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**SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, APRIL 17, 2024
5:30 PM
AGENDA**

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. 2024 Events Spring Update
- B. Fiscal Year 25 Budget Presentation
- C. Fiscal Year 25 Budget Workshop Activity
- D. Suggestions Regarding Future Agenda Items

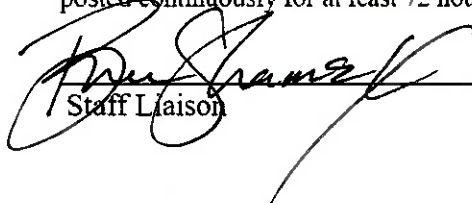
IV. ACTION:

- A. Minutes Approval: Special Events Advisory Committee - Regular Meeting - January, 17 2024, 5:30 PM
- B. Set Next Meeting Date

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

"I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: April 11, 2024 at 2 : 45 and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting."


Staff Liaison

Date Notice Removed



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SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, JANUARY 17, 2024
5:30 PM
MINUTES

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Julissa Porcher was appointed to the Secretary position. Secretary Julissa Porcher called the Regular Meeting of the Special Events Advisory Committee at 5:30 PM on Wednesday, January 17, 2024.

Attendee Name	Organization	Title	Status	Arrived
Lisa Whiteside	Special Events Advisory Committee	Committee member	Present	
Vicky Hogue	Special Events Advisory Committee	Committee member	Present	
Amanda Bowmer	Special Events Advisory Committee	Committee member	Absent	
Julissa Porcher	Special Events Advisory Committee	Committee member	Present	
Michelle Reeves	Special Events Advisory Committee	Committee member	Present	
Amanda Webber	Special Events Advisory Committee	Committee member	Present	
Jeremy Page	Special Events Advisory Committee	Committee member	Present	

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. Celina Boards and Commission Members Acknowledgment

Bree Shamsy, Special Events Manager, led discussion through the Celina Boards and Commission Members Acknowledgment.

B. Recognition of the Marketing TFEA Awards

Bree Shamsy, Special Events Manager, led discussion through the Recognition of the Marketing TFEA Awards.

C. Fall 2023 Events Recap

Bree Shamsy, Special Events Manager, led discussion through the Fall 2023 Events Recap. Special Events Advisory Committee Members participated in a SWOT analysis workshop.

D. Presentation of the 2024 Calendar of Events

Bree Shamsy, Special Events Manager, led discussion through the Presentation of the 2024 Calendar of Events.

E. 2024 Spring Events Preview

Brant Holland, Special Events Coordinator, and Haley Courson, Special Events Coordinator, led discussion over the 2024 Spring Events Preview.

F. 2024 Movie on the Square Workshop Activity

Haley Courson, Special Events Coordinator, led the Special Events Advisory Committee through a workshop activity to select the 2024 Movie on the Square showings.

G. Suggestions Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, led discussion through the Suggestions Regarding Future Agenda Items.

IV. **ACTION:**

A. Minutes Approval:

- 1. Special Events Advisory Committee - Regular Meeting - July 19, 2023, 5:30 PM
- 2. Special Events Advisory Committee - Regular Meeting - October 11, 2023, 5:30 PM

RESULT:	Passed
MOVER:	Special Events Advisory Committee Julissa Porcher
SECONDER:	Special Events Advisory Committee Jeremy Page
AYES:	Lisa Whiteside, Vicky Hogue, Michelle Reeves, Amanda Webber, Jeremy Page, Julissa Porcher
NAYES:	None

B. Appointment of the Chair and Vice Chair

Upon a motion by Committee member Jeremy Page and a second by Committee member Lisa Whiteside, the Committee voted six (6) for and none (0) opposed to approve Appointment of the Chair. The motion carried.

RESULT:	Passed
MOVER:	Special Events Advisory Committee Jeremy Page
SECONDER:	Special Events Advisory Committee Lisa Whiteside
AYES:	Lisa Whiteside, Vicky Hogue, Michelle Reeves, Amanda Webber, Jeremy Page, Julissa Porcher
NAYES:	None

Upon a motion by Committee member Jeremy Page and a second by Committee member Lisa Whiteside, the Committee voted six (6) for and none (0) opposed to approve Appointment of the Vice Chair. The motion carried.

RESULT:	Passed
MOVER:	Special Events Advisory Committee Jeremy Page
SECONDER:	Special Events Advisory Committee Lisa Whiteside
AYES:	Lisa Whiteside, Vicky Hogue, Michelle Reeves, Amanda Webber, Jeremy Page, Julissa Porcher
NAYES:	None

C. Set Next Meeting Date

Bree Shamsy, Special Events Manager, led discussion through setting next meeting date for April 17, 2024 at 5:30 PM.

V. **ADJOURNMENT:**

Secretary Julissa Porcher adjourned the Regular Meeting of the Special Events Advisory Committee Meeting at 6:38 PM on Wednesday, January 17, 2024.

Chair

Ex Officio

Date