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DOWNTOWN COMMISSION REGULAR MEETING

CELINA COUNCIL CHAMBERS

112 N. COLORADO ST.

THURSDAY, NOVEMBER 7, 2024

9:00 AM

AGENDA

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE

III. WORKSESSION:

- A. Development Update. (Kiker)
- B. Economic Development Corporation Update. (Satarino)
- C. Financial Update. (Kearney)
- D. HBA Downtown Celina Golf Tournament Wrap Up. (Ludwyck)
- E. CPR Update. (Ludwyck)
- F. Social Media Update. (Bartram)
- G. Countdown to Christmas 2024. (Bartram)
- H. Friday Night Market. (Monaco)
- I. Main Street 4-Point Approach and 2025 Goals Discussion. (Bartram)

IV. ACTION:

- A. Consider and act upon approval of minutes: Downtown Commission Meeting Regular Meeting - Thursday, October 3 at 9:00 AM.

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____:_____ and remained so

posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Staff Liaison

Date Notice Removed



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**DOWNTOWN COMMISSION REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
THURSDAY, OCTOBER 3, 2024
9:00 AM
MINUTES**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Chair Jack Ousley called the regular meeting of the Downtown Commission to order at 9:01 a.m. on Thursday, October 3, 2024, and announced a quorum was present.

Attendee Name	Organization	Title	Status	Arrived
Jack Ousley	Downtown Commission	Chair	Present	
Sable Coleman	Downtown Commission	Vice Chair	Present	
Buddy Minett	Downtown Commission	Commissioner	Present	
Rachel Baty	Downtown Commission	Commissioner	Absent	
Katie Dunn	Downtown Commission	Commissioner	Present	
Kim Wickliff	Downtown Commission	Commissioner	Present	
Joseph Burke	Downtown Commission	Commissioner	Absent	
Andres Terrazas	Downtown Commission	Commissioner	Present	
Scott Goldsmith	Downtown Commission	Commissioner	Present	

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. Board Member Introductions and Orientation. (Bartram)

Melinda Bartram, Downtown Manager, facilitated discussion regarding commission orientation with board introductions and staff introductions.

B. Stella's Ice Cream Update. (Satarino)

Anthony Satarino, director of the Celina Economic Development Corporation, introduced two owners of Stella's Ice Cream. They presented information about the upcoming business to be located in north part of Magiamo's building.

C. Development update. (Kiker)

Victoria Kiker, Development Services Senior Planner, provided an update and facilitated the discussion.

D. Budget Review. (Kearney)

Brad Kearney, Assistant Director of Finance, updated the commission on the 2024 and 2025 budget.

E. Marketing and Event Update. (Monaco)

Joe Monaco, Director of Marketing & Communications, provided an update on the City's marketing efforts and upcoming special events.

F. Countdown to Christmas Calendar and Planning Discussion. (Bartram)

Bartram presented Countdown to Christmas calendar draft and led discussion on planning with business owners for the month of December. Kim Wickliffe, Sable Coleman and Katie Dunn volunteered to work with Bartram in visiting businesses and finalizing the Countdown to Christmas calendar. Carriage rides were discussed and set for December 17. The commissioners agreed with staff's recommended action with regard to vendor and a 50/50 service agreement.

G. Downtown Center Presentation. (Brawner)

Kimberly Brawner, Assistant City Manager, led presentation on the building of Celina's new Downtown Center and provided a timeline for the garage and building projects.

H. Discuss traffic flow solutions during Downtown Center construction. (Brawner)

Representatives from Swinterton discussed construction strategies and traffic flow solutions.

I. CPR Training Update. (Ludwyck)

Trevor Ludwyck, Volunteer & Community Engagement Coordinator, led discussion to finalize the plan to hold CPR instruction classes on Monday, October 12 and promote the event through email, the electronic newsletter and personal visits with business owners.

IV. **ACTION:**

A. Consider and act upon approval of minutes: Downtown Commission Meeting Regular Meeting - Thursday, September 5, at 9:00 AM.

Commissioner Coleman moved, and Commissioner Minett seconded, to approve the minutes of the September 5, 2024, Downtown Commission meeting. The motion passed unanimously, with seven (7) in favor and none (0) opposed.

RESULT:	Passed
MOVER:	Commissioner Sable Coleman
SECONDER:	Commissioner Buddy Minett
AYES:	Jack Ousley, Katie Dunn, Buddy Minnett, Sable Coleman, Kim Wickliffe, Andreas Terrazas and Scott Goldsmith
NAYES:	None

B. Appointment of a Downtown Commission Chair and Vice Chair.

Upon motion by Sable Coleman and seconded by Kim Wickliffe, the Downtown Commission voted unanimously for Jack Ousley as Chair for 2025.

RESULT:	Passed
MOVER:	Commissioner Sable Coleman
SECONDER:	Commissioner Kim Wickliffe
AYES:	Commissioners Sable Coleman, Kim Wickliffe, Katie Dunn, Jack Ousley, Buddy Minett, Scott Goldsmith and Andres Terrazas
NAYES:	None

Upon motion by Buddy Minett and seconded by Katie Dunn, the Downtown Commission voted unanimously for Sable Coleman as Vice Chair for 2025.

RESULT:	Passed
MOVER:	Commissioner Buddy Minett
SECONDER:	Commissioner Katie Dunn

AYES:	Commissioners Sable Coleman, Kim Wickliffe, Katie Dunn, Jack Ousley, Buddy Minett, Scott Goldsmith and Andres Terrazas
NAYES:	None

- V. **ADJOURNMENT:**
Chair Jack Ousley adjourned the meeting at 11:06 AM.

Chair

Staff Liaison

Date