



Life Connected.

SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING

CELINA COUNCIL CHAMBERS

112 N. COLORADO ST.

WEDNESDAY, JANUARY 17, 2024

5:30 PM

AGENDA

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

- A. Celina Boards and Commission Members Acknowledgment
- B. Recognition of the Marketing TFEA Awards
- C. Fall 2023 Events Recap
- D. Presentation of the 2024 Calendar of Events
- E. 2024 Spring Events Preview
- F. 2024 Movie on the Square Workshop Activity
- G. Suggestions Regarding Future Agenda Items

IV. ACTION:

- A. Minutes Approval:
 - 1. Special Events Advisory Committee - Regular Meeting - July 19, 2023, 5:30 PM
 - 2. Special Events Advisory Committee - Regular Meeting - October 11, 2023, 5:30 PM
- B. Appointment of the Chair and Vice Chair
- C. Set Next Meeting Date

V. ADJOURNMENT:

City Council Chambers is wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf, or hearing impaired, or readers of large print, are requested to contact the City Secretary's Office at 972-382-2682, or fax 972-382-3736 at least two (2) working days prior to the meeting so that appropriate arrangements can be made.

“I, the undersigned authority, do hereby certify that the Notice of Meeting was posted on the bulletin board at City Hall of the City of Celina, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: _____ at ____: _____ and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Staff Liaison

Date Notice Removed



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SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CHAMBERS
112 N. COLORADO ST.
WEDNESDAY, OCTOBER 11, 2023
5:30 PM
MINUTES

I. CALL TO ORDER AND ANNOUNCE A QUORUM PRESENT:

Jeremy Page was appointed to the Secretary position.

Secretary Jeremy Page called the Regular Meeting of the Special Events Advisory Committee at 5:33 PM on Wednesday, October 11, 2023.

Attendee Name	Organization	Title	Status	Arrived
Lisa Whiteside	Special Events Advisory Committee	Committeemember	Present	
Vicky Hogue	Special Events Advisory Committee	Committeemember	Absent	
Amanda Bowmer	Special Events Advisory Committee	Committeemember	Present	
Julissa Porcher	Special Events Advisory Committee	Committeemember	Present	
Michelle Reeves	Special Events Advisory Committee	Committeemember	Present	
Amanda Webber	Special Events Advisory Committee	Committeemember	Present	
Jeremy Page	Special Events Advisory Committee	Committeemember	Present	

II. PLEDGE OF ALLEGIANCE:

III. WORKSESSION:

A. City Secretary Term Appointments

Wesley Frank, Assistant to the City Manager - City Secretary, led discussion regarding City Secretary Term Appointments.

B. Welcome & Marketing Department Introduction

Bree Shamsy, Special Events Manager, led discussion through Welcome & Marketing Department Introductions.

C. Chair & Vice Chair Discussion

Bree Shamsy, Special Events Manager, led discussion through Chair & Vice Chair Discussion.

D. Downtown Manager Intro & Friday Night Market Presentation

Brandy O'Keefe, Downtown Manager, led discussion through Downtown Manager Intro & Friday Night Market Presentation.

E. Touch-A-Truck & Beware! of the Square Overview

Bree Shamsy, Special Events Manager, and Brant Holland, Special Events Coordinator, and Haley Courson, Special Events Coordinator, led discussions through Touch-A-Truck & Beware! of the Square Overview.

F. Discussion Regarding Future Agenda Items

Bree Shamsy, Special Events Manager, led discussion through Discussion Regarding Future Agenda Items.

G. Set Next Meeting Date

Bree Shamsy, Special Events Manager, led discussion through setting next meeting date for Wednesday January 17, 2023.

IV. ADJOURNMENT:

Secretary Jeremy Page adjourned the Regular Meeting of the Special Events Advisory Committee Meeting at 6:37 PM on Wednesday October 11, 2023.

Chair

Ex Officio

Date



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SPECIAL EVENTS ADVISORY COMMITTEE REGULAR MEETING
CELINA COUNCIL CONFERENCE ROOM
112 N. COLORADO
WEDNESDAY, JULY 19, 2023
5:30 PM
MINUTES

I. CALL TO ORDER:

Attendee Name	Organization	Title	Status	Arrived
Amanda Webber	City of Celina	Board Member	Present	
Mathew Eberius	City of Celina		Absent	
Vicky Hogue	City of Celina	Board Member	Present	
Jason Park	City of Celina	Board Member	Absent	
Michelle Reeves	City of Celina	Board Member	Present	
Kim Wickliffe	City of Celina	Chair	Present	

II. DISCUSSION ITEMS:

- A. Expiring Terms and Application for Reappointment
- B. Touch-A-Truck Overview
- C. Beware! Workshop

III. ACTION ITEMS:

- A. Special Events Advisory Committee - Regular Meeting - Apr 19, 2023 5:30 PM

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Kim Wickliffe, Chair
SECONDER:	Michelle Reeves, Board Member
AYES:	Webber, Hogue, Reeves, Wickliffe
ABSENT:	Eberius, Park

- B. Splash & Blast Debrief
- C. Suggestions Regarding Future Agenda Items

Presentation and M&G from Downtown Manager - Downtown businesses and events

- D. Set Next Meeting Date

October 11 @ 5:30 PM

IV. ADJOURN:

6:46 PM

Chairman

Secretary

Date Minutes Approved