



Life Connected.

**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING**  
**CELINA COUNCIL CHAMBERS**  
**112 N. COLORADO ST.**  
**WEDNESDAY, JANUARY 17, 2024**  
**5:30 PM**  
**MINUTES**

**I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:**

Julissa Porcher was appointed to the Secretary position. Secretary Julissa Porcher called the Regular Meeting of the Special Events Advisory Committee at 5:30 PM on Wednesday, January 17, 2024.

Attendee Name	Organization	Title	Status	Arrived
Lisa Whiteside	Special Events Advisory Committee	Committee member	Present	
Vicky Hogue	Special Events Advisory Committee	Committee member	Present	
Amanda Bowmer	Special Events Advisory Committee	Committee member	Absent	
Julissa Porcher	Special Events Advisory Committee	Committee member	Present	
Michelle Reeves	Special Events Advisory Committee	Committee member	Present	
Amanda Webber	Special Events Advisory Committee	Committee member	Present	
Jeremy Page	Special Events Advisory Committee	Committee member	Present	

**II. PLEDGE OF ALLEGIANCE:**

**III. WORKSESSION:**

A. Celina Boards and Commission Members Acknowledgment

Bree Shamsy, Special Events Manager, led discussion through the Celina Boards and Commission Members Acknowledgment.

B. Recognition of the Marketing TFEA Awards

Bree Shamsy, Special Events Manager, led discussion through the Recognition of the Marketing TFEA Awards.

C. Fall 2023 Events Recap

Bree Shamsy, Special Events Manager, led discussion through the Fall 2023 Events Recap. Special Events Advisory Committee Members participated in a SWOT analysis workshop.

D. Presentation of the 2024 Calendar of Events

Bree Shamsy, Special Events Manager, led discussion through the Presentation of the 2024 Calendar of Events.

E. 2024 Spring Events Preview

Brant Holland, Special Events Coordinator, and Haley Courson, Special Events Coordinator, led discussion over the 2024 Spring Events Preview.

F. 2024 Movie on the Square Workshop Activity

Haley Courson, Special Events Coordinator, led the Special Events Advisory Committee through a workshop activity to select the 2024 Movie on the Square showings.

G. Suggestions Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, led discussion through the Suggestions Regarding Future Agenda Items.

IV. **ACTION:**

A. Minutes Approval:

- 1. Special Events Advisory Committee - Regular Meeting - July 19, 2023, 5:30 PM
- 2. Special Events Advisory Committee - Regular Meeting - October 11, 2023, 5:30 PM

<b>RESULT:</b>	<b>Passed</b>
<b>MOVER:</b>	Special Events Advisory Committee Julissa Porcher
<b>SECONDER:</b>	Special Events Advisory Committee Jeremy Page
<b>AYES:</b>	Lisa Whiteside, Vicky Hogue, Michelle Reeves, Amanda Webber, Jeremy Page, Julissa Porcher
<b>NAYES:</b>	None

B. Appointment of the Chair and Vice Chair

Upon a motion by Committee member Jeremy Page and a second by Committee member Lisa Whiteside, the Committee voted six (6) for and none (0) opposed to approve Appointment of the Chair. The motion carried.

<b>RESULT:</b>	<b>Passed</b>
<b>MOVER:</b>	Special Events Advisory Committee Jeremy Page
<b>SECONDER:</b>	Special Events Advisory Committee Lisa Whiteside
<b>AYES:</b>	Lisa Whiteside, Vicky Hogue, Michelle Reeves, Amanda Webber, Jeremy Page, Julissa Porcher
<b>NAYES:</b>	None

Upon a motion by Committee member Jeremy Page and a second by Committee member Lisa Whiteside, the Committee voted six (6) for and none (0) opposed to approve Appointment of the Vice Chair. The motion carried.

<b>RESULT:</b>	<b>Passed</b>
<b>MOVER:</b>	Special Events Advisory Committee Jeremy Page
<b>SECONDER:</b>	Special Events Advisory Committee Lisa Whiteside
<b>AYES:</b>	Lisa Whiteside, Vicky Hogue, Michelle Reeves, Amanda Webber, Jeremy Page, Julissa Porcher
<b>NAYES:</b>	None

C. Set Next Meeting Date

Bree Shamsy, Special Events Manager, led discussion through setting next meeting date for April 17, 2024 at 5:30 PM.

V. **ADJOURNMENT:**

Secretary Julissa Porcher adjourned the Regular Meeting of the Special Events Advisory Committee Meeting at 6:38 PM on Wednesday, January 17, 2024.

Chair

Ex Officio

4/17/24

Date