown to Christmas Update. (Bartram, Monaco)
- G. Discuss Special Meeting for Goal Setting and Four-Point Approach. (Bartram)

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Regular Meeting - Thursday, November 7, 2024.

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."

Staff Liaison

Date Notice Removed



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DOWNTOWN COMMISSION REGULAR MEETING

**CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.**

THURSDAY, NOVEMBER 7, 2024

9:00 AM

MINUTES

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Ousley called the meeting to order at 9:01 AM.

Members Present:

Chair Jack Ousley

Vice Chair Sable Coleman

Commissioner Andres Terrazas

Commissioner Joseph Burke

Commissioner Katie Dunn

Commissioner Kim Wickliffe

Commissioner Rachel Baty

Commissioner Scott Goldsworth

Members Absent:

Commissioner Buddy Minett

II. PLEDGE OF ALLEGIANCE

III. WORKSESSION:

A. Development Update. (Kiker)

Victoria Kiker, Development Services Senior Planner, provided an update and facilitated discussion.

- B. Economic Development Corporation Update. (Satarino)
Anthony Satarino provided an update and facilitated discussion.
- C. Financial Update. (Kearney)
Brad Kearney, Assistant Director of Finance, updated the commission on the 2024 HBA Downtown Celina Golf Tournament financials.
- D. HBA Downtown Celina Golf Tournament Wrap Up. (Ludwyck)
Wrap Up for the 2024 HBA Downtown Celina Golf Tournament was tabled until the December 5, 2024 Downtown Commission meeting.
- E. CPR Update. (Ludwyck)
Karla Stovall provided an update regarding the CPR classes.
- F. Social Media Update. (Bartram)
Melinda Bartram provided information about the Downtown Celina social media strategy and facilitated discussion.
- G. Countdown to Christmas 2024. (Bartram)
The Countdown to Christmas calendar booklet draft was presented to the commission by Melinda Bartram. Discussion included editing the document.
- H. Friday Night Market. (Monaco)
Joe Monaco presented an update and facilitated discussion.
- I. Main Street 4-Point Approach and 2025 Goals Discussion. (Bartram)
The Downtown Commission tabled this item for consideration until the December 5, 2024 meeting.

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Meeting Regular Meeting - Thursday, October 3 at 9:00 AM.

Upon a motion by Commissioner Coleman and a second by Commissioner Wickliffe, the Commission voted eight (8) for and none (0) opposed to approve the minutes of the October 3, 2024 Downtown Commission Meeting. The motion carried 8-0.

V. ADJOURNMENT:

Chair Ousley adjourned the meeting at 10:38 AM.

Chair Ousley

Staff Liaison

Date